



Minutes - Board of Directors

May 4, 2025, 6 PM @ STMA Arena Community Room

Board Members Present: Adam Frost, Kristin VanHeel, Jack Rowan, Adam “Woody” Schoh, Kevin Hillman, Tim Steier, Gillian Rousslange, Aaron Levin, Amy Hertzog

- I. Call to Order- 6:15 PM**
- II. Minute Approval-** A motion was made by Adam “Woody” Schoh and seconded by Jack Rowan to approve the [April 14, 2025](#) and [March 10, 2025](#) minutes. Motion approved.
- III. Voting Board Member Appointments-**
 - A motion was made by Jack Rowan and seconded by Gillian Rousslange to appoint Tim Steier as Mite/8U Director for the remaining year of the term. Motion approved.
 - A motion was made by Adam Hillman and seconded by Adam “Woody” Schoh to appoint Amy Hertzog as Registration Director with Megan Huggins as Assistant Registration Coordinator for a 2 year-term. Motion approved.
- IV. Non Voting Board Appointments-**
 - Board Members should review the Supporting Coordinator roles and connect with people for the roles.
 - Remove Assistant Travel Coordinator as a position.
- V. World Showdown- Host 12/31/25 - 1/4/2026**
 - STMA YHA will host 16 teams, 56 total games; Responsible for clock, gamesheet, and entry table.
- VI. Home Tournament Approval**
 - **📅 25/26 Home Tournament**
 - Volunteer shifts for the clock, gamesheet, and entry table.
 - A motion was made by Jack Rowan and seconded by Aaron Levin to approve \$100,000 for the four tournaments with revenue coming back through registrations, fees, etc. Motion approved.
- VII. Director of Player Development Update**
 - Met with Val Popowski/Kyle Haiden & Rustin Nueberger.
 - Val Popowski/Kyle Haiden – Recommendation is to hire both as Skills Instructors at this time. Expectations: they would be on the ice every other week with each team, with a focus on coach development. An Executive Board meeting with Val and Kyle is scheduled for tomorrow at 5:30 PM to discuss the role in more detail.
 - Adam Frost will send the Board what the description looks like and budget.
- VIII. Boys HOC Director Nominations**



- Six nominations submitted – all six contacted. Board agreed to bring in Derek McChesney & Travis Meyer for interviews.
- Plan for future overlap: one director to start January 1st for the next 2-year term while the other rotates out.

IX. Advertising Update

- Three options from the school - waiting for the final decision.

X. Bylaws Update

- Article IV, Section 1, Subsection a
 - Change to say if the Board has an even number the President breaks the tie.
- Article IV, Section 12
 - Change to be a registration stipend.

XI. Gambling Compensation Vote for Reference -

A motion was made by Adam “Woody” Schoh and seconded by Adam Frost to approve the following compensation for the Gambling Manager:

- Base Pay: \$70,000
- Bonus: 5% up to \$599,999 with additional 1% kicker per \$100,000 capped at 10% for anything over \$1 million.
- Albertville Fee Bonus: One time bonus of \$10,000 for removal of city mandated 10% fee; this can either be a complete removal or an agreement to donate annually the 10% from the general fund to the arena board
- New Site Bonus: \$5,000
- Rating Bonus: \$5,000 for annual 5 star rating
- Mileage/Stipend: Full mileage reimbursement at current Federal rate (currently 70 cents per mile) and \$75 per month reimbursement for phone and internet
- Albertville Cap: One time bonus of \$10,000 if the city of Albertville removes its resolution limiting the number of gambling sites AND we open a new site in Albertville.

Motion approved by email vote; Megan McChesney abstained due to conflict of interest.

XII. Team Designations:

- Bantam - AA, A, B1, B2, C
- Pee wee AA, A, B1, B1 (tier), B2, C
- Squirt - A, B1, B1, B2, B2, B2, C
- 15UA - A, B
- 12U - A, B1, B2
- 10U - A, B, B
- Jr. Gold - B, 16U