



Minutes - Board of Directors

March 10, 2025, 7 PM @ STMA Arena Community Room

Board Members Present: Adam Frost, Jack Rowan, Kristin VanHeel, Jack Rowan, Nik Jockisch, Gillian Rousslange, Coley Wurm, Megan McChesney, Bryon McCoy, Alyssa Shaughnessy

- I. **Call to Order- 7 PM**
- II. **Addition or Amendments to Agenda as Presented- Coley & Nik**
- III. **Approval of Minutes-** A motion was made by Adam “Woody” Schoh and seconded by Gillian Rousslange to approve the 2/10 minutes with the change in respelling Aaron Levin’s name. Motion approved.
 - [February 10, 2025 Minutes](#)
- IV. **Gambling Report - Tyler Stone**
 - A motion was made by Nok Jockisch and seconded by Alyssa Shaughnessy to approve the gambling report as reported. Motion approved.
 - Expenses
 - [Albertville 10% Fee](#)
 - [YOY Comparison Start FY 2023](#)
 - January 2025: \$288,518.58 [\$25,000 Donation - \$17,370.53 City 10% Fee - \$87,346 Taxes]
 - Est. February 2025: \$314,450
 - Est. March 2025: \$348,936 [\$50,000 Donation/\$115,000 Taxes]
 - Est. April 2025: \$374,436 [\$75,000 Donation/\$115,000 Taxes]
 - Updates/Other Items
 - Princeton & St. Joe
 - Specialty Events @ Big Al’s for the STMA Trap Team on 3/28/2025 and 4/25/2025.
 - Specialty Bingos Upcoming
 - LG1004 Board Reports
 - January 2025
- V. **Voting Board Reports-**
 - **Fundraising Coordinator-** Alyssa Shaughnessy
 - Jersey Mike’s fundraiser did not happen as they were booked for March.
 - **Mite/8U Coordinator-** Bryon McCoy
 - The Jamboree went well last weekend, though some associations sent their top teams.



- **D5 Representative-** Aaron Levin
 - No update as District 5 meeting not held in March.
- **Registration Coordinator-** Coley Wurm
 - The registration team met to discuss next year's registration and would like time at the next working meeting to review plans for the 2025-26 season.
- **HOC Admin-** Nik Jockisch
 - There will be wrap up
- **Girls/Boys Travel Coordinators-** Gillian Rousslange and Megan McChesney
 - No report.

VII. Executive Report

- **Operations-** Adam "Woody" Schoh
 - No report.
- **Finance-** Jack Rowan
 - Thank you to the Gisinger family for their generous \$1,000 donation. The bookkeeping firm is finalizing the audit for the 2023-24 fiscal year.

Category	Amount
Gambling	50,000.00
Registration	48,779.75
Advertising	4,870.00
Donations	2,275.00
Scrimmages	-332.00
Miscellaneous	-557.49
Coaching	-2,044.04
Administrative	-2,391.18
Jerseys and Equipment	-4,164.00
Skills	-4,532.00
Recruitment and Retention	-5,529.68
Tournaments	-10,070.00
Referee	-11,914.00
Professional Services	-20,748.00
Ice	-89,800.00
Grand Total	-46,157.64

- **Communication-** Kristin VanHeel



- No report.
- **President- Adam Frost**
 - Best of luck to our 12UA and 12UB1 teams as they compete at State this weekend in Woodbury and Princeton!
 - Special thanks to everyone involved in State Tournament planning, including Aaron Levin for organizing the banquet at Rockwoods and Adam “Woody” Schoh for securing the speaker. A motion was made by Coley Wurm and seconded by Nik Jokisch to approve up to \$15,000 for state tournament expenses, including the banquet, food, medic, and other related costs. Motion approved. Overall, expenses are expected to balance out.
 - The Executive Board met with the Boys & Girls HOC Directors and Coach Fish to discuss hiring a paid, non-parent Development Director. The role includes planning and leading on-ice skill development—skating, puck skills, and hockey concepts—with a focus on development rather than rigid systems. The position will be posted within the next week. The Executive Board, HOC Directors, and High School Coaches will conduct interviews and make a recommendation. The Development Director will report directly to the president and will not interface with parents. A motion was made by Megan McChesney and seconded by Nik Jokisch to approve up to \$60,000 for the position. Motion approved.
 - Adam Frost met with Anne Marie, Keith Cornell, and Tim Lewis to discuss amending the advertising agreement. The changes would increase costs for advertising in the Blue Rink. The school plans to ask the Arena Board to waive this fee and has offered access to their lift for installation. Additional benefits may be available if the fee is waived. The Arena Board will discuss at their next meeting.
 - The election will again use ElectionBuddy. Parents must be compliant with registration requirements to vote.
 - Nominations Open: March 17–24
 - Candidate Profiles Sent Out: March 27
 - Profiles Posted By: March 31
 - Voting Period: April 6–13
 - Annual Meeting: April 14

VI. **New Business-** N/A

VII. **Old Business-** N/A

VIII. **Open Forum-**

- Chad Olson reported that approx. 330 hours of solo ice were allocated, mostly to



Bantam AA, Peewee AA, and 15UA. Morning ice (6:15 a.m.) was a major source of disparity, as many teams declined those slots. Despite unused time, the association still pays for the ice. Some solo practices were also held in the evening, which can't be changed retroactively. To improve balance, it was suggested that morning practices be rotated among teams, though inconsistent attendance creates issues. Ice availability was tighter this year due to more RiverHawks games and unchanged high school schedules. D10 scheduling offers longer weekday practices but may not apply next year. HS teams still get priority and have shown little interest in morning slots. Ideas discussed included shorter 45-minute practices for younger levels late in the season and reducing zamboni time. Coaches receive practice schedules at the start of the year; assistant coaches should also be informed. Concerns were raised about communication with B2 and C-level families, who often view the season as more recreational. Tryout misunderstandings were also noted—players aren't visibly labeled and are evaluated by skill. There's interest in clearer messaging about opting in/out of tryouts for top teams. Board agreed to review policies annually and encouraged in-season communication to address concerns proactively.

- Ryan Cusin, current Bantam B1 coach, raised concerns about play time and accountability, particularly at the Bantam levels. He was approached multiple times about ice time and suggested reviewing the fair play policy. A few parent complaints highlighted the need for better communication between coaches, parents, and the HOC. He emphasized the importance of allowing paid, non-parent coaches the autonomy to coach effectively, stressing that development includes hockey IQ and accountability—players should earn play time through effort and commitment. He noted a lack of work ethic in the association, and Chad Fruit added that development suffers when players skip practices or don't engage. There was consensus that the new Development Director will be helpful but that a clear message and process are needed at higher levels. Adam Frost read the current play time policy and shared that the PWAA team had discussions around it as well. He stressed that tryouts should be based on skill, not personality. It was agreed on the importance of consistency, accountability, and supporting coaches.
- Chad Fruit praised the successful 50th anniversary event.

IX. **Adjourn-** 8:39 PM