



Agenda - Board of Directors

June 12, 2023, 7 PM @ STMA Arena Community Room

Board Members Present:

- I. **Call to Order-**
- II. **Addition or Amendments to Agenda as Presented-**
- III. **Approval of Minutes-**
 - [5/8/23](#)
 - [5/21/23](#) - Working Meeting
 - [5/25/23](#) - Working Meeting
- IV. **Gambling Report- Tyler Stone**
 - Expenses
 - May Expenses are being finalized - will email the board with expense report by EOW 6/16/2023
 - June Forecast will be complete by 6/16/2023
 - Transition expenses:
 - Surety Bond: \$100
 - State LG212 Application: \$100
 - Updates:
 - Cedar Creek:
 - Install/Training for Paper Pull Tabs 6/13/2023, approval needed for purchase of equipment: \$3034.42
 - (a) 4 Cash Drawers: \$408
 - (b) 4 Pull Tab Bins: \$560
 - (c) 1 License Verifier: \$1090
 - (d) 1 Scale: \$768
 - (e) 1 Additional License Verifier for Bingo -
Discussed with Densie A. about need for it:
\$768
 - (f) Sales Tax & Local Tax: \$208.42
 - Install/Training for ETags 6/14/2023
 - Discussed with Megan - manager at Cedar Creek - will have a full plan in place for placement and operations - will be up and running completely EOD 6/14/2023
 - Gambling Committee
 - Working on securing volunteers for Gambling Committee - will have full list of volunteers completed by July meeting.



V. Board Reports-

- **Sponsorship Coordinator - Rick O'Brien**
 - Advertising update
 - Need to rent a boom lift to access ads behind benches in Gold rink. Looking at the 1st week in August.
 - Food vendors that advertise with us (i.e., Culvers, DMichaelB's, Jersey Mike's, River Inn, Willy McCoy's and BJ's on Main) have expressed interest in selling food during tournaments.
 - **D5 Representative- Aaron Levin**
 - **Fundraising Coordinator- Alyssa Shaughnessy**
 - Please share golf sponsorship info.
 - **STMA golf sponsorships.pdf**
 - ☰ Golf Tournament Sponsor Letter on Letterhead
 - ☑ Cash Calendar Raffle Budget revisiting raffle.
- Going to meet with Neighbors/152 to talk about possible street held KnightHawk event-need to set date/book band.
- **Mite/8U Coordinator- Jon Dubel**
 - **Registration Coordinator- Chad Vitzthum**
 - Registration Team targeting to be ready for Registration by 6-30 to accommodate early start of July 5th.
 - **Parents/Guardians need to register with USA Hockey Number for 2023-2024 season. Can do background check if required and SafeSport (Board help get word out)**
 - Updating Last year's Registration Instruction Documents
 - Updating Registration Website for Travel, Mite and Parents/Guardians
 - Eliminating the need to send screenshot of background check to STMA YHA will be relying on USA Hockey reports. (More reason to encourage and remind parents and guardians to register with USA Hockey, get USA Hockey number, background check if necessary and SafeSport)
 - Refund Policy to be updated.
 - Cost of Hockey (COH)
 - C team selection option: (boys and girls?)
 - Required or not required to attend tryouts? Is it optional?
 - Are preseason skills an option for them?
 - Pregame Apparel? (Is this going to be provided and included in COH)



- Volunteer Buy out of \$500. Same or Change?
- Discipline Code: Is the one in last year's registration current? If change need new
- Preseason Skills: Will be offered as an upsell in registration.
- Communication coming soon to make Parents aware of Registration opening and to encourage Parents to register their skater(s) and register themselves with USA Hockey prior to Registration opening. Also encouraging parents to complete background checks and complete or start SafeSport now before registration.
- SafeSport has a new process for annual requirements.
- Coaches Registration Coordinator Position
- **HOC Admin-** Adam Frost
 - Andy Johnson (Boys) and Brandon Mitchell (Girls) voted in as HOC Directors.
 - Chad Peterson (Boys) and Kaleigh Bean (Girls) appointed to Hockey Development Coordinator roles in the new HOC Structure.
 - Coordinating Body Contact/Checking clinic for the middle of September. More information to come once everything is confirmed.
 - Working with registration for the projected number of players at each level for next year and communicating with potential peer move ups to get an estimation on what each family will be doing.
- **Girls Travel Coordinator-** Gillian Rousslange
 - Kevin Hillman as Boys & Girls Assistant Travel Coordinator.
 - All girls tournaments and hotel blocks are booked for the year.
- **Boys Travel Coordinators-** Megan McChesney
 - Tournaments booked and blocks completed.
- **Tournaments**
 - 2022-2023 Season
 - All tournament profit & loss
 - Net +\$125
 - Support from vendors covered additional expenses
 - Solid start to 2023-2024 registration
 - Increase tournament fees by \$75.00-\$100 per team
 - Preview Cup
 - Approve \$22,500 in expenses
 - \$1375 per team = \$22,000 fees
 - \$600 vendor revenue
 - RiverHawks Rumble



- Approve \$25,500 in expenses
- \$1375 per 12UB2 team, \$1175 per 10UB team=\$24,800 fees
- \$800 vendor revenue
- Sugar N' Spice
 - Approve \$7,200 in expenses
 - \$375 per Gold and Blue team, \$250 per Future team
 - \$200 vendor revenue

VI. Executive Report

- **Operations-** Adam “Woody” Schoh
 - Nomination of Ashlie LeGrande as Recruitment & Retention Director and Kristen Thompson-Eckstrom as Mite/8U Scheduler.
 - Talk through R&R Proposal timeline
 - Discussion/approval of jersey purchases. \$45,560 for girls jerseys/socks and \$95,120 for boys jerseys/socks
- **Finance-** Jack Rowan
 - Checking Activity

Category	Deposits	Expenses	Net
Registration	5,330.10	800.00	4,530.10
District 5 Hockey	480.00		480.00
Miscellaneous	373.78	176.89	196.89
Charitable Gambling		114.00	-114.00
Donations	39.33	1,100.00	-1,060.67
Fundraising		1,129.08	-1,129.08
Dryland		6,152.64	-6,152.64
Tournaments	8,257.30	83,002.17	-74,744.87
Grand Total	14,480.51	92,474.78	-77,994.27

- **Communication-** Kristin VanHeel
 - 2022-2023 volunteer hour charges
 - [2023-2024 Volunteer Policy](#) - 10 hours
 - Meet & Greet - Save the Date for July 19th
- **President-** Megan Esterberg
 - The July working Board Meeting is rescheduled to Tuesday, July 25th, at 5:30 p.m. Attorney Nate Allen will be in attendance.



VII. **New Business-**

VIII. **Old Business-**

- Bylaws
- Policies and Procedures
- Arena Banners/Trophy Case
- **Votes For Ratification:**
 - HOC Player Development Coordinator Email Vote Approval for Chad Peterson (Boys) and Kaleigh Bean (Girls).

IX. **Open Forum-**

X. **Adjourn-**