



**Minutes - Board of Directors**

**September 11, 2023, 7 PM @ STMA Arena Community Room**

*Board Members Present: Megan Esterberg, Kristin VanHeel, Adam Frost, Gillian Rousslang, Megan McChesney, Chad Vitzthum, Alyssa Shaughnessy, Adam "Woody" Schoh, Jack Rowan, Jon Dubel*

- I. **Call to Order-** 7:00 pm
- II. **Addition or Amendments to Agenda as Presented-** N/A
- III. **Approval of Minutes-** A motion was made by Adam Frost and seconded by Gillian Rousslang to approve the [7/10 Board Meeting](#), [8/14 Board Meeting](#) and [8/27 Working Board Meeting](#) minutes. Motion approved.
- IV. **Gambling Report-** A motion was made by Adam "Woody" Schoh and seconded by Chad Vitzthum to approve the gambling report as presented. Motion approved.
  - Expenses:
    - August Expenses: \$206,583.93
    - Estimated September Expenses: \$259,878.00
      - \$60,000 GF Donation
      - \$75,000 Taxes
    - Estimated October Expenses: \$262,878.00
      - \$60,000 GF Donation
      - \$75,000 Taxes
  - Updates/Other Items:
    - GCB Compliance Audit is underway.
    - Will be working with Kristin VanHeel and her team on additional advertising for Bingo/Meat Raffle/Horse Racing.
    - We will be adding hours/games @ D Michael Bs in the coming months.
    - LG1004 Board Records in the back of the room.
- V. **Non-Voting Reports-** None
- VI. **Voting Board Reports-**
  - **D5 Representative-** Aaron Levin
    - D5 travel team cost was confirmed at \$200.
    - The ref bill for the district games will be sent in late October.
    - There is a new ref scheduler this year, Chris Rustad; there will be three ref schedulers this year. Chris will be scheduling STMA, Buffalo and Monticello games.
    - Additional referring seminars have been added. We are anticipating 70+ new officials for the district.



- Kim Monahan is working with SCSU to have players come to associations. If interested, we need to let her know.
- Head coaches should be aware of the weather policy for cancellations. It's the traveling team's discretion to cancel a district game. The Head Coach or Team Manager needs to notify the home team and D5. We need to cancel early if possible so the other team and officials can be made aware. STMA YHA requires the Head Coach to contact the HOC Director (Boys or Girls) and President via phone before canceling the game.
- Reminder that the new locker room policy is now in effect; \$500 first offense, \$1,000 second offense and \$2,500 third offense paid by the team, not the association.
- The D5 Ice Scheduling Meeting is 10/4-10/15 in Buffalo.
- D4 will have 3-4 Pee wee A and 3 Bantam A teams to be part of D5 this year.
- Board rosters are due to the D5 by 10/4.
- **Fundraising Coordinator-** Alyssa Shaughnessy
  - The Golf Tournament raised \$18,876.
  - The Bean Bag Tournament will be at Neighbors on 10/1. Sign-up and tell your friends as its 10% back if mention STMA YHA Link - <https://www.stmayha.org/news/bags-and-hockey-season-kick-off-event/8194>
  - Jersey Mike's fundraiser will be held 12/9.
  - Alyssa Shaughnessy will work on the calendar raffle and bring the plan to the next meeting.
- **Mite/8U Coordinator-** Jon Dubel
  - Mite/8U registration will close 10/1.
  - Jon Dubel is working with the Mite/8U HOC Level Coordinators to bring someone in for coaching education.
  - D5 will allow 7 full ice games.
- **Registration Coordinator-** Chad Vitzthum
  - 123 Travel RiverHawks in 2023-24/124 Travel RiverHawks in 2022-23
  - 227 Travel Knights in 2023-24/232 Travel Knights in 2022-23
  - 41 8U 2023-24/66 Mites in 2022-2023
  - 120 Mites 2023-24/178 Mites in 2022-23
  - Board rosters are being compiled for the District.
  - Skills Coaches from the High School will need to have their SafeSport and background check. Chad Vitzthum is checking with USA Hockey



on what needs to be completed.

- Registration Day will be the same day as Try Hockey Free Day. Adam “Woody” Schoh will connect with Chad Vitzthum to schedule.
- **HOC Admin-** Adam Frost
  - Adam Frost is working on getting TeamGenius set up and ready for the season.
  - The Head Coach candidates met with respective HOCs for coaching interviews.
  - There boys coaches and separate level coaches meetings are set for September to set season expectations.
  - The Try-Out Plan will be reviewed by Megan Esterberg and posted to the website this week.
- **Girls Travel Coordinator-** Gillian Rousslange
  - Jack Rowan, Gillian Rousslang, Megan McChesney, Kevin Hillmann and Tiffany Peterson met to discuss the tryout plan, Manager Handbook questions and roles for the season.
  - Gillian Rousslange is updating the Manager Handbook.
    - Fines will be charged for missed shifts. The Manager is Responsible for letting the Boys & Girls Team Manager Coordinator know.
    - The Team Manager needs to inform the Head Coach and/or the Level Leads know if a player and/or parent is being unruly or ejected from the game. There is zero tolerance. The Managers will have access to a google form to submit.
    - The Team Manager is responsible for ensuring that the parents have their SafeSport and background checks completed. If a parent does not have it completed and their rotation falls then they will be charged as a no show.
    - The Team Manager is not responsible for adjusting shifts. That will be on the parents.
- **Boys Travel Coordinators-** Megan McChesney

### VII. Executive Report

- **Operations-** Adam “Woody” Schoh
  - Jerseys are ordered and should be here at the end of September. The Mite/8u jerseys will be ordered soon. Apparel is also on its way.
  - We will be hosting a second Learning to Skate session. Heather Polumbo continues to run the program and will be taking over running it moving forward. A motion was made by Adam “Woody” Schoh and seconded by



## ST. MICHAEL-ALBERTVILLE YOUTH HOCKEY

Alyssa Shaughnessy to approve up to \$1,500 for the second Learning To Skate session. Motion approved.

- Adam “Woody” Schoh will discuss purchasing skate pushers with Grant from the Arena.
- **Finance-** Jack Rowan
  - A motion was made by Jack Rowan and seconded by Adam Frost to approve Savannah Asbury as an Assistant Ice Scheduler. Motion approved.
  - Checking Activity

Category	Deposits	Expenses	Sum of Net
Gambling	60,000.00		60,000.00
Advertising	68,825.00	21,685.00	47,140.00
Registration	53,145.42	8,719.70	44,425.72
Taxes	305.69		305.69
Miscellaneous	294.49	48.66	245.83
Transfer	100,000.00	100,000.00	0.00
Professional Services		320.00	-320.00
Recruitment and Retention		500.00	-500.00
Skills		545.29	-545.29
Ice Scheduling		1,048.00	-1,048.00
Fundraising	7,291.19	12,665.22	-5,374.03
Dryland		5,870.15	-5,870.15
Tournaments		9,725.00	-9,725.00
and Socks		38,304.00	-38,304.00
Arena Board		50,000.00	-50,000.00
<b>Grand Total</b>	<b>289,861.79</b>	<b>249,431.02</b>	<b>40,430.77</b>

- **Communication-** Kristin VanHeel
  - A motion was made by Kristin VanHeel and seconded by Adam “Woody” Schoh to spend \$100 on social media ads for Mite/8U registration. Motion approved.
  - Pictures will be done by We Got Game. Kristin VanHeel will connect the company with the Boys & Girls Travel Coordinators and the Mite/8U Coordinator.
- **President-** Megan Esterberg
  - Megan Esterberg received an email that the Arena Board Meeting



scheduled for today was canceled due to no pressing items. Will plan to provide the donation fund wish list at the next meeting.

- School Attendance Waivers and proof of enrollment needed for all players who are attending a different school than the school they attended last year (i.e., primary to elementary, elementary to middle school, middle school to high school). D10 is also requiring an updated proof of enrollment for all players who have a School Attendance Waiver already on file.
- 2023-24 Parent Meetings will be held in-person to set expectations. This will be the next Working Board Meeting.

VII. **New Business-**

VIII. **Old Business-**

- Bylaws - Work in progress.
- Policies and Procedures - The request for committee members will be on social media this week and in the next email.
- Arena Banners/Trophy Case - Work in progress.

IX. **Open Forum-**

X. **Adjourn- 8:23 pm**