

THE VAIL MOUNTAINEER HOCKEY CLUB'S

AVALANCHE ALUMNI WEEKEND FUNDRAISER



EVENT SPONSORSHIP OPPORTUNITIES

ABOUT THE VAIL MOUNTAINEER HOCKEY CLUB

At the Vail Mountaineer Hockey Club (VMHC), we're passionate about bringing the excitement, challenge, and camaraderie of hockey to kids of all skill levels across Eagle County. Whether you're just lacing up your skates for the first time or you're chasing higher competition, we've got a team for you—boys and girls, recreational and competitive.

We're proud to partner with Mountain Recreation and the Vail Recreation District, who help keep the ice ready for action. By working together, we're making hockey more accessible and affordable for every young athlete who wants to be part of something bigger.

Each year, the energy ramps up when we join forces with the Colorado NHL Alumni Association (formerly the Avalanche Alumni Association) to host the Avalanche Alumni Weekend—one of our biggest fundraisers of the year! This unforgettable event goes beyond golf and games. It's a celebration of hockey, a heartfelt giveback from NHL legends to the next generation, and a homecoming for players in the stunning setting of the Vail Valley.

Since 1975, VMHC has been more than just a hockey club—it's been a place where lifelong friendships are forged, and unforgettable memories are made on and off the ice. We can't wait to welcome the next wave of players to the VMHC family and keep the legacy alive.

WHY SPONSOR?

We offer sponsorship opportunities for both businesses and individuals. All proceeds from Avalanche Alumni Weekend go directly toward offsetting registration costs for all Mountaineer players—through reduced season fees and our Gift of Hockey Scholarships. Your support helps make hockey more accessible for young athletes in our community. Thank you for your consideration and support of youth hockey in the Vail Valley.

HOW TO BECOME A SPONSOR OR DONATE?

Complete the Google Form with all pertinent business/personal contact information, indicate your desired level of sponsorship and click submit.

You will be contacted by a member of the Vail Mountaineer Hockey Club's Fundraising Team to complete the sponsorship.

QUESTIONS:

Please email the VMHC Fundraising Director at vmhcfundraisingdirector@gmail.com.

Scan here
to get the
sponsorship
form



THE SCHEDULE OF EVENTS



WHEN: FRIDAY, 9/5/25

TEE TIMES START AT NOON

WHO: ADULTS ONLY

WHERE: THE VAIL GOLF CLUB

WHAT: HIT THE LINKS AND HANG OUT WITH AN AVALANCHE ALUM FOR A GOLF DAY TO REMEMBER!

VIP WELCOME RECEPTION - DETAILS TBA

WHEN: SATURDAY, 9/6/25 1:30 - 4:30 PM

WHO: KIDS 8 AND UP

WHERE: VAIL MOUNTAIN SCHOOL

3000 BOOTH FALLS ROAD IN VAIL

WHAT: GET YOUR SPORT ON AS YOU WORK UP A SWEAT AND SHOW OFF YOUR SKILLS AT THIS ALL-STAR FIELD DAY!



WHEN: SATURDAY, 9/6/25 6 - 9:00 PM

WHO: ADULTS ONLY

WHERE: DECA BOL IN VAIL @ SOLARIS

WHAT: JOIN OUR TEAM OFF THE ICE FOR A NIGHT OF FUN AND FUNDRAISER!



SILENT AUCTION

BID EARLY
BID LATE
BID OFTEN!

Scan here for all details

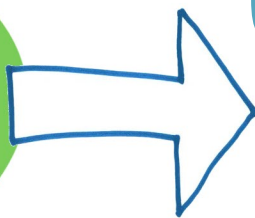


SPONSORSHIP OPPORTUNITIES

2025 EVENTS	STANLEY CUP 10,000	HAT TRICK \$5,000	POWER PLAY \$3,000	TEAM PLAYER \$1,000	GOOD KARMA UNLIMITED
Banner displayed at all events	Priority placement	✓			
Sponsor recognition on sponsor board	Priority placement	Priority placement	✓	✓	
Sponsor recognition by announcer	Priority recognition	Priority recognition	✓	✓	
Logo placement on Full Tilt Field Day t-shirt*	Featured placement	Featured placement	✓		
Round of golf to place with Av Alum of your choice	2 golfers	1 golfer			
Child ticket to attend Full Tilt Field Day	5	2	1		
Ticket to BOWL with available Av Alum of your choice at Pins and Pucks Bowling event	2	1			
Spectator ticket for Pins and Pucks Bowling event	5	2	1		
PRINTING AND DIGITAL					
Recognition on all ad, signage and email blasts	Priority recognition	Priority recognition			
Placement on VMHC Home and Sponsor pages	Priority placement	Priority placement	✓	✓	✓
Acknowledgement as Sponsor on all Social Media handles	✓	✓	✓	✓	

*Sponsorship packages must be finalized no later than AUGUST 2, 2025 in order to guarantee logo placement on all signage and the Full Tilt Field Day tshirt.

HOW ELSE
CAN YOU HELP?



GAME CHANGING LIMITED EDITION SPONSORSHIPS

\$600 SPONSOR A GOLF HOLE

Grab your clubs, your company swag, and a little signage – it's time to hit the links with an Avalanche alum!

Sponsor a hole (only 18 available so HURRY UP!), make it your own, and tee off for a day of golf, laughs, and great conversation with a former pro hockey player.

Promote your business in a fun, relaxed setting – and let's be honest... what could be better than a day on the course with hockey legends? Got something better to do with your afternoon? We didn't think so.



\$750 BEVERAGE CART SPONSOR

Be the one and only sponsor of the Beverage Cart – the most visible and mobile feature on the course! As the exclusive sponsor, your company name and logo will be prominently displayed on the cart as it makes its rounds all day long, serving refreshments and keeping players happy and hydrated. This is prime, rolling billboard advertising – reaching every golfer and guest, again and again, throughout the entire event. Lock in this unique opportunity to get your brand front and center at one of the most talked-about charity golf tournaments of the season.

\$750 OWN A LANE AT PINS AND PUCKS



Sponsor a lane (a MERE 10 available) during our Pins and Pucks bowling event at Bol and put your brand in the spotlight! Your company's name will be featured on the digital display above your lane all evening long. Even better – you'll get to bowl alongside an Avalanche alum for one full session.

Share a few cocktails, swap stories, and enjoy some friendly competition – all while supporting Vail Mountaineer Hockey Club. It's a night of strikes, smiles, and giving back to the game!