



TOWNSEND ASHBY YOUTH BASEBALL AND SOFTBALL

2026 SPONSORSHIPS

Dear Prospective Sponsor,

Townsend Ashby Youth Baseball & Softball (TAYBS) is now preparing for our next great season. Thanks to the generous support from last year's sponsors, we were able to put forth an amazing year's worth of programs. During 2025, I am proud to report that our league, with the exceptional work of our board, coaches and volunteers, has continued with our year-over-year growth. This continued growth is only made possible by the incredible support of our sponsors who in 2025 raised over \$30,000!

This year, we were able to put forth another amazing year's worth of programs. Our youth programs included 31 different baseball and softball teams, that allowed us to give 244 boys and girls between the ages of 3 to 18 a lifetime of memories! Additionally, this fall we continued with our adult co-ed program that included 8 teams with 120 players between the ages of 18 and 68. Another amazing year!

Over at Spaulding, we continued with our tree removal project, added new picnic tables, new bleachers and made improvements to our concession stands. Over at Craven Field, we cleared back a significant number of trees that were encroaching on the field and replaced our aging sheds with a new 30' wide 3 bay shed.

Our goal for 2026 is to raise at least \$50,000 to continue with renovations over at Spaulding, including a windscreen, new fence cap, permanent foul lines, further parking lot improvements and additional fence work. At Craven, we are looking to replace our ageing Concession Stand and start Phase 1 of adding lights to the field (depending on funds, we expect this to take around 5 years to complete).

Our sponsorships are a great way for you to spend your advertising dollars while also helping to make lasting lifelong memories for our children. Our fields receive over 30,000 visitors annually, all of whom will see that your organization has stepped up to help. Our league is a recognized 501(c)(3) non-profit organization (Tax ID is 04-3185271), so please consider that any sponsorship or donation that you make is tax deductible. We are a completely volunteer run organization, meaning that 100% of all the money raised is put directly back into our programs.

Thank you for your consideration in supporting Townsend Ashby Youth Baseball and Softball. Your support is very important in helping us continue to provide a fun learning experience for all the young and old ball players of Townsend, Ashby as well as many surrounding communities. If you have any questions at all, please feel free to email me at keith.turgeon@taybs.org or call me directly at (978) 729-3383.

Sincerely,

Keith Turgeon

Keith Turgeon
League President

Townsend Ashby Youth Baseball and Softball
PO Box 443, Townsend, MA 01469 USA





TOWNSEND ASHBY YOUTH BASEBALL AND SOFTBALL 2026 SPONSORSHIP PROGRAMS

Scoreboard Sponsor \$1,000 / Year



Snack Shack Sponsor \$1,000 / Year



Field Banner Sponsor \$325 / Year



\$500
COMBO
DEAL

Team Sponsor \$325 / Year



Batting Cage Sponsor \$750 / Year



Shed Sponsor \$750 / Year



Monetary Donation
Fair Market Value

In-Kind Donation
Fair Market Value

Website Sponsor
\$100 / Year



\$1,000 / Year

+ \$350 New Sign (all new sponsors)

Scoreboard Sponsor

By becoming one of our annual score board sponsors, your company brand will be on display for all to see. During our Spring and Summer seasons, our fields are in use almost every day and with over 30,000 visitors annually you can be sure your brand will be seen! Your custom sign will show all our players, parents and guests just how much you support our community.

As an annual score board sponsor, you will receive:

- Annual license to display your sign on any of our scoreboards at either our Craven or Spaulding Fields.
- Website Sponsor Package included at no additional cost.
- (+\$350) A new 8' x 20" custom sign designed for your business. This is required for all new sponsorships.

*Scoreboard Sponsorships must be purchased by **April 1st***



\$1,000 / Year

+ \$350 New Sign (all new sponsors)

Snack Shack Sponsor

By becoming one of our annual snack shack sponsors, your company brand will be on display for all to see directly above one of our snack shacks' serving windows. During our Spring and Summer seasons, our fields are in use almost every day and with over 30,000 visitors annually you can be sure your brand will be seen! Your custom sign will show all our players, parents, and guests just how much you support our community.

As an annual snack shack sponsor, you will receive:

- Annual license to display your sign on any of our snack shacks at either our Craven or Spaulding Fields.
- Website Sponsor Package included at no additional cost.
- (+\$350) A new 8' x 20" custom sign designed for your business. This is required for all new sponsorships.

*Snack Shack Sponsorships must be purchased by **April 1st***



\$325 / Year

Team Sponsor

By sponsoring one of our teams, your company brand will be on display for all to see. Our teams typically have about 12 players per team, all wearing your company name on their back. The teams typically play about 14 games per season, and most teams also travel to surrounding towns, bringing your company brand with them. Your sponsorship will show all our players, parents and guests just how much you support our community.

As a team sponsor, you will receive:

- Name of your company on the back of each player uniform for one of our teams.
- Your company information advertised on your team's website page.
- Website Sponsor Package included at no additional cost.

*Team Sponsorships must be purchased by **March 1st** for spring teams, must be purchased by **May 1st** for summer teams, and **August 1st** for fall teams. Your company may end up on our Spring, Summer or Fall teams.*

Special requests for specific teams are not guaranteed, but we will do our best to support your request.



\$325 / Year

+ \$125 New Sign (all new sponsors)

Field Banner Sponsor

By sponsoring one of our fields with a banner, your company brand will be on display for all to see at either the Craven or Spaulding Baseball fields. During our Spring and Summer seasons, our fields are in use almost every day and with over 30,000 visitors annually each you can be sure your brand will be seen! Your custom sign will show all our players, parents, and guests just how much you support our community.

As a field sponsor, you will receive:

- Annual license to display your sign on any of our fences at either our Craven or Spaulding Fields.
- Website Sponsor Package included at no additional cost.
- (+\$125) A new 7' x 3' custom sign designed for your business. This is required for all new sponsorships.

Special requests for specific fields are not guaranteed, but we will do our best to support your request.

*Field Banner Sponsorships must be purchased by **April 1st**.*



\$750 / Year

+ \$250 New Sign (all new sponsors)

Batting Cage Sponsor

By becoming our annual batting sponsor, your company brand will be on display for all to see. Craven Field is visited most every day from April through October. Your custom sign will show all our players, parents, and guests just how much you support our community.

As our annual batting cage sponsor, you will receive:

- Exclusive signage on our Batting Cage at Craven Field.
- Website Sponsor Package included at no additional cost.
- (+\$250) A new 4' x 3' custom sign designed for your business.

*Only 1 Batting Cage Sponsorship is available and must be purchased by **April 1st***



\$750 / Year

+ \$250 New Sign (all new sponsors)

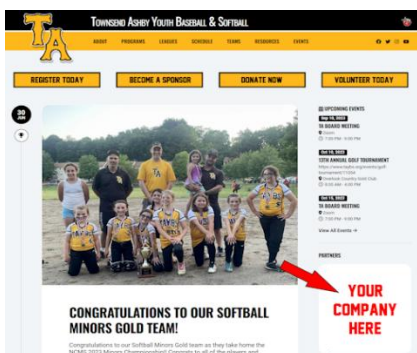
Shed Sponsor

By becoming our annual shed sponsor, your company brand will be on display for all to see. Craven Field is visited most every day from April through October. Your custom sign will show all our players, parents, and guests just how much you support our community.

As our annual batting cage sponsor, you will receive:

- Exclusive signage on our Shed at Craven Field.
- Website Sponsor Package included at no additional cost.
- (+250) A new 4' x 3' custom sign designed for your business.

*Only 1 Shed Sponsorship is available and must be purchased by **April 1st***



\$100 / Year

Website Sponsor

By sponsoring our website, your company's name, and logo will be on display for all our site visitors. Our parents and guests visit our sites hundreds of times during our season.

As a website sponsor, you will receive:

- Your company name and logo and listed on our sponsor's page.
- Your company name and logo include in our home page ad rotator.

Website Sponsorships may be purchased at any time of the year. Costs are not prorated based on the time of year purchased.



Monetary Donation

We recognize that today's economy presents challenges for everyone. To help make it easier for people to be able to make cash donations, we are offering the ability to make a flat monetary donation in whatever amount you are most comfortable with. We appreciate your support!

With a \$100 minimum donation, you will receive:

- Website Sponsor Package included at no additional cost



In-Kind Donations

Does your business provide products or services that would be helpful to us running our league? Reach out to us and let us know, we would love to work with you! The IRS allows companies to determine the Fair Market Value (FMV) of their products and services and donate it just the same as cash!

With a \$100 minimum FMV donation, you will receive:

- Website Sponsor Package included at no additional cost.

With a \$500 minimum FMV donation, you will receive:

- Website Sponsor Package included at no additional cost.
- Field Banner Package, with sign, included at no additional cost.



Fundraising Events

Is your business willing to host a fundraising event to benefit our league? How this typically works is your company would provide your unique service(s), and on a certain day(s), you sell your service, and a predetermined percentage of the proceeds get donated back to TAYBS.

With a \$100 minimum donation, you will receive:

- Website Sponsor Package included at no additional cost.

With a \$500 minimum donation, you will receive:

- Website Sponsor Package included at no additional cost.
- Field Banner Package, with sign, included at no additional cost



TOWNSEND ASHBY YOUTH BASEBALL AND SOFTBALL

2026 SPONSORSHIP ORDER FORM

YOUR INFORMATION			
Company		Name	
Address		Phone	
City		Website	
State		Email *	
Zip Code		* Very important to include your email address	

QTY	ITEM	PRICE	TOTAL
	Annual Team & Field Banner Sponsorship Combo Package	\$500	
	New Custom Sign <i>(Required for New Sponsors)</i>	+ \$125	
	Annual Score Board Sponsor	\$1,000	
	New Custom Sign <i>(Required for New Sponsors)</i>	\$350	
	Annual Snack Shack Sponsor	\$1,000	
	New Custom Sign <i>(Required for New Sponsors)</i>	+ \$350	
	Annual Exclusive Batting Cage Sponsor	\$750	
	New Custom Sign <i>(Required for New Sponsors)</i>	+ \$250	
	Annual Exclusive Shed Sponsor	\$750	
	New Custom Sign <i>(Required for New Sponsors)</i>	+ \$250	
	Annual Team Sponsorship	\$325	
	Annual Field Banner Sponsorship	\$325	
	New Custom Sign <i>(Required for New Sponsors)</i>	+ \$125	
	Annual Website Sponsor	\$100	
	League Donation		
Total Amount			

Please make your check payable to: Townsend Ashby Youth Baseball & Softball
PO Box 443, Townsend, MA 01469 USA

You can also pay via our Venmo account [@TAYBS](https://www.taybs.org/donate) or by ACH/Credit Card by visiting <https://www.taybs.org/donate>

You can find our IRS 501(C)(3) Acceptance Letter, our Massachusetts Tax-Exempt Certificate and our Annual W9 by visiting - <https://www.taybs.org/about/league-documents/10961>

Please note that all signs/banners purchased become the property of Townsend Ashby Youth Baseball & Softball.

Townsend Ashby Youth Baseball & Softball is a recognized 501(c)(3) non-profit organization. Our Tax ID is 04-3185271. Please consult with your tax advisor to determine your tax deduction options.