



*May 22, 2023 / Roseville Arena
Fireside Rm*

Attendance

Voting attendees: Gretchen Hopeman, David Scott, Phil Diskerud, Chaz Afong, Winny Brown, Joel Millard, Ryan Twardowski, Corey Schmitt, Justin Brown (via conference call)

Non-voting attendees: Jess Lewis, Curt Slater, Rachel Engle, Corey Culver, Ashlee Horwath, Shawn Curtin, Jake Remitz, Mike Fairman, Jeff McGrath, Blake Jacobowski, Candace Mealey, Aric Roeller, Jens Frederickson

Welcome and Introductions (6:00-6:05 pm) (official start @ 6:05pm)

Gambling Business (6:05-6:15 pm) *CEO Phil Diskurd & Ashlee Howarth Gambling Mgr.*

- Approve April Activities: pass
- Approve June Estimates: pass
- Gambling Update:
 - Theft at Stouts, stole safe/money ~\$7888 and damage to booth occurred
 - Person not found (as of time of the meeting)
 - New cabinets and safe ordered
 - Money and new safe to be stored in new location
 - Insurance to claim loss is 2500 deductible
 - Cost 16k to set-up McCarron's: is up and running: doing well, lots of bingo players: Monday big bingo day
 - Have eTabs for 1 more year; unsure what will happen after eTab expires; is a high net compared to other charitable gambling options we have
 - McCarron's happy with Roseville people showing up
 - 15K contribution for April, despite expenses
 - New FB page started for charitable gambling
 - Increase gambling marketing by \$100, to drive business to FB page
 - Does the FB Boost make-up for the cost? Will look at data once it comes
 - Bingo hall: killer Mother's Day; doing ok; WBL bingo hall opens soon, other opens up end of summer, will see how this affects our business
 - FB Boost was discussed as an opportunity to advertise, benefits found to offset small cost

General Member Forum (6:15-6:35 pm)

No updates

Acknowledgement of Approval of the April Minutes (6:35-6:35 pm)

- Note taker - Jess Anderson Lewis
- Motion passed
- Will update the RAYHA website with old meeting minutes

Approve YTD Financials (6:35-6:45 pm)

- VP of Finance Report- *Justin Brown and Jens Fredrickson*
 - June 1, first day of fiscal year
 - Could we get a request for proposal for an up-to-date expense: of money in and money out

Old Business (6:30-6:40 pm)

- End of Year Survey – President
 - Timing was off, sent May 5th, 7 boys surveys received thus far
 - Will resend surveys: 115 went out
 - Mites 30 surveys thus far; feedback: someone requested a rec option for mites
 - Blake would like to be involved, helping with mite goalies
 - Girls survey occurred
- Elections – Vice President Scott
 - Email went out to RAYHA parents, of current members
 - Observation: not a lot of representation of B1 and below levels (including mite) with board positions that are able to vote for updates/changes/etc.; there is question whether we have the voice of all players
 - It was noted that to be a voting board member, a member needs to be voted on by RAYHA parents
 - Girls side observation: Mahtomedi cost is the same for all levels; it was felt that the program got stronger when cost was equal for all levels

New Business (6:40-7:30 pm)

- D2 Update – Vice President Scott
- Budget – All
- Pre-Budget meeting occurred with voting members, before this all-board meeting
- Blue highlights were highly discussed (see budget PDF)
 - registration for majority of levels will increase \$100/player:
 - there are many factors: lower enrollment, inflation, increased rink costs, etc.
 - Comparatively Mahtomedi went from \$1895 to \$2395; MVI Level costs: 0, 250, 350...(additional costs to higher levels not discussed)
 - Charitable gambling will subsidize \$777 for every player next year
 - Infographic should be showed when registering, to note what each level includes, so families know what to expect
 - For example: Squirts will have 2 in-town tournaments, 1 out of town tournament, 1 outdoor Oval practice per week, 3-4 practices and/or scrimmages/week, and approximately 20 District 2 games, games will start in December and could occur during the winter break
- RAYHA expected to receive a government fund for COVID Employee retention (bingo hall); unsure when this will occur (can offset costs for 1 year)
- Registration: goalie cost to be \$350 only: run a FB Boost to advertise the goalie savings
- East Metro Boys will likely come to Roseville boys, if no longer an option
- Families will have an option to fundraise, to subsidize costs more, or pay the \$250 buy-out
- Do we have any local sponsors to reduce costs? There is a need to potentially help further subsidize registrations
 - Have previously emailed Roseville businesses, this did not obtain sponsors
 - Discussed option to potentially call businesses for better personal connection to community support
 - Would need a volunteer(s) to complete this activity: if any RAYHA family would like to help with this contact secretary: Candace Mealey @ candace.gg@gmail.com
- Each pull tab restaurant to get a free advertisement (possibly on jerseys)
- Reimbursement will be given for mite coaches obtaining Safesport and official USA Hockey coach registration
- Will have a reduced price for try-out jerseys because will likely use a different vendor this coming year
 - All invoices should come in directly from the Jersey maker
- Intro/Mite Rental kits: had a credit @ Play It Again Sports, but credit ran out and will be getting a bill soon
- Email to go out to RAYHA to ask families to donate to Play It Again Sports to build credit again
- Roseville Hockey bag tradition for (squirt level) boys, but not for girls: bags cannot be given to the girls because Mahtomedi co-op is unable to provide this experience

- DEI team pointed out that this is not fair and equitable to give bags to boys only
 - It was iterated that the girl's side has to carefully vet opportunities (e.g. bags, tournaments, etc.) given the Marauders co-op; there is a level of give and take with a co-op agreement; do not want to create division between Marauders players, if only Roseville girls get bags
- Ice time with OJ is relatively the same: 5-year renewal contract w/OJ to be signed
- DEI ask to add budget for coach and board DEI training: coach training last year was extremely valuable; agreed
- Donations: we donate to various groups like Roseville HS hockey boosters; have done so for years
 - Should we really be donating if we may be under budget?
 - The donation is worked into the budget so that there is not a surprise budget expense
 - Many donations provide kid experience: skate w/Raiders, banners, etc.
- Request to add a line item for Mite jamboree cost, to ensure, not a surprise expense
 - This is already covered in budget under Teams
- Charitable donation max amount will be met yearly, thus we are audited yearly; audit cost ~10K/year
- Bank fees = fees for using credit card in crossbar; fees now go to folks registering so not an added cost to budget
- Is there still a cost for shredding? There will be no cost this year
- CEO gets stipend that comes out of the charitable gambling before the contribution is sent to the non-gambling side
- Voting board members built in stipend for some roles to help retain harder to retain roles; idea is to incentivize the role for future members; evidence showed many hockey boards pay for these roles
 - Need to determine a pay structure/schedule for the roles (ice scheduler, bookkeeper, president, registrar, fundraiser coordinator)
- Player development coach asked RAYHA to increase payment
- Oval passes have been removed and there is discussion to add them ala carte to registration: savings 16K
- Team funds to be reallocated among levels to account for higher costs at higher levels (e.g. bantams require 3 refs for 90 minute games vs. squirt 2 refs for 60 minute game)
- Will have an approximate 30K deficit for upcoming year, currently have 45K in savings and will have a federal surplus when employee retention fund is distributed
 - Discussed that building a large savings is not in the associations best interest
 - Need some savings for cash flow purposes/operations (e.g. tournaments)
- Motion to cover the 30K shortage with our savings
 - Discussion to lower the percentage registration increase for mites (\$100 for mites is a bigger increase than \$100 for traveling levels); mites \$50 increase instead? Or incentive for early register
 - Motion to amend the biggest deficit to be no more than 35K, to offset a \$50 increase (or something similar) for mites; agree to go 35k, and registration discussion will continue

100k is employee retention credit

Director Reports

- CEO/President
 - Resent survey through Crossbar and it worked
- Registrar
- Registration
- Vice President of Boys Hockey
- District 2 Rep:
 - MEHOA referee association had a new contract last year
 - D2 will not be resigning a contract with MEHOA (referee group)
 - They are in process of determining who the 23-24 referee group will be
 - There may be a learning curve at the beginning of the season

- D2 rep will be needed for '24-25 hockey season, RAYHA is encouraged to inquire, if interested. Expctations: 1 meeting/month and strong district playoff representation (equates to more work in Feb playoff season)
- Vice President of Operations
- VP OF Girls: survey results
 - 62 answered, Overall good
 - There was a concern expressed regarding experience of a coach
 - Also possibly too much ice time for kids preferring rec type play
- 8U Director
- 10U Director
- 12U Director
- 15U Director
- Coaches Director
- Bantam
- Pee Wee
- Squirts
- C Director
- 1st Skate aka Intro Hockey
- Diversity Equity, and Inclusion Director
- Goalie
- Mites
 - Coordinators
- Ice Scheduler
- Equipment
- Player Development
- Managers
- Coaches Certification
- Safespor
- Friends of the Oval
- Sponsorship
- Fundraising
- High School Liaisons
- Jr. Gold
- Director of Social Media

Adjournment 8:00 (official end @ 9:30PM)