July Meeting - July 26, 2022

Called to order at 7:10pm

Present: Peder, Kelly, Jeff, Julie, Dave, TJ, Katie R., Alyssa, Scott, Katie M.

Zoom: Casey, Mike

Guests: Lori Stone, Ryan Strom

Motion to approve last months minutes - Scott motions, Julie seconds - passed unanimous

Gambling conversation - motion by Kelly for additional \$5K, Julie seconds - passed unanimous

Budget conversation - Ref fees going up. Game Sheet/ipads. We will need to come back to these items. Scott motions to approve the budget, Jeff seconds - passed unanimous

FINANCIAL REPORT- Dave Rust

Budget: finalized budget and fees for 2022-23. Will move to approve in New Business. Working with CLA on getting it loaded into QBO.

Financials: will share Q1 (May-Jul) at next board meeting

Gambling: reached out to CLA regarding doing gambling accounting work. They try to stay away from it, so I am working with them on references for others.

Banking: working on getting access again. Apparently US Bank periodically removes shared access people.

OFFICER REPORTS

PRESIDENT REPORT- Peder Nestingen

Discussed comp package with ED and requirements for additional comp payment in six months per board's June resolution. Received draft of ED manual; will continue to work with Katie on the ED manual.

Assisted Julie with revising MVI-SPCHA 15UA Agreement and related items.

Assisted Julie with the July newsletter.

Finalized 2022-2023 budget and fee structure with Dave and Katie.

Worked with Katie to open registration.

Numerous meetings regarding Caps upcoming participation in charitable gambling.

Worked on recruiting coaches. Coach applications are open and (squirt-bantam) scheduled to close at end of July, although my leave open.

Preliminary discussions with Katie regarding ice from Ramsey County

Begin drafting scholarship guidelines and application

Preliminary discussions about Dane's development schedule.

Began work on Investment Policy Statement to explore more lucrative places to hold our reserve

fund. Reimbursement from former treasurer.

BOYS REPORT- Mike Vannelli

*Appears as though Caps may need to field 'A' Bantam rather than 'AA.'

*We're tracking applications for head coach positions. Also need to strategize on Dane's role(s).

*I recommend beginning the process to determine proper eval committees for each level.

GIRLS REPORT: Julie Bustos

Girls program

- + Meeting with MVIYHA regarding 15U Co-op agreement this week.
- + Partnering with Starwhals to build St. Paul Girls hockey. Will be putting more specifics around this in the next week or so. We know it will include supporting the Starwhals' event with the Herb Brooks Foundation to introduce hockey to new Girls players. This two-day event takes place on 9/16-17. We will need volunteers to support players and parents at this event both on and off ice, including older SPCHA players and/or HS players. We will also be planning more community outreach to build St. Paul Girls hockey + Secured ice for Bring A Friend to try hockey on 9/9. This will be for existing SPCHA players that want to bring a friend to try hockey. We will need volunteers to support this event, including older SPCHA players and/or HS players.
- + Building marketing plans for these events.
- + Engaging the working team to prepare for the season
- + Capital Cup is full at the 10U level and has many spots open at 12U. Will continue to push to fill both brackets.

COMMITTEE REPORTS

HOCKEY OPERATIONS- TJ Barnes

No report

Working with Katie to find ice time for PEP. How can we use PEP throughout the season.

GOALIES: Kelly Rand

- Meeting with Justin Johnson this week to discuss next season.
 - Warm ups, Evals, MEGA sessions (Wednesdays again?), in practice sessions

ICE: Katie Murphy/Peder Nestingen

Finalized Warm up and Eval ice with SPA.

Will start creating docs for warm up and eval ice this week.

Received and went through Ramsey County ice dropping 559 hours. Staying with this number leaves us 7K less than our budget forecast of 320k. We can leave it or add approximately 32 hrs. back in.

We can not continue to over request hours from Ramsey county. Per our new contract we can only return 5% of ice or possibly lose prime time ice.

Final ice request is due back to Ramsey by Aug. 1.

All "extra ice" events I'd like to get finalized soon. THFF, goalie skills, any other skills, photo dates.

D2 REPORT: Casey Welch

See attachment for new D2 ref. fee structures.

EQUIPMENT- Katie Roedler

With registration open until 8/10, I'm hoping jersey orders are really starting to trickle in. Katie and I chatted last week and she confirmed with our K1 rep that our logos, colors, etc are the same from last year. The K1 uniform hoodies are back! In regard to spirit wear, our plan is to open the online store on 9/1. Craig and I (possibly Katie too) are going to meet middle of August and assess the current status of stock with vendors such as CCM and Warroad and possibly make some substitutions on certain products, etc. I hope people really appreciate the two-week ordering windows throughout the season and samples at the Advanced Sportswear store to try on, buy, etc.

Need to meet again with Coca Cola to talk about new refrigerator, etc.

New POS system - Toast vs. Square. Concession Gift Cards/Punch Cards

COMMUNICATIONS- Julie Bustos

- + July email newsletter
- + Friends of Saint Paul Hockey golf event social push
- + Capital Cup social push + ad
- + Registration is open email
- + Working on setting up Google for Non-profits as SPCHA has been approved by

Google + SPCHA has been approved for Canva social media software as a non-profit

FUNDRAISING- Kelly Rand

Had first fundraiser committee meeting (June 30).

- 7 volunteers
- All agreed Mike's is the best option for location so long as pull tabs are up and running. Still waiting to hear back from Mike...
- Set up 32auctions website and started soliciting donations.

GAMBLING- Kelly Rand and Lori Stone (Gambling Manager)

- Peder and I met with Derek (3 Diamond) at Mike's to determine how many games, what equipment supplies are needed. Very informative, will be a good partner, very hands on.
- Lori and I met with my brother (American Legion Gambling Manager) who showed us POS system, gambling software called CG Made Easy. Would like to move forward with purchasing this system (approx \$2,000). Requesting board approval.
- We are going to need more than the initial \$5,000 already approved by board to get started. (See attached budget) For example, we need to keep cash banks at Mike's in the amount of \$2,000 per game type (i.e. pull tabs, bingo, etabs). Need to purchase a safe, a laptop for Lori Stone, various supplies (dot stickers, paper clips, baskets, etc). Lori has prepared a budget (attached) and will present at gambling committee meeting prior to board meeting.
- -Goal start date for selling Pull tabs is Wed. August 17th.

See Attached Gambling Budget

RECRUITMENT: Alyssa Dunnigan No report Yard signs are here!!

COVID- Peder Nestingen No report

SAFE SPORT/PCA/MANAGERS- Scott McMahon No Safe Sport report

This month, I have been working on two areas: finishing getting all teams registered for a metro and an away tournament, and beginning efforts to develop the 2022-23 season manager training presentation.

On the tournament front, we budget each team to have \$1,800 for tournaments. If the cost of the two tournaments is more than \$1,800, then the team is responsible for collecting additional team fees to reimburse the Capitals for the difference. This is in addition to team fees for scrimmages, etc.

So far this season, individual tournament fees have ranged from \$775 to \$1,875, with most tournaments costing between \$1,300 and \$1,600. From a team standpoint, our lowest cost team came in at \$1,275 for two tournaments, while our most expensive team cost is \$2,950, a difference of \$1,675.

MINI MITE/MITE/8U- Elliott Retelle No report

EXECUTIVE DIRECTOR- Katie Murphy

Finances

Worked with Dave and Peder on getting budget set for upcoming season. New Non-profit Quickbooks account is now completed. CLA is working on transferring this fiscal year information over and enter transactions from this fiscal year.

Our Tournaments

Heartbreaker- Low registrations at 12u level. 10U is full. I will retain a waitlist for 10u. If we get enough 10u interest we may want to consider hosting two 10u brackets instead of a 12u? Ice Breaker- Full!

Now that we have ice from Ramsey, brackets can be built and tournament applications can be completed for Mn Hockey.

Away tournaments

Continue to work with Scott McMahon to sign our teams up for away tournaments.

Registrations-

Season registrations opened for all levels.

Checking clinic registration is ready to go.

Warm up registration will be ready this week. I suggest this opens first week of August.

Eval and warm up schedules will be completed this week for all levels.

Concessions

Sent paperwork back to Coca-Cola for approval as a customer. Once processed, they will send over instructions for myCoke ordering platform for me to setup an account. This program will let us review product and pricing.

Also requested new refrigerator be installed by end of September so it's available when we start getting set up for season. They will be sending options over to us soon for these as well.

Dan Wozniak suggested a new POS system to me last year. I have started to look into this. Square was great when I first started this 9 years ago but has aged out a bit.

Misc

Starting to receive emails about waiver players in that will be attending CDH. Reached out to Matt Funk to let him know. We do not want to mislead any players, In my opinion.

NEW BUSINESS

Motion by Dave Rust to approve 2022-2023 budget (see attached).

Motion by Kelly Rand to allocate an additional \$5,000 to Gambling Fund for purchase of necessary gambling equipment and required cash for games in play. See Lori's budget.

Meeting Adjourned 8:34pm