

**REGULAR MEETING FOR WILMINGTON JUNIOR SEAHAWKS HOCKEY
ASSOCIATION, INC**

Sep 8, 2025

Location: Doug's House

- **Call to Order 6:36**
- **Roll Call and Quorum Confirmation**

• Rona Levin - President	Present
• Doug Shipley – Vice President, Director of Ops	Present
• Mike Doyle – Secretary	Present
• Dan Raatz - Hockey Director	Not Present
• Tom Reed - Member at Large	Not Present
• Niel Brooks - Member at Large	Present
• Brian Karg - Treasurer (non-voting)	Present
- **Approval of Agenda** - Approved
- **Approval of Previous Meeting Minutes** - approved & posted to the website
- **Finance Review**
 - Overall Update
 - a. All September payments have been received with the exception of 1.
 - b. All jersey and sock payments have been received.
 - c. The organization had to order 1 replacement jersey that had a a manufacturing default. This is currently on order.
 - d. Confidential discussion was had regarding delinquent payments. A plan of action was discussed and will be implemented.
 - 2025/2026 Updates
 - a. Operating income roughly 83.5k. The majority of this will be used to cover ice time, referee fees, and scorekeeper fees.
 - b. Scholarship account balance is roughly \$21.1k. A significant portion of this will be reallocated to operating funds for financial aid scholarships awarded, multiple siblings scholarships, and scholarships to military and first-responder families.
 - i. Need to move scholarship dollars to operating account when the timing is right.
 - ii. Need to send out survey for military and first responders.
 - iii. Tuition discounts already applied for needs based scholarships and sibling discounts
 - c. Fundraising account balance is roughly \$22.3k. A significant portion of this will be reallocated to the general operating fund to supplement player tuition and tournament costs.
 - i. Allocations for tournaments will not been moved to the operating fund until costs are incurred.
 - ii. Hold remaining fundraising dollars allocated to supplement 2025/2026 tuition costs.
 - iii. Roughly \$10k worth of scholarships anticipated.
 - d. Dan to receive a debit Card for organization needs.
 - e. Johnny no longer needs a debit card. This will be canceled..

- f. The Board discussed maintaining financial strength year over year by keeping a minimum working capital balance of \$10,000 in the operating fund. Any use of funds that would reduce the balance below this threshold would require Board approval or be covered through an alternative funding source.
- g. Discussion was had regarding tournament fees. It was decided by all that we go ahead and pay for all of the tournament fees. Doug to process.

- **Legal & Policy**

- Bylaw were previously updated and approved by the Board. Doug to post to website.
- Purpose & Mission – defer to next month.
- Organizations policies – all draft policies have been reviewed and approved. Ok to post to website and send announcement.
- The Board reaffirmed that baseline concussion testing remains a family decision and not an organizational requirement. Doug shared additional research noting that most programs utilize the CDC's Heads Up training. For the current season, coaches will be encouraged to complete this free training, with consideration to make it mandatory starting next year.
- Injuries / return to play – policy drafted. Jenny reviewing and will send back for approval.
- Polar Ice Contract – all to review.

- **Hockey / Hockey Director**

- Polar Ice – Ongoing ice issues; need to meet with Polar Ice to address concerns. The organization has experienced multiple disruptions, including 2 delayed games, 1 cancelled game, and several cancelled practices due to poor ice conditions. Rona to call Baxter to setup a call to review.
- Off Ice Training – it was previously discussed that off-ice practice be encouraged for 10u and 12u and mandatory for 14u and 16u. Dan to follow-up with coaches.
- Weekend Recaps – A discussion was held regarding the format of weekend recaps. Feedback from team managers last season indicated that preparing detailed write-ups was too time-consuming. To reduce the burden on managers while still keeping families informed, this year recaps will be limited to posting scores only. Additional details such as player highlights or summaries may be shared at the team's discretion but will not be required.
- Practices – Doug to work with Dan and post updated practice schedules on Crossbar.
- Need gamesheet codes for ACHC scorecards

- **Committee Updates**

- Compliance Officer – no update.
- Grant Writing
 - a. Doug to monitor.
- Merchandising
 - a. Approved vendors – Carrie Gustuvson was added as an approved vendor.
- Public Relations - no update
- Fundraising
 - a. Fundraising SOP - review acknowledgements
 - i. \$165 donuts fundraiser for 10u donut sales.
 - ii. 16u fundraiser hotdogs for the 1st game 9/13.

- iii. 10U Bufalo Wild Wings 9/10. BWW to send a check.
- iv. 14U Danielle pushing for more fundraising opportunities.
- v. 12U EmergOrtho team sponsorship in the works.
- vi. 12U Donut Fundraiser in the works.
- vii. Sponsor Levels – plan as presented is acceptable. Need to understand if we put a branded sticker on a helmet if this is ok by the league.
- viii. Giving Tuesday campaign starts soon.
- ix. Need a general Givebutter for the organization for large events.
- x. Tidal Car Wash Fundraiser: The Organization reviewed an opportunity with Tidal Car Wash, offering \$30 car wash cards for \$10. The Organization would purchase cards up front and distribute them to families for sale. For each card sold, \$5 will go to the Organization and \$5 to Tidal Car Wash. A motion was introduced to allocate \$500 for the initial card purchase, seconded, and unanimously approved.
- xi. Givebutter QR Code: It was agreed that all fundraising events will utilize the Givebutter QR code rather than alternative payment systems (e.g., Venmo). Logistics for implementation need to be finalized, after which the QR code will be publicized for use.
- xii. Brian to get with Sean about the best way to setup fundraising accounts.
- xiii. Applied to organizations for sponsorship:
 - 1. Publix
 - 2. Dicks
 - 3. Wilmington Health (not approved)
 - 4. Play-it-Again Sports
- xiv. The organization will send out communication regarding fundraising accomplishments, goals, and official fundraising plan.

- **Season Updates, other**

- Vacancies
 - a. Team Liaisons – The Organization is not planning to fill this position at this time. We aim to remain transparent with families and are open to adding a team liaison if there is genuine interest or a demonstrated need, without actively creating additional roles unnecessarily.
 - b. Committee Chairs – Grant Writing

- **New Business**

- **AOB / Open Forum**

- End of year banquet - TBD

- **Next Meeting(s)**

- Board Meeting adjourned 10:04
- Next Meeting 10/9