



Date: Wednesday, August 6, 2025

Time: 6:30pm

Location: Higher Grounds

#### **Attendance**

Board Member	Attendance	Board Member	Attendance
Andreya Armstrong	X	Mike Pogorelec	X
Jason Drake	X	Justin Rhodes	X
Kelly Guenther	X	Casey Schaalma	X
Jeremy Hanni	X	Stacy Shaw	X
Kayla Larson	X	Sara Wild	X
Tina Monroe	X		

Silent Roll (non-voting attendees): Jamie Rhodes

Call to Order: 6:32pm

Approval of Previous Minutes: Justin/Stacy

Approval of Agenda: Jeremy/Justin

### **Board Reports**

Role	Topic	
President	- BDFC Board Updates	
	- WAHA Annual Meeting	
	- did not get Mite Equipment grant	
	- waiting to hear on Grassroots grant	
Vice President	- Hockey 1 & 2 Update	
	- Next session - Tuesday, September 23 5:00-5:45	
Treasurer	- Financial Report	
	- Kayla/Stacy working on transition	
	- making progress on collecting past due invoices	
Secretary	- Handbook Updates 2025-2026	
	- Updated years and board - uploaded to website	
	- Google Drive for Nonprofits	
	- one central location for information	
	- can control access	
	- can set up email addresses with custom domains	





#### **Additional Discussion**

#### **Season Planning & Operations**

- Youth & Girls Hockey Registration
  - Co-ed Teams

14U	12U	10U	8U	6U
14	17	11	25	16

Girls Teams

14U	12U	10U
12	9	10

- West Bend Co-op Request for Girls Hockey
- Survey sent to 12U co-ed or co-op (8 co-ed, 1 co-op)
- Options: move girls to 14U, 12U plays co-ed or release, 10U plays with 2 from 8U, combine 10/12U, move up 2nd year 10s to 12, 1st year 10s to co-ed
- o 2013/2014 girls could move up
- Need to schedule evals soon so girls could be released
- Mike requests 3, would take 2
- o PeeWee needs 22
- Jamie to ask who wants to try out for 14U Jason, Doug, Noah could evaluate?
- August 21 7:45pm
- 12U girls who want to play co-ed will try out with boys
- Player Evaluations (10U–14U set dates)
  - 12U co-ed tryout 3 options, must attend 2
  - 2nd week in September, T, Th, Sat
- SafeSport Coordinator **Tina**
- Cultural Liason Justin
- Youth Hockey Director Need
- Program Director **Will from Tribe** would be a paid position
- Registrar Stacy or NEED? Doesn't need to be a board member for now Stacy
- Volunteer Slots in Crossbar who is entering? Andreya will do all practices, team managers will enter games
- Learn to Skate vs Hockey 1 & 2
  - Team eligible kids who register would pay but it would come off their registration fee when they sign up for the season
  - Make first session of L2S a Try Hockey for Free day so no need for USA Hockey fee
  - Charge \$35 for L2S per session (7 week)
- Open Hockey define process, supervision, and schedule
  - Venmo? Separate registration for Open Hockey unlimited sessions?
  - Have one adult there to supervise payments Jason, Jim, Evan
  - Casey will schedule after Hound Dogs ends -two times: 6-10 and 12+





- Open Skate team assignments
  - Assign Open Skates and High School Games by Team to eliminate the same people always volunteering or no volunteers

#### **Events & Engagement**

- Recap of Open House & Mural Painting
  - o Painted 100 tiles installation will be October 11 at 11am
  - Open House attendance wasn't great mid-afternoon on a summer Saturday might not be the best time. Volunteers were great. We did get a few interested families. A lot of inquiries about the next Learn to Skate.
- Try Hockey for Free Days
  - National Youth Try Hockey Days Sept. 13, 2025 & March 7, 2026
  - o IIHF World Girls' Hockey Weekend October 17-19, 2025
- Banquet November 1, 2025 updates & planning
  - Goal is to make it fun costume party, spirits pull, Bingo
  - Need help with soliciting sponsorships
- Green Bay Gamblers Tickets October Player Outing?
  - Green Bay Gamblers annual youth sports night coming up on Sunday, October 5 at 3:00pm. \$15 adult tickets and \$10 youth tickets ages 14 & under for the game and each youth ticket includes a voucher for popcorn and soda.
- Spiritwear Aysha will coordinate
  - o Launch timeline can we do this earlier?
  - Refresh design at the second opening in January
- Outreach & Engagement Committee next steps
  - Goal: grow the program through focused recruiting and retention efforts
  - 3 focus areas: Outreach/Learn to Skate, Welcome/Registration Support, Engagement/Events
  - Need approval for budget \$1,500 covers welcome kits, birthday cards, social ads, event supplies, parade and promo materials
    - Will send outline
- Fundraising Update
  - Tina is leading Fundraising (collab with Jordan, Swan VP)
  - August February Charleston Wrap
  - Oct wreaths / Banquet
  - Nov blankets
  - Dec popcorn
  - o Jan -
  - Feb kwik trip car wash
  - March calendar raffle (doesn't count towards credits)
- Golf Outing
  - 21 teams as of now





- \$3,000 in hole sponsors
- Need Raffle Baskets
- o Need volunteer sign-up link share on Facebook and email
- o Hole in One contest 2 chances
- o Board will purchase big ticket item 36" blackstone \$397
  - Stacy/Andreya make a motion to approve

#### **Action Items**

Item	Notes
Try Hockey Free Day	Schedule and advertise
Youth Hockey Director	Need to find someone for this position
Program Director	Negotiate with Will to define role and compensation

## **Future Topics**

Topic	Details/Responsible Party
All Parent Meeting	Discuss at next meeting

### Closing

Next Meeting: Wednesday, August 27 - 7pm virtual

Motion to Adjourn: Stacy/Andreya