

July 30, 2025 EYHA Mavericks Board Meeting



Attendance	President -Brian Terrell VP-Aaron Pinion Director -Jeremy Ross Select Coordinator-Ryan Utt Treasurer-Ryan Mathews Secretary -Maddie Hamilton Social Media Coordinator -Dominic Sanzone MAVS -Jim Schwinne and Joey Recktenwald Travel Coordinator-Mark Syvert Volunteer Coordinator -Howard Rudolph Fundraising Coordinator -Kelli Ensman Jersey Coordinator -Mary Stucke/Nikki Yoder Scheduler/Reg-Jodie Robinson
President, Brian	Maddie move to begin meeting, Brian second Next Meeting August 25, 6:30
VP, Aaron	
Maddie, Secretary	Brian approved minutes Maddie will make monthly newsletter, include general calendar & important topics, emailed to Mavs family, and post on FB EYHA page.
Jeremy Ross, Director of Hockey Operations	Select tryouts, evaluation plans & evaluators are in place, we're still in need of a 12U Select coach. Jeremy has had multiple retro discussions about next season's summer camps, thoughts are: have the camp for a shorter overall duration, offer more camps, announce camps earlier, drive home it's a fundraiser. In meeting suggestions: Maybe switch days of the week, make a coach rotation for coaching. Jeremy will discuss a Mavs Day with Joey & EYHA coaches. Mary asked about the full Mavs game day- there is no news, it is not going to happen.
Ryan, Treasurer	\$250k is the current balance. All invoices are currently paid, including the initial JOG uniform bill. Proposed sponsoring a hole for 614 Ice Refs golf tournament, \$250, Jeremy moves to not with our current season deficit.
Jim, MAVS Rep	
Jodie Scheduler/ Registrar	Has been given the October ice allotment. She is digging through the October schedule. There's an ice shortage. The schedule will be out soon.
Mark, Travel Coordinator	Has reached out to Newark for 2 hrs/wk of ice- Decision is TBA.
Ryan, Select Coordinator	Howard will be present for select check-in. There will only be one 8U select team. Jeremy has mocked up select budgets for all select teams and shared it with Ryan Utt.

Dominic, Social Media Coordinator	7 team volunteers have offered to be social media liaisons.
Howard, Volunteer Coordinator	Pictures- Concord (She has done local teams and CAHA before). More pricing comparison was encouraged. Howard will forward pricing to the board
Nikki and Mary, Jersey/Spirit Wear Co-Coord	Initial order with Jog placed and paid, there is a smaller second order due to miscommunication that is following. The select try-on event is 8/11, and will be scheduled by team like the travel event. Travel uniform delivery is expected 8/4, it will be delivered to Easton Chiller and checked by Nikki and Mary before going out to managers. Gloves- Joey is working on blue gloves, there was a logo issue and we are waiting on word from the rep. Spiritwear- Ashley is looking at pricing new/different items, pairing down the shop a little. Ashley has been paid for the second pop-up. Joey is going through the remaining inventory of previous spiritwear. We are requesting Nighthawk gear for this season. Mavs bags will be optional for select teams. Nikki will connect with the coaches for scheduling each team for the try on event. Select will do Mavs practice uniforms for their games.
Kelli Fundraising Coordinator	4th of July, was just one parade (New Albany), it went well. It created a sponsorship connection with Play it Again- they donated foam pucks with EYHA & PiA logos, they are now displayed on the EYHA website. There will be no Feasel sponsorship. We are waiting to hear from CBJ for silent auction items. VerticalRaise rep is now unavailable for the event on 8/2&3- it will be run by Kelli. VerticalRaise breakdown is- 65% goes to families, 5% to EYHA. Families will have 4 weeks to get sign-ups for the discount card.

Old News: Managers meeting TBD

New News: Some weekend ice will only be 50 minute time slots

Maddie move to adjourn, Brian seconded