



Donation Request Form | Bourbon & Beer Fundraiser 2025

Thursday, July 10, 2025 • 5:30–9:00 PM • Eagle Waters Resort

The Eagle River Recreation Association (ERRA) invites you to be part of one of the Northwoods' favorite summer fundraisers, Bourbon & Beer! This annual evening brings together supporters for tastings, food, fun, and fundraising, all in support of our ice rink and community programs.

This year, our goal is ambitious and urgent: raise funds for a new ice plant, which is essential to keeping our rink operating for years to come. Learn more about the project by scanning the QR code below.

We're asking for your help in the following ways:

LIVE AUCTION ITEM **Item placement subject to committee discretion.*

We are looking for high value, one of a kind items or experiences that will generate strong interest and high bids. Think travel packages, guided trips, sports memorabilia, or exclusive behind the scenes access.

Item description:

Estimated value:

Restrictions or expiration date (if any):

SILENT AUCTION ITEM **Item placement subject to committee discretion.*

Perfect for getaways, themed baskets, gift cards, services, home goods, or custom items that guests can bid on throughout the night.

Item description:

Estimated value:

Restrictions or expiration date (if any):

RAFFLE ITEM **Item placement subject to committee discretion.*

We're building a wide selection of raffle baskets and prize packs. Great options include locally made goods, themed gift baskets, merchandise, and fun night out ideas.

Item description:

Estimated value:

GOAL CRUSHER SPONSOR – \$1,500 Sponsor a week at the rink!

This includes:

- Your logo on our roadside sign for one week during the skating season
- Recognition at the event and on ERRA social media
- 5 event tickets (\$375 value)
- A "Proud Sponsor" or "Thank You" sign for your shop or office

Business name (as you'd like it listed):

Contact person:

Email:

Phone:

*Can't donate an item but want to join us? Tickets are \$75 and available now!

*If you can't attend, you can still support the ERRA with a tax-deductible donation.

*Please return completed forms or direct questions to: skate@erra.com

Thank you for helping keep the ice alive. Your support matters more than ever!



Eagle River Recreation Association

PO Box 1495, Eagle River, WI 54521

skate@erra.com



There's a reason people keep showing up at the rink. It's not just the skating or the hockey or the open ice, it's what happens around it. The way neighbors catch up in the stands. The way a first grader lights up after making it across the ice. The way teenagers grow up under these lights, season after season.

But right now, our rink is hanging on by a thread.

The ice plant, the behind-the-scenes system that keeps the whole thing running, is failing. It's old, it's inefficient, and we've patched it up for as long as we can. If it goes down completely, there's no quick fix. We'll lose the ice. And with it, everything built around it.

We're working hard to raise the funds needed to replace it—not upgrade, not improve—replace, just so we can keep doing what this town has always done: show up for each other on the ice.

We're reaching out today because we need your help. Every donation—whether it's \$50, \$500, or whatever feels right—gets us closer to that goal. Every dollar means one step closer to ensuring the rink is here next year, and the year after that.

You can donate online at [insert link], drop a check at the rink, or reach out to us directly if you want to talk through other ways to support.

This isn't about shiny new things. It's about holding onto something that matters.

Thanks for reading—and thank you for helping us keep the ice alive.

Warmly,

[Your Name]

[Your Title / ERRA Board or Ice Plant Committee]

[Contact Info]

[Donation URL or QR Code if printed]



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4149 WI-70, Eagle River, WI 54521

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