

**Frederick Freeze Board of Directors
Meeting Agenda
July 7, 2025**

Directors Present: Greg Dale, Justin Holler, Mark Macera, Kristin O'Neil, Ginny Nuckols, Brad Goehe, Josiah Storer, Tommy George

Other Staff Present: Adam Levine

- I. **Call to Order**
 - A. Meeting called to order at 6:37PM
- II. **Approval of Agenda and Minutes** ([June 2025 Minutes](#))
 - A. Meetings were approved; motioned by Kristin, seconded by Mark, Vote passes 5-0-3
- III. **Check-In: Action Item Review from Last Month**
 - A. To Be Completed
 1. **ACTION:** Looking for a lead to arrange pictures by end of October. Further conversations in July meeting.
 2. **ACTION:** Comms Team to develop a written process for tournament, showcase, and other highlights submissions (*will be written after meeting with Coaches at beginning of season*) - *not until coaches meeting*
 3. **ACTION:** Greg to talk to Eddie about hosting gear in the Skate Frederick pro shop. Greg is waiting to hear back from Eddie
 4. **ACTION:** Pat/Greg/Allison/Jonathan to discuss transition of duties in prep for the year (*USAH Portal not open yet, will convene with Jonathan once up for training*).
 5. **ACTION:** Pat to figure out date (Friday preferred) for Player Development event; Ashley to help with location/venue. (*Jason is checking his schedule and getting back to Pat on a date that works, not confirmed yet*)
 - B. Completed
 1. **ACTION:** Ashley/Tim to call and pay for the In the Streets registration fee
 2. **ACTION:** Ashley to send out a form for officer interest and committee interest so we can finalize in July meeting.
 3. **ACTION:** Ashley to add updated bylaws to website.

4. **ACTION:** Pat/Adam to work with Mark B. to work with coaches to get black out dates back to the scheduler and coach certs.
5. **ACTION:** Josiah to help with the poster for Freeze out; Kristin to provide additional detail
6. **ACTION:** Mark M. to lead the pre-season tshirt effort again this year; send tshirt details to Ashley for Square set up.

IV. Hockey Operations Updates

A. Hockey Director

1. Information Sharing
 - a) In progress on Summer 3v3 sessions
 - b) Laura Stamm clinic started this week
 - c) Greg, Adam, and Pat meeting this week to finalize pre-season coaching and player development initiatives (including HUDL/InStat)
 - d) Blackout dates have been communicated to Mark B
2. Needs to be Discussed
 - a) Wyatt Mullen 12U AA release for WLC - likely not receiving an apology letter from WLC as PVAHA green-lit their signing due to convoluted T1 rule allowing teams to recruit for the "following season" which begins September 1 (i.e. WLC recruiting a player now for next season technically means for the 2025-26 season) -PVAHA says to grant release due to above.
 - b) Try Hockey for Free Day - SEPTEMBER 13th... what have we done in the past for this (I only recall doing it specifically for Girls)? Renting ice? Advertising? Collecting Equipment Donations? Could be a good add to our In The Streets promotion -this is usually handled by Skate Frederick
 - (1) **ACTION:** Adam will reach out to Joyce about having a presence at this event.

Commented [AW1]: Should be moved to close session

B. Associate Hockey Director

1. In The Streets: Form a committee, budget allocation for giveaways, signage/graphics/tent-looking at foam puck giveaway (~\$1k), 9/13 date, Adam's wife is taking the lead on this and will find volunteers for a committee, Josiah/Kristin will be representatives from board. We have flags for signage.

V. Board Position/Committee Updates

A. President

- B. Vice President
 - 1. Crerar Grant has been submitted
- C. Budget/Finance
 - 1. Finance Committee will meet once fiscal year financials are complete
- D. Secretary (Will be absent)
 - 1. Officer Elections - Nominations Accepted based on form
 - a) President Nominees: Greg Dale - motioned to approve by Josiah, seconded by Tomy, approved 4-1-1
 - b) Vice President Nominees: Justin Holler - motion to approve by Josiah and seconded by Brad approved 5-1
 - c) Secretary Nominees: Ashley Waters - motion to approve by Josiah, seconded by Mark, approved 6-0
 - 2. Last Call for [Committee Interest](#)
 - 3. Reminder about Annual Disclosures: [Forms](#); the COI form will be updated by all board members
- E. Discipline
- F. Marketing/Communications Team
 - 1. Need to Announce New Board Members
 - 2. Bulletin Boards: Need to refresh. Anything other than golf we can promote in Aug/Sept? Freeze out?
- G. Fundraising
 - 1. Keys Game 7/11: Sold over 100 tickets; [Ticket Link](#) - Last call!
 - 2. Golf Tournament
 - a) **ACTION:** Justin to send Josiah flyer to update. Hoping each board can contribute to finding sponsorships.
- H. Community Service/Charity
 - 1. Food drive for Freeze Out - City Foodbank
- I. Crisis Committee
- J. Hockey Oversight Committee

VI. Contracted Administrative Position Updates (if available)

- A. Scheduling
- B. Executive Manager (will be absent)
- C. Treasurer
- D. Equipment/Spirit wear - player gifts. T-shirts are still on schedule to be ready for Freeze Out

VII. IDS (Issue, Discuss, Solve) Session

- A. Pictures - Josiah is taking the lead on pictures. Brad to assist.

- a. **ACTION:** Greg will reach out to Joe Staley to see if there is interest, if not will reach out to photographer from last year. Need to lock down availability of photographer and then purchase ice for pictures.
- B. Freeze Out
 - a. **ACTION:** Kristin going to send info out to TMs about tailgate competition
- C. Golf Tournament - see above
- D. [Frederick Gargoyles](#)
 - a. **ACTION:** brad to reach out to the organization and see how we can assist to help the program.

VIII. Action Item Review

- A. **ACTION:** Adam will reach out to Joyce about having a presence at Try Hockey for Free event.
- B. **ACTION:** Brad to reach out to Gargoyles organization and see how we can assist to help the program.
- C. **ACTION:** Kristin going to send info out to TMs about Freeze Out tailgate competition
- D. **ACTION:** Greg will reach out to Joe Staley to see if there is interest in being our photographer this year
- E. **ACTION:** Justin to send Josiah golf info to update flyer
- F. **ACTION:** Each board member help to find Golf sponsorships.

IX. Closed Session

- A. Closed session was held from 7:20-7:25PM

X. Adjourn meeting

- A. Adjourned at 7:29PM