

**Frederick Freeze Board of Directors**  
**Meeting Minutes**  
**August 3, 2025**

**Directors Present:** Greg Dale, Justin Holler, Ashley Waters, Ginny Nuckols, Brad Goehe, Josiah Storer, Allison Robertson, Toby Heusser

**Other Staff Present:** Adam Levine, Pat St. Clair, Tim Summers

- I. **Call to Order**
  - A. Meeting called to order at 6:37PM
- II. **Approval of Agenda and Minutes** ([July 2025 Minutes](#))
  - A. Motioned by Justin, Seconded by Josiah. Motion carries 6-0-2
- III. **Check-In: Action Item Review from Last Month**
  - A. To Be Completed
    - 1. **ACTION:** Each board member help to find Golf sponsorships.
  - B. Completed
    - 1. **ACTION:** Justin to send Josiah golf info to update flyer
    - 2. **ACTION:** Greg will reach out to Joe Staley to see if there is interest in being our photographer this year
    - 3. **ACTION:** Kristin going to send info out to TMs about Freeze Out tailgate competition
    - 4. **ACTION:** Adam will reach out to Joyce about having a presence at Try Hockey for Free event.
    - 5. **ACTION:** Brad to reach out to Gargoyles organization and see how we can assist to help the program.
- IV. **Hockey Operations Updates**
  - A. Hockey Director
    - 1. Information Sharing
      - a) CBHL TM Contact Spreadsheet needs to be filled out.  
(1) ACTION: Pat to share with Allison to fill in
      - b) September 5th - Hockey Progression with Jason Wolfe organizing is underway.
      - c) AHF Showcases and practices are underway starting next week!
      - d) CBHL is looking for volunteers to test out game sheet.

B. Associate Hockey Director

1. Laura Stamm clinic was successful!
  - a) **ACTION:** Hockey Ops to look into locking in 2026 dates to be able to market earlier

V. **Board Position/Committee Updates**

A. President

1. PVAHA Leadership Change - new President
2. Girls Try Hockey for Free
  - a) **ACTION:** Greg to talk with S. MacIntosh to take lead on event
3. Coaches Meeting
  - a) **ACTION:** Pat needs to schedule Coach meeting asap
4. Video Support Tech
  - a) Huddle Tech has an approximately \$1100 annual cost per team x 10 teams, plus two cameras in case there are overlapping games
  - b) Auto pulls video review, offers stats, and more to support coaches and TMs
  - c) To be used at home games only
  - d) **VOTE:** Motion to approve Huddle Video Review program up to \$15,000 for the 2025-2026 season. Motioned by Brad, Seconded by Josiah. Motion carries 8-0-0.
    - (1) **ACTION:** Greg to email Huddle and move it forward
5. Check In with Skate Frederick
  - a) Greg and Justin met with Eddie, owner of Skate Frederick on a variety of partnership topics. More to come as conversations continue.

B. Vice President

C. Budget/Finance

1. [FY2025 Year End Financial Review](#)
  - a) **ACTION:** Ashley to send out vote for review this week
2. Potential Bank RFP to do due diligence
  - a) **ACTION:** Reach out to Ashley if you are interested in joining "taskforce"; Ashley to send RFP example to Finance Committee

D. Secretary

1. Reminder about Annual Disclosures: [Forms](#)

E. Discipline

F. Marketing/Communications Team

1. [Private Movie Screening](#) (Miracle) Idea before Placid
    - a) **ACTION:** Ashley to look into date and cost options
  2. Review In the Streets budgetary options
    - a) Discussed options for give-aways (need about 500 items)
      - (1) **ACTION:** Marketing/Comms team to look at list of suggested items; Board vote needs to
      - (2) **ACTION:** Christy/Adam to reach out to Skate Frederick on partnership with booth
  3. Player Development Progression promotion
    - a) Emails to membership; Poster at Freeze Out being discussed
- G. Fundraising
1. Golf Tournament
    - a) Stanley Cup sponsorship has been sold!
- H. Community Service/Charity
- I. Crisis Committee
- J. Hockey Oversight Committee

#### **VI. Contracted Administrative Position Updates (if available)**

- A. Scheduling
- B. Executive Manager
  1. **ACTION:** Allison to work with Adam on USA Hockey listing of coaches
  2. **ACTION:** Allison to work on jacket/pant size list for Greg
- C. Treasurer
- D. Equipment/Spirit wear

#### **VII. IDS (Issue, Discuss, Solve) Session**

- A. Pictures
  - a. Staley is not able to commit at this time.
  - b. **ACTION:** Josiah to reach out to photographer from last year
- B. Freeze Out
  - a. **ACTION:** Allison to revisit with TMs to ensure everyone is on the same page
  - b. **ACTION:** Ashley draft email for membership
  - c. **ACTION:** Kristin to create a volunteer sign-up.
    - i. Notes about board availability: Ashley will not be in town. Justin will not be able to stay long.
- C. Captains Academy
  - a. To be discussed at next meeting

- i. **ACTION:** Adam and Pat to discuss future of program

## **VIII. Action Item Review**

- A. **ACTION:** Hockey Ops to look into locking in 2026 dates to be able to market earlier
- B. **ACTION:** Adam and Pat to discuss future of Captains Academy program
- C. **ACTION:** Allison to revisit with TMs to ensure everyone is on the same page
- D. **ACTION:** Ashley draft email for membership regarding Freeze Out for Greg to send
- E. **ACTION:** Kristin to create a volunteer sign-up for Freeze Out
- F. **ACTION:** Josiah to reach out to photographer from last year
- G. **ACTION:** Allison to work with Adam on USA Hockey listing of coaches
- H. **ACTION:** Allison to work on jacket/pant size list for Greg
- I. **ACTION:** Marketing/Comms team to look at list of suggested items; Board vote needs to
- J. **ACTION:** Christy/Adam to reach out to Skate Frederick on partnership with booth
- K. **ACTION:** Reach out to Ashley if you are interested in joining “taskforce”; Ashley to send RFP example to Finance Committee
- L. **ACTION:** Ashley to send out vote for review this week regarding financials
- M. **ACTION:** Greg to talk with S. MacIntosh to take lead on event
- N. **ACTION:** Pat needs to schedule Coach meeting asap
- O. **ACTION:** Greg to email Huddle and move it forward
- P. **ACTION:** Ashley to look into date and cost options for Warehouse screening

## **X. Adjourn**

- A. Meeting adjourned at 7:51PM