

Enfield Hockey Association Board of Directors

Date: 7.24.25

Meeting #3

In Attendance:

- Registrar: Kim Hatch
- Finance Director: Becky Santanella
- Learn to Skate Director: Jen Hren
- Upper Division Director: Mike DiSalvo
- Lower Division Director: Doug Ferro
- CHC/GSL Rep: Matt Alberti
- Secretary/Equipment Director: Danielle Chabot

Not Present:

- Director of Operations: Ken Labak
- Director of Coaches & Players: Howie Fleischman
- Booster Club President: Karen Contorno

Agenda:

- Meeting Minutes from Meeting #2: Approved.
- **Goalie Clinics**
 - Wednesday at 5:50 sharing the ice with the Mini Mites
 - Starting Sept 3, every other week
 - 12 weeks, 2 per month except Oct has 3 and Dec 1
 - \$450 if paid full or payment plan available (\$226 per each payment with second on Sept 15)
 - Midgets would pay \$226 if paid in full or \$120 per payment for payment plan
 - Planning for 3 coaches if all goalies register but will lower coaches if not as many register.
 - Will allow 2 weeks to register so that we can determine the quantity of coaches ASAP.
- Some type of clinics until Little Bruins starts to utilize the open half sheet of ice.
- Little Bruins in October for \$225 with registration starting August 13th. Goes through their program directly not through us.
- Learn to Skate: Half sheet of ice sharing with Mini Mites on Fridays
 - Session 1: 8 weeks; Nov 7-Jan 2 for \$200
 - Session 2: 11 weeks; Jan 9 through Mar 20 for \$250
 - Register for both for \$425
- Mini Mites
 - \$2400 per team estimate for the season to partake in GSL

- \$175 flat fee per organization for the league
- \$80-\$100 per team per game
- 18 games at Olympia
- Season starts with a certain amount of teams and grows
- 3 jamborees at MCU with medals
- Board reports
 - Director of Operations: Ken
 - Unable to join due to family obligation
 - No further conversation about next season's contract.
 - No comments yet on signage or banners.
 - Registrar: Kim Hatch
 - Two registrations open:
 - Mini Mites: Still low at 3.
 - Clinics: 40 have signed up. Will send reminders every couple weeks.
 - Little Bruins on website and Facebook; open on Aug 13.
 - USA Hockey having issues but seem to be resolved.
 - Sent out info about status to division directors and then to coaches.
 - Finance Director: Becky Santanella
 - Will approve supply costs from Danielle (pucks).
 - Learn to Skate Director: Jen Hren
 - Upper Division Director: Mike DiSalvo
 - Started reaching out to coaches to follow up on volunteers, etc.
 - Lower Division Director: Doug Ferro
 - Booster Club President: Karen Contorno
 - Lia Sponsorship: Continuing to request updates (Matt/Karen).
 - Springfield Thunderbirds Caravan: Went well.
 - Yard Goats Game: August 17th at 1 pm
 - CHC/GSL Rep: Matt Alberti
 - In person next month with CHC.
 - Secretary/Equipment Director: Danielle Chabot
 - All jerseys and socks have been ordered.
- Social Media as it relates to our Facebook and Instagram pages.
 - **Action:** Draft consent opt-in example for us to ask EHA families to consent to. (Danielle)
 - **Action:** Share content calendar and sample content. (Danielle)
- Marketing
 - **Action:** Look into advertising on billboard at Town Hall/Green. (Danielle)
 - **Action:** ERFC and Town Rec dept for advertising (Danielle)
 - **Action:** Look into cross promotion with other youth orgs. (Danielle)
- Next Meeting: August 21st at 7:30 PM on Zoom
 - **Action:** Ask Karen to host.