

Enfield Hockey Association Board of Directors

Date: 8.21.25 Call to Order: 7:02pm

Meeting #4

In Attendance:

- Director of Operations: Ken Labak
- Director of Coaches & Players: Howie Fleischman
- Registrar: Kim Hatch
- Learn to Skate Director: Jen Hren
- Upper Division Director: Mike DiSalvo
- Lower Division Director: Doug Ferro
- CHC/GSL Rep: Matt Alberti
- Booster Club President: Karen Contorno

Not Present:

- Secretary/Equipment Director: Danielle Chabot
- Finance Director: Becky Santanella

Agenda:

- Meeting Minutes from Meeting #3: Approved or unapproved?
- Agenda
 - Zamboni/Ice Cuts: Can we communicate a direction to all coaches for alignment on this (when we are asked if we want to skip one)?
 - Let z driver cut ice
 - BlackBear TV: New subscription models seem to be available and not sure if it influences what we need for the upcoming season.
- Board reports
 - Director of Operations: Ken
 - COI mailed to rink
 - contract should be received by EHA by Fall
 - Succession plan for 26-27 season board
 - Registrar: Kim Hatch
 - Some issues with Safe Sport and USA Hockey typically have been coming through within 24 hours
 - Kim will circle back with coaching clinics in September
 - Crossbar issues- financial/billing issues-affected August 1st billing -most issues resolved now
 - Working with midjets to compete safesport
 - Registrations open:
 - Mini Mites: Number? 7

- Little Bruins: Number? 4 from early registration-all new to EHA
- Finance Director: Becky Santanella
 - Budget sent
- Learn to Skate Director: Jen Hren
 - One registered
 - Begin getting into schools
 - Will check on yard signs
- Upper Division Director: Mike DiSalvo
 - Reached out to coaches
 - Reached out to parents about payments
- PlayerCoach Development: Howie Fleischman
 - Clinics going well
 - Backlog coaches
 - Will confirm power skating schedule
 - Pro Crease will begin on 9/03 Ken and Howie working to find shooters
 - Howie can assist coaches with practice plans coaching systems
 - Coaches need to schedule for Nov-Feb & let Ken/John Tait know if games are canceled. If canceled by 48 hours EHA does not have to pay for refs
 - Mites coaches should bring skates to games
- Lower Division Director: Doug Ferro
 - Going well. Parent volunteers (locker room monitors, scorekeepers still needed)
- Booster Club President: Karen Contorno
 - Changing photographers will use Rob Faber Photography \$65 per family, buy the digital photos. Picture date October 3rd. Working with photographer on picture time.
 - Sponsor signs in rink-will switch to velcro.
 - Last season's sponsors have been emailed about sponsorship renewal
 - Coaches night will be 12/03
 - Comedy night will be 2/07 tickets will be \$30 this year
 - Holiday wreath fundraiser will begin end of September
 - Will send Kim dates & link to Booster Club Meetings
 - Will connect with Becky about check for socks
 - Yardgoats game was a \$3.00 loss
 - Howie looking into grant money
- CHC/GSL Rep: Matt Alberti
 - Nothing to report. CHC Meeting next week. Will send GSL mini-mite roster
- Secretary/Equipment Director: Danielle Chabot
 - Travel Team practice and game jerseys have been distributed to coaches.
 - One missing jersey - but family has not paid for jerseys - away jersey had already been distributed when this info was shared. Home jersey has been ordered.
 - Ordered jerseys for late registration for Lawless.

- Socks and helmet stickers will be distributed on Monday to coaches. Asked coaches to make list of players needing helmet stickers. Needed to order additional Eagles and #1 stickers; requested to come before Sept 5 if possible.
 - Puck buckets and med kits were distributed. Water bottle carriers will be distributed next week.
 - Nets were redone with fresh paint and netting - thanks, Matt!
 - Question for Jen - could you ask Sean if there is any update on new bumpers (from the conversation started last season)?
 - Midget jerseys are still in progress and I've let Keith know they are needed before the first game on Sept 7.
 - One family has ordered a bag so far from DK's.
- Outstanding Actions:
 - Social Media as it relates to our Facebook and Instagram pages.
 - **Action:** Draft consent opt-in example for us to ask EHA families to consent to. (Danielle)
 - **Action:** Share content calendar and sample content. (Danielle)
 - Marketing
 - **Action:** Look into advertising on billboard at Town Hall/Green. (Danielle)
 - **Action:** ERFC and Town Rec dept for advertising (Danielle)
 - **Action:** Look into cross promotion with other youth orgs. (Danielle)
 - Next Meeting 9/18 7:30p
 - meeting adjourned: 8:48p