

## Enfield Hockey Association Board of Directors

Date: 6.26.25

### Meeting #2

#### In Attendance:

- Director of Operations: Ken Labak
- Director of Coaches & Players: Howie Fleischman
- Registrar: Kim Hatch
- Finance Director: Becky Santanella
- Learn to Skate Director: Jen Hren
- Lower Division Director: Doug Ferro
- CHC/GSL Rep: Matt Alberti
- Secretary/Equipment Director: Danielle Chabot
- Booster Club President: Karen Contorno

#### Not Present:

- Upper Division Director: Mike DiSalvo

#### Agenda:

- Meeting Minutes from Meeting #1: Approved.
- Goalie Clinics (Howie)
  - Feedback was positive from all goalie families.
  - ProCrease: One of their coaches and one of ours for Squirts and two of their coaches with one of ours for the other age groups.
    - Three stations and they rotate through.
    - Squirt (4): Have a regular goalie coach.
    - Peewees/Bantams/Midgets (8 goalies, then 5 after Midgets end): No regular goalie coach for Bantams and Midgets. No high school coach can be on bench or ice during clinics with one of their high school player(s).
    - 1 clinic a month for the first three months (Sept, Oct, Nov) then two clinics per month when Midgets end.
    - Billing happens directly from ProCrease to EHA.
    - We will bill families directly for the package.
    - **Actions:**
      - ~~Provide proposal to ProCrease (Adam) for what we are looking for and receive quote. (Howie)~~
      - Workout billing details including payment and ice costs. (Becky)
- Powerskating Clinics
  - \$80-\$100 for the ones Jen checked in with and they would need a full sheet.
  - Ken has not received any responses.

- **Action:** Let coaches know that they can book and use their ice time as they see fit. If coaches are looking for contacts, they can reach out to Howie or Jen. (Howie)
- Board reports
  - Director of Operations: Ken
    - Had a conversation with Sean regarding contracts.
      - Can we use the new facilities being built? Will follow up with Blackbear to include in the contract.
        - What will the percentage increase be?
        - Are they still charging us for ice cuts? Are the ones we skip actually being removed from ledger. \$75 each.
      - **Action:** Share contract when available with board to review. (Ken)
      - Spoke to him about signage and he said he couldn't put them up individually but only as a whole (like one sign with multiple sponsors). Ken challenged that it shouldn't make a difference as long as it's within our area.
        - **Action:** Get EHA banner put up and talk to Sean about the individual signs being put up in our area. Update Karen. (Ken)
    - **Action:** Ken to ask again for rink to send total cost for ice for the season to Becky.
  - Director of Coaches & Players: Howie Fleischman
    - Goalie and power skating info above.
  - Registrar: Kim Hatch
    - Two registrations open
      - Mini Mites: Two signed up and a couple more have reached out but not signed up yet
      - Clinics: 18 have signed up. Will send reminders every couple weeks.
    - USA Hockey coaching portal opens in July and will start reaching out for status.
  - Finance Director: Becky Santanella
    - Nothing specific but will check in early August on tuition.
  - Learn to Skate Director: Jen Hren
    - Can keep cost at \$25 a session for LTS.
    - Schedule
      - October: Confirmed Little Bruins could be run Oct 3-24.
        - **Action:** Will share flyer with Kim when available to get onto the website. (Jen)
      - November: LTS
      - December: Kickoff with a try hockey for free day. We cannot share ice for this if we were to do it so we are not going to proceed with this. Skaters would need a USA Hockey number.
  - Upper Division Director: Mike DiSalvo

- Lower Division Director: Doug Ferro
  - Nothing specific at this time.
- Booster Club President: Karen Contorno
  - Lia Sponsorship: Continuing to request updates (Matt/Karen).
  - Paying for a second pair of socks for the organization.
  - Yard Goats Game: August 17th at 1 pm
  - Parade: Lack of interest.
  - Springfield Thunderbirds Caravan: Howie might be able to help.
- CHC/GSL Rep: Matt Alberti
  - USA Hockey is for new U6/U8 coaches, there will be a new clinic that is 3.5 hours long.
  - **Action:** Share info from CHC on when we can put declarations in the system and start/end date for season. (Matt)
  - **Action:** Contact GSL on how we go back to Olympia. (Matt)
- Secretary/Equipment Director: Danielle Chabot
  - All jerseys and socks have been ordered.
  - Share email to org for board to review. (Danielle)
  - Someone distribute email for Danielle. (Someone)
- Social Media as it relates to our Facebook and Instagram pages.
  - **Action:** Draft consent opt-in example for us to ask EHA families to consent to. (Danielle)
  - **Action:** Share content calendar and sample content. (Danielle)
- Marketing
  - **Action:** Look into advertising on billboard at Town Hall/Green. (Danielle)
  - **Action:** ERFC and Town Rec dept for advertising (Danielle)
  - **Action:** Look into cross promotion with other youth orgs. (Danielle)