

# MCKINNEY ICE HOCKEY CLUB



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2024-2025 SPONSORSHIP BRIEF

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McKinney High School Hockey Club is a registered 501c3 organization dedicated to serving all students within the McKinney Independent School District. Our mission is to promote teamwork, sportsmanship, and athletic excellence through the sport of hockey, providing a positive and inclusive environment where students can develop both on and off the ice. We aim to foster a sense of community and pride among our members while offering opportunities for growth and achievement in a competitive setting.







## MESSAGE FROM THE MIHC BOARD

On behalf of the McKinney High School Hockey Club's Board of Directors, we extend our warmest greetings and heartfelt gratitude for considering partnering with us. As a 501(c)(3) non-profit organization, we are dedicated to enriching the lives of local students through the sport of hockey.

Your support is instrumental in providing our student-athletes with invaluable opportunities for growth, both on and off the ice. From fostering leadership and teamwork skills to promoting academic achievement, your generosity helps us empower these young individuals to excel in all facets of their lives.

Together, we can continue to make a meaningful impact in our community, ensuring that every student has the chance to experience the transformative power of sportsmanship and dedication.

We invite you to join us in shaping a brighter future for McKinney High School Hockey Club. Your contribution will not only enhance our programs but also leave a legacy in the lives of our student-athletes.

Thank you for considering this opportunity to make a difference. We look forward to partnering with you and building a stronger community together.

Warm, Regards,

McKinney High School Hockey Club  
Board of Directors

EMPOWERING FUTURES,  
ONE GOAL AT A TIME!



# Prospective Donor

## Why Sponsor?



Dear Prospective Sponsor,

We are reaching out to you on behalf of the McKinney High School Hockey Club, a non-profit 501(c)(3) organization dedicated to enriching the lives of local students through the sport of hockey. By supporting our club, you're not just investing in a team; you're investing in the future of our community.

### **Impact on the Community:**

Your sponsorship directly benefits the development of our student-athletes, providing them with opportunities to grow both on and off the ice. Through structured training, teamwork, and mentorship, our players learn invaluable life skills such as discipline, leadership, and resilience.

**Your support will enable us to continue fostering a love for hockey and academic excellence among our students. Together, we can empower these young athletes to achieve their goals and become leaders in our community.**

### **Promotion and Visibility:**

Aligning your brand with our club offers significant exposure within the McKinney community and beyond. Your logo will be prominently displayed on our uniforms, website, and promotional materials, reaching families, friends, and fans at games and events throughout the season. This exposure enhances your brand recognition and demonstrates your commitment to supporting local youth and education.

### **Investment in Education:**

Hockey is more than just a game; it's a pathway to higher education. Many of our players aspire to pursue college opportunities, and your sponsorship helps support them by reducing costs for families. With our long-term goal of providing scholarships, by investing in our club, you are investing in the educational success of our student-athletes.



# SPONSORSHIP PACKAGES



Sponsor  
Contribution  
\$3000

## Examples of What your sponsorship supports?

- Pucks & Off Ice Stickhandling Balls/Pucks
- Video Camera
- First Aid Equipment
- Skill Development Tools:
  - Slide boards,
  - Cones
  - Rebound boards
  - Danglers
  - Goalie-specific training aids
  - Shooting Targets
  - Mini Goals
- Uniforms and Apparel:
  - Camp & Practice Jerseys
  - Socks
  - Other team apparel
- Offset Travel Expenses to Nationals
- Coaching Resources:
  - Manuals
  - Coaching books
  - Online resources for planning and implementing effective training sessions.

## GOLD

### Sponsorship Benefits

- Ad placement on our website & sponsor recognition
- Sponsorship Window Decal
- MIHC Blanket
- Popup Banner placement at all home & away games
- Large Ad Placement in our Banquet Program



# SPONSORSHIP PACKAGES



Sponsor  
Contribution  
\$1500

## **SILVER** Sponsorship Benefits

- Ad placement on our website & sponsor recognition
- Sponsorship Window Decal
- Popup Banner placement at all home & away games
- Medium Ad Placement in our Banquet Program

Sponsor  
Contribution  
\$500

## **BRONZE** Sponsorship Benefits

- Ad placement on our website & sponsor recognition
- Sponsorship Window Decal
- Small Ad Placement in our Banquet Program

*Thank you*