**SRYHA Board Meeting Agenda**

**April 4, 2025**

**Attendance: Ben Roberts, Valerie Bailey, Darby Heyrend, April Wickersham, Lacey Roberts, Arturo Santillan, Kayla Miller, Chris Miller, Staci Farnan, Kaylee Fennern, Emily King, Trad Heyrend**

Financial

* Account: 14810.00, additional check from Bingham and Buffalo Wild Wings
* Fundraising
	+ Crispy Cones: May 2nd 1700 - 2100
	+ Gala brought in over 8k for each SRYHA and IFFSC
	+ Still waiting for response from IEC and BEA, potentially having to wait for DOGE issues to clear up.
	+ Selected for grant: leveling the playing field – lots of gear that is available for SRYHA
* Pending Purchase Approvals: waiting for city of IF invoice

League

* Website
* USA Hockey vs AAU: Elko river monsters was happy to choose AAU vs USA
	+ Salt Lake Effect is AAU
	+ Looking at Club B for our association, we would benefit more from this category.
		- Club B entails: club certification and use of logo, host regional competitions
		- Need to look at our region to make sure Utah and Nevada are included
		- AAU has better coverage for less, doesn’t cover board but does cover members and board is registered as a volunteer so would be individually covered.
		- USA hockey does not allow the team to travel wearing their team jerseys, they would have to travel wearing a different team name.
		- USA hockey is more substantial network in Idaho, but focuses more on travel than local.
		- USA Hockey is less flexibility on playing time.
		- AAU focuses more on our Grid Kid style that we are wanting to stick to.
		- We made a commitment to the parents that we would be applying for USA Hockey, and we have.
* Equipment in DC: Kayla Miller will be going to Maryland end of June with a trailer.
	+ Trailer is 7x14, the gear should all fit in the trailer no problem.
	+ Gear will not be in boxes/totes will need to get bags and a few totes to put them in to bring back.
	+ Will get a date nailed down, and tickets booked. Tentatively June 9th.
* IAHA application – application is in and their meeting is in May.
	+ IAHA stated that most people would not travel more than 30 minutes to participate
	+ Our application response stated we have the numbers to support that even within the 30 minute drive.
	+ Minimum number was 40 and we exceeded that. We are expecting to have a minimum of 120 players next season.
	+ Plan for next season: put teams out for 6, 8, 10, 12, and 14U with a min of 7 players
		- 75 hours of ice, 2 skills camps, and player jersey
* Elections
	+ Location: Idaho Falls Public Library
	+ Date: bylaws show meeting to be in Spring; May 17th @ 1000
		- Ben motions to set date for May 17th at 1600-1800, Valerie seconds, all in favor. Pending library availability.
			* Email for nomination needs to go out by April 17th for 10 days, need to accept nomination within 5 days.
	+ Closed board meeting to set up positions needing posted
		- President, VP, Secretary, Treasurer, Fundraising and scholarship, Hockey Operations, Registrar, Web presence director, Coaching director
* April motioned to vote to add all positions to be elected this year. Darby 2nd, all in Favor.
* Proposal for adding a non member (unbiased) board member to help keep board balanced. Will have new board make that decision in July.
	+ Will check to see if there is a need to have an absentee ballot available.
	+ 10 days to nominate, 20 days for ballots to be built/created, voting within 30 days.

Community Involvement

* Events:
	+ Booths, parades, rodeos
	+ East Idaho State Fair: IFFSC is most likely willing to split the booth.
		- $150 booth fee for non profit
			* Look at a booth with electricity vs non electricity to see if it is worth having inventory on hand.
* Fourth of July parade is committed with IFFSC
	+ Semi trailer is already locked in for the parade, will be decorated by theme
	+ Ben motions to vote to register for the parade as soon as it opens, April seconds, all in favor.
* Planning meeting to discuss booth events with figure skating: April 25th, at Bens @ 1700. Will invite the IFFSC
* I’d like to welcome anyone to bring ideas or any non profits that could use our help in the community.

Sponsorship Advertising

* Revising levels
	+ Bronze
	+ Silver
	+ Gold
	+ Diamond

Ben Motions to close meeting: April seconds, All in Favor.

**Open Discussion:**

Arturo: Wants to work with us to help SRYHA build inventory for the kids. He is happy to let us use his wholesale account to order gear.

* Pro Series sticks – no minimum
* When do we need to order gear for – the sooner the better, depends on open inventory from suppliers.
* Rink dividers

End of Year Party:

* Kaylee: potential Tauphus park with nerf party, bbq.
	+ Sat May 3rd, looking at ADA park pavilion.
* End of the Year bags:
	+ Kayla has Hats and pucks
	+ Pins from Ben
	+ Emmerson Parsons wants to contribute something
* Best of Idaho Falls

Trademark: Anywhere our logo is placed we need to start using the TM

* Within the next 30 days we will be able to use the Reserve circle.