**SRYHA Board Meeting Agenda**

**April 4, 2025**

**Attendance: Ben Roberts, Valerie Bailey, Darby Heyrend, April Wickersham, Lacey Roberts, Arturo Santillan, Kayla Miller, Chris Miller, Staci Farnan, Kaylee Fennern, Emily King, Trad Heyrend**

Financial

* Account: 14810.00, additional check from Bingham and Buffalo Wild Wings
* Fundraising
  + Crispy Cones: May 2nd 1700 - 2100
  + Gala brought in over 8k for each SRYHA and IFFSC
  + Still waiting for response from IEC and BEA, potentially having to wait for DOGE issues to clear up.
  + Selected for grant: leveling the playing field – lots of gear that is available for SRYHA
* Pending Purchase Approvals: waiting for city of IF invoice

League

* Website
* USA Hockey vs AAU: Elko river monsters was happy to choose AAU vs USA
  + Salt Lake Effect is AAU
  + Looking at Club B for our association, we would benefit more from this category.
    - Club B entails: club certification and use of logo, host regional competitions
    - Need to look at our region to make sure Utah and Nevada are included
    - AAU has better coverage for less, doesn’t cover board but does cover members and board is registered as a volunteer so would be individually covered.
    - USA hockey does not allow the team to travel wearing their team jerseys, they would have to travel wearing a different team name.
    - USA hockey is more substantial network in Idaho, but focuses more on travel than local.
    - USA Hockey is less flexibility on playing time.
    - AAU focuses more on our Grid Kid style that we are wanting to stick to.
    - We made a commitment to the parents that we would be applying for USA Hockey, and we have.
* Equipment in DC: Kayla Miller will be going to Maryland end of June with a trailer.
  + Trailer is 7x14, the gear should all fit in the trailer no problem.
  + Gear will not be in boxes/totes will need to get bags and a few totes to put them in to bring back.
  + Will get a date nailed down, and tickets booked. Tentatively June 9th.
* IAHA application – application is in and their meeting is in May.
  + IAHA stated that most people would not travel more than 30 minutes to participate
  + Our application response stated we have the numbers to support that even within the 30 minute drive.
  + Minimum number was 40 and we exceeded that. We are expecting to have a minimum of 120 players next season.
  + Plan for next season: put teams out for 6, 8, 10, 12, and 14U with a min of 7 players
    - 75 hours of ice, 2 skills camps, and player jersey
* Elections
  + Location: Idaho Falls Public Library
  + Date: bylaws show meeting to be in Spring; May 17th @ 1000
    - Ben motions to set date for May 17th at 1600-1800, Valerie seconds, all in favor. Pending library availability.
      * Email for nomination needs to go out by April 17th for 10 days, need to accept nomination within 5 days.
  + Closed board meeting to set up positions needing posted
    - President, VP, Secretary, Treasurer, Fundraising and scholarship, Hockey Operations, Registrar, Web presence director, Coaching director
* April motioned to vote to add all positions to be elected this year. Darby 2nd, all in Favor.
* Proposal for adding a non member (unbiased) board member to help keep board balanced. Will have new board make that decision in July.
  + Will check to see if there is a need to have an absentee ballot available.
  + 10 days to nominate, 20 days for ballots to be built/created, voting within 30 days.

Community Involvement

* Events:
  + Booths, parades, rodeos
  + East Idaho State Fair: IFFSC is most likely willing to split the booth.
    - $150 booth fee for non profit
      * Look at a booth with electricity vs non electricity to see if it is worth having inventory on hand.
* Fourth of July parade is committed with IFFSC
  + Semi trailer is already locked in for the parade, will be decorated by theme
  + Ben motions to vote to register for the parade as soon as it opens, April seconds, all in favor.
* Planning meeting to discuss booth events with figure skating: April 25th, at Bens @ 1700. Will invite the IFFSC
* I’d like to welcome anyone to bring ideas or any non profits that could use our help in the community.

Sponsorship Advertising

* Revising levels
  + Bronze
  + Silver
  + Gold
  + Diamond

Ben Motions to close meeting: April seconds, All in Favor.

**Open Discussion:**

Arturo: Wants to work with us to help SRYHA build inventory for the kids. He is happy to let us use his wholesale account to order gear.

* Pro Series sticks – no minimum
* When do we need to order gear for – the sooner the better, depends on open inventory from suppliers.
* Rink dividers

End of Year Party:

* Kaylee: potential Tauphus park with nerf party, bbq.
  + Sat May 3rd, looking at ADA park pavilion.
* End of the Year bags:
  + Kayla has Hats and pucks
  + Pins from Ben
  + Emmerson Parsons wants to contribute something
* Best of Idaho Falls

Trademark: Anywhere our logo is placed we need to start using the TM

* Within the next 30 days we will be able to use the Reserve circle.