A logo of a horse

Description automatically generated **SLP Panther Basketball Club**

**June Board Meeting – June 23, 2024**

**6:31pm – Blaine City Hall**

**Meeting began at 7:08 PM**

**Attendance**: Mike Welch, Mike Woelffer, Sarah Lee, Eric Sanks, Andrea Cobery, Renee Mandt, Jenny DePoint, Josh Holm, Josh Davison, Ben Hayle, Corey Johnson, Ben Fehrenbacher, Parishia Thompson

**Absent:** Eric Kessel, Leonie Olson

**Guests:** Bart Johnson

**June Agenda**

1. Approval of Agenda, Approval of Minutes from May 2024
   1. Motion to approve by Eric Sanks.
   2. Second by Ben Hayle.
2. Treasurer’s Report
   1. Eric Sanks reviewed the treasurer report with the team. See his report for full detail.
   2. Budget for 2024-25 to be determined in the next few months, meeting set for July.
      1. Outstanding reimbursements from 23-24 have cleared. Small amount of income from sponsorships and camps.
      2. Insurance paid for the year, MYBA Registration, Panther Foundation golf outing, other minor expenses. Sports Engine fee will be increasing next year, related to Dibs feature. We’ve investigated other programs, but agreement to keep with Sports Engine at this time.
      3. Action Items: Mike Welch to follow up with Blaine association on tax return prep/filing for next year.
3. Tournament Updates
   1. Final Tournament Dates: Boys December 7-8, Girls December 14-15.
      1. Action Items: Jenny to book gym locations for tournaments.
   2. Other discussion points:
      1. MYBA Registration through Register Play. Pass credit card fee back to registering association.
      2. Registration fee this year for tournament will be $490, up from $485 in 23-24. We upped significantly in 2023-24, so little adjustment needed this year.
      3. Reciprocity discussions. Renee, Andrea, & other board members to connect as needed after meeting. Flyers to be distributed, changes to tournament awards discuss from hats to sign for #1.
4. Rec Program Updates
   * 1. Scholarship percentage discussion. Final decision to stay at 100%.
     2. Keep rec costs the same as last year. Gavin W. to be engaged to market sponsorships for rec program.
     3. Rec numbers down in 23-24. Working to get in back-to-school open houses, referral incentives with concessions or spirit-wear credit. Further discussion on ideas to increase rec enrollment with additional marketing, referral incentives, open-house, & flyers.
     4. Girls Rec Registration go live on August 10.
        1. Action Items: Parishia, Sarah, and Josh H. to connect.
     5. Discussion on director roles with Parishia and Corey as MYAS engagement need has gone down.
5. Travel Program Updates
   1. MYBA registration completed.
   2. Travel Coach Registration to go live on July 1 and close on July 28. Coach interviews to be held prior to August board meeting. Board will review recommendation of travel coaches at August meeting.
   3. Traveling Player Registration to go live on July 24. Ends September 16.
   4. 3rd Grade Travel Parent Information Meeting to be held on August 1.
   5. Tryouts on September 21-22. Jenny will book gyms from September 20-22.
   6. Travel Prep Clinics: September 12, September 18-19.
   7. New Uniform year. SLPBBC to subsidize 50% of travel uniform costs again.
   8. Discussion on cost and number of tournaments for 24-25 season.
      1. Registration cost to stay @ $550, reduce number of tournaments to 10.
6. Program Development
   1. Upcoming opportunities
      1. MBT July Training.
      2. Jefferson Mason Training in August.
   2. 3v3 in August at SLP. Board members signup for concessions.
      1. Get teams signed up!
   3. Ben F. and Mike Welch to catchup on HUDL.
7. Communications Updates
   1. Comms/Dev Plan – Ben F, Mike Welch, Josh H. to connect on schedule dates/deadlines.
   2. Archiving items on website, cleanup historical. SportsEngine vs GoogleDrive. Eric S. and Josh H. to connect.
   3. Transfer domain from Hostmonster to GoDaddy for cheaper price. Eric S. and Josh H. to connect.
8. Marketing/Sponsorships
   1. Build out rec sponsorship program with marketing by Gavin W.
      1. Focusing on North Metro businesses as rec is local.
   2. Marketing Plan: Leonie, Mike Welch, Mike Woeffler to connect
   3. Sponsorship Plan – Travel, Rec, dedicated sponsors for each tournament, or court sponsorships.
   4. More robust website exposure for sponsors.
9. Miscellaneous/Open Discussion
   1. SLP Facility Costs: Rental fee to go up, want to maintain good partnership. Mike Welch reviewing their proposal, will be part of the broader budget meeting.
   2. Next Board Meeting: August Board meeting – Sunday, August 11 @ SLP prior to 3x3 90 minute prior to first game.
      1. Motion to adjourn by Andrea.
      2. Second by Jenny.

**Meeting adjourned at 8:12 PM**