A logo of a horse

Description automatically generated **SLP Panther Basketball Club**

**August Board Meeting – August 11, 2024**

**2:00 PM – SLP High School**

**Meeting began at 2:03 PM**

**Attendance**: Mike Welch, Mike Woelffer, Sarah Lee, Eric Sanks, Renee Mandt, Jenny DePoint, Josh Davison, Ben Hayle, Corey Johnson, Ben Fehrenbacher, Parishia Thompson, Eric Kessel, Leonie Olson (advisory)

**Absent:** Andrea Cobery, Josh Holm

**Guests:** Bart Johnson

**August Minutes**

1. Approval of Agenda, Approval of Minutes from June 2024
   1. Motion to approve by Renee Mandt.
   2. Second by Josh Davison.
2. Treasurer’s Report
   1. Eric Sanks reviewed the monthly activity with the board. See his report for full detail.
   2. Budget for 2024-25 finalized.
      1. SLP Facility Costs: Rental fee to go up, want to maintain good partnership. Will focus on filling up High School and Westwood rental for best value.
      2. All new travel uniforms larger expense for club during this year, additional costs for tournament awards.
3. Tournament Updates
   1. Boys Tournament: Flood of registrations, close to full. 155 Teams registered on MYAS already.
   2. Girls Tournament: Huge board turnover in previous contacts for Girls side, challenging in finding the new contacts. Renee working through reciprocities, hoping to get some new ones as the change in tournament dates has impacted initial engagement from other clubs.
4. Rec Program Updates
   1. Discussed specifics for opening girls rec registration and referral program (1 free adult admission to SLP High School game, $10 concession voucher for any new referral).
      1. Discussed marketing for rec: Cards at 3v3, Open Houses, Share on personal social media feeds when posted on Facebook.
5. Travel Program Updates
   1. Travel Registration opened late July. ~50 registered.
      1. Share on personal social media feeds when posted on Facebook.
   2. Travel Coach Recommendations discussed by Board. Final recommendations as approved below, subject to change with tryout results and team formation.
      1. Girls: Jimmy Whitehead (3), Travis Dunbar (4), Josh Davison (5), Stephanie Eagle (6), Mike Jeziorski (7), TBD (8).
      2. Boys: Matt DePoint (3), Marc Gatto (4), James DePoint (5), Kyle Bahl (5), Ben Hayle (6), Mike Welch (7), Jeff Baskin (7), TBD (7), Rob Collins (8), Ryan Tatton (8), Ben Stori (8).
   3. Travel Tryout Schedule finalized and will be posted to site. Sample uniforms and spirit wear will be available during tryouts.
6. Program Development
   1. Upcoming opportunities
      1. Jefferson Mason Training in August.
      2. Meeting with Pat for upcoming development opportunities with MBT.
   2. 3v3 in August at SLP.
      1. Initial week went well. 109 teams registered. Hit our goals with Midwest 3v3 for partnership.
7. Communications Updates
   1. Comms/Dev Plan – Ben F, Mike Welch, Josh H. to connect on schedule dates/deadlines.
   2. Google Workspace- Eric has completed some initial moves to Google Workspace and is continuing to investigate options, like general email usage for roles to minimize gaps with board transitions. Other potential benefits as well.
   3. Missed deadline to transfer domain from to GoDaddy, will be goal for 2025.
8. Marketing/Sponsorships
   1. Spiritwear: Leonie is focusing on identifying potential new vendors with kickbacks. No change from Innovation this year, as we need to open for upcoming season. Leonie working on designs and what we will offer, as well as ordering process to include more information to help with separating orders for delivery.
   2. Gavin/Mike working on sponsorships. 3 out of 8 returning from last year. Working on comms with 500~ businesses in North Metro Chamber of Commerce. Softer response then initially expected, but it’s early yet.
   3. Further discussion on Open Houses/ Start Your Engine event.
9. Miscellaneous/Open Discussion
   1. Next Board Meeting: September Board meeting – Sunday, September 8, 6 pm @ Blaine City Hall.
      1. Motion to adjourn by Renee.
      2. Second by Jenny.

**Meeting adjourned at 3:53 PM**