

Meeting Minutes

SASA BOD Meeting

September 8, 2025 6:00 PM

NCSS - Mable Room

<u>Attendees</u> – *In-person* – Kevin Smith, Chelsea Forsyth, Dan Ellis, Danielle Snelling, Mike Irwin, Melissa Bocash, David Blatchly, Colin Branon, Nate Liese, Tom Waltz, Andy Norris, Emily Norris, Chris Heald. Dustin Degree, Joe Montagne Vitually: none.

Absent - Danielle Luneau

<u>Guests</u> – *In- person* –Adam Routhier, Jeremy Glareurm, Matt Robtoy, Rob Sheppard, Jason Booth, Mark Deso, JP Routhier, Dana Boomhower, Marnie Carlton, Ed Putzier. Virtually: Katy Michaud, Toby Alexander, Sarah Redfield, Ashley (?).

Meeting called to order 6:00 PM.

- 1. <u>Meeting minutes</u> Motion to approve August minutes by Emily, 2nd by Chelsea. Unanimous motion carries.
- 2. <u>Public Comment</u> 802 not happening this year. Troy Taylor played at Castleton and played Juniors. Associated with 802. Runs clinics.

Looking for update on 12U T4 goalie situation.

 Head Coach – FaceOff last month. Worked on scheduling, coaching requirements, etc.

Everything through Game Sheet

Cell phones are a no go this year.

4. <u>State Representative – Game Sheet is an expectation.</u> There are no exceptions. State is willing to set up tournaments for us given a 2-week notice. Other changes

need to be provide to VSAHA 72 hours in advance. We can otherwise update manually. Paper game sheets are not an option. Coaches have codes for teams to get set up in Game Sheet.

We've shown interest in hosting State Championships. We will find out the 15th of September.

1616 is a mandatory mental health awareness program being required by VSAHA. Coaches have sign ons and need to build out their rosters. Players then are provided log in information. Link for 10 twenty-minute session weekly. On ice drills provided as well. Coaches are expected to follow up on the content provided. There is discussion around creating a space for teams to review this material together. It will be up to teams and coaches to coordinate this. The State is monitoring access and teams completion of these sessions.

Grow the game grants is an option. It seems we are already taking some of these initiatives on and there may be grant funds available to us as a result. Application needs to be submitted by October 1st. JP willing assist with writing that grant.

- 5. By Laws Committee met and with some of the more interested Board members on the Bylaws and have subsequently made changes as a result. Those changes and that draft have been provided to Megan and she will be providing feedback to us by end of day tomorrow. The goal is to receive these comments, digest them, hold a special meeting to discuss/approve and announce to membership. The goal was to shoot for the October Board meeting. 30-day notice is preferred, but not required by existing Bylaws. Timing can be November or December for the vote if needed. The goal is to implement the new Bylaws ahead of the nominating process and the end of 2025 calendar year.
- 6. <u>Communications</u> working on a graphic for the Calcutta. Need to incorporate ticket sales and grand prize amount. This will be going out ASAP social media, website, etc.

Messaging within social media needs to be shut off as we are trying to filter communications through info@stalbanshockey.org. Auto replay to be shut off on social media.

Coaches, teams, etc. should be sending communications to highlight teams. Messaging for skate shop – looking for volunteers. 1616 information should be shared. Please share your old photos and engage members.

Player of the game and player of the week through other organizations get a lot of social media traction. We should think about utilizing this.

7. <u>Technology</u> – St. Albans Hockey email addresses are set up and will need to be used exclusively for SASA business after 10/01.

Software for the Calcutta to have online ticket sales. Stripe will be platform for accepting payment via online and credit cards. QR codes will be available for ticket sales as well as silent auction items. Can use this software to sell 50/50 tickets, tournaments, etc. Calcutta tickets should be available very soon...6-weeks to sell tickets.

8. <u>Fundraising</u> – Emcee will be Kevin for the Calcutta. There will be a video played at the start of the Calcutta. Danielle Luneau has resigned from the Board effective yesterday.

We are looking for people to assist with the silent auction items. Looking to get tickets to pro games. Does anyone have contacts. Emily is going to send a list of potential sponsors so that we can make a concerted effort. Trying to get tickets sold between now and 10/1 as another fundraiser is occurring in October through Bob White for online merchandise.

Need a DJ for a PA system. Mill River is doing the food. Danielle and Darcy are working on decorating the interior of the barn, etc.

Katelynn Irwin and Tasha Dickenson are tackling the list of businesses to sponsor, etc.

Can use the Elks board for Calcutta. Champlain Country Club also has one.

9. Snack Bar – Snack bar is being clean up now. Amanda and Aryel are looking to create efficiencies. New popcorn machine would help in not having to make so many batches of popcorn. Also looking at an air fryer. Not looking to spend more than \$1,500. Hot dog machine is shot. Air fryer will be used to heat up hot dogs, etc. What will we be cooking in the air fryer? Will we be able to get our money worth out of the air fryer? Should add a warmer into the purchase to allow for bulk order.

Motion to approve spending money up to \$1,500 to purchase a new popcorn machine and air fryer by Dustin, Chris 2nd. Motion carries.

10. <u>Tournaments</u> – Still looking for folks to run Connor Roberts and Maple City Tournament. Connor Robert and Bob Ashton – need people to step up for those. Joe will do Connor Roberts. Danielle will help with Bob Ashton. Brian LaPlume is a good contact for out of state teams. Casco bay has come over from Maine.

Tournament finder is a good place to advertise tournaments. Can always pay FaceBook for advertising.

- 11. <u>New Business</u> With Danielle' departure Kevin would like to nominate Adam Routhier to fill her position for the remainder of the term. Adam is very involved in the organization and has a ton of care for our organization. Nate made the motion, Melissa 2^{nd.} Motion carries.
- 12. <u>Old Business</u> Girls hockey flyers are available for people to take. Discussion around signs similar to the YB signs to post at schools. Dani Roberts is willing to do skills based sessions bi-weekly with our girls programs.

Mark asked if Andy Dougherty connected with him on Arbiter Pay. Andy D. has not reached out to Andy Norris yet. Arbiter Pay is for payment of refs.

Championship weekend may conflict with a BFA game. It is the first weekend of March. Need to check on conflicts. Waiting for VSAHA to award the tournament.

New machines in the snack bar...make sure that you have enough power to not trip breakers.

Schedule U16 & U18 games should not be late on Saturdays due to conflicting schedule (post high school starting).

Shawn Allard coming in to make a video on running the clock. A second clock on the north end is in discussions.

Tournament chairs – reminder that with enough notice VSAHA can input rosters into GameSheet. State has provided links for GaemSheets...located on VSAHA website.

13. Executive Session – motion to go into Executive Session at 7:28PM by Colin, 2nd by Dustin. Unanimous. Motion carried.

Motion to come out of Executive Session at 8:21 PM by Joe, 2^{nd} by Emily. Unanimous. Motion carried.

14. <u>Adjourn</u> - motion to adjourn at 8:21PM by Dustin, 2nd by Joe. Unanimous. Motion carried.