



# SPONSORSHIP PACKET

Our mission as Williston's newest skating club,  
Why figure skating is such an expensive sport, and  
How you can be a part of it!





## What makes figure Skating so Expensive?



- Whether a recreational skater or competitive, you need ice! And you need dedicated coaches. Rink time is limited and costly to maintain (electricity, refrigeration, maintenance). Our prospective ice rental & coaching costs for the 2025/2026 season are: \$22,800
- Equipment: good quality skates & blades can cost from \$150-\$2000, they need to be sharpened often, and replaced when they wear out or the skater outgrows them
- Private coaching fees. Not included in the skater's membership and necessary for growth past a basic level. WFSC wants to attract skilled coaches now & in the future
- Competition expenses: Costumes, music, choreography, travel

## What makes figure Skating so Valuable?

Figure skating offers a range of benefits that can be distinct from those found in team sports



- Personal Accountability, Discipline, & Recognition - *as an individual sport, skill acquisition and competence falls directly on the student themselves. There is no one else to blame or credit.*
- Combines Athleticism & Artistry - *not often found in team sports*
- Trains Core Strength, Balance, & Coordination - *Early core athleticism sets the groundwork for healthy, strong adults*
- Broader Creative & Career Opportunities outside of Competition - *professional skating, touring shows, coaching & choreography*
- Mental Focus & Performance Under Pressure - *maintaining composure under pressure is a skill that will follow a student into any career or relationship they encounter in the future*

Email [admin@willistonfsc.com](mailto:admin@willistonfsc.com) with any questions.

Online donations can be completed by scanning the QR code here:

[www.willistonfsc.com.app.crossbar.org/donate](http://www.willistonfsc.com.app.crossbar.org/donate)





Help us make  
Figure Skating  
accessible to our  
community!

## OUR MISSION

*"To encourage and foster the love of figure skating through education, training, and advancement of its members. To provide a fun and committed environment that allows figure skaters of all ages and skill levels with opportunities to pursue recreational and competitive figure skating."*

## SPONSORSHIPS



### Premiere: \$1,000 +

- Multiple social media partnership video spotlights including logo
  - Website sponsorship spotlight with your logo on our main landing page
  - Logo on all event marketing
  - Eight (8) tickets to recital with reserved seating
- 



### Gold: \$500

- Social Media partnership spotlight including logo
  - Website sponsorship spotlight post with your name and logo
  - Logo on all event programs
  - Six (6) tickets to recital with reserved seating
- 



### Silver: \$200

- Social Media mentions/reels
  - Website spotlight with your name
  - Listed on all event programs
  - Two (2) tickets to recital with reserved seating
- 



### Bronze: \$50

- Social Media mentions
- Listed on all event programs



Williston Figure Skating Club is a 501(c)(3) non-profit organization.  
Your donations can receive tax benefits!



# Thank you for sponsoring!

Thank you so much for your donations to Williston Figure Skating Club. Your financial help means we'll be able to provide more opportunities for local aspiring skaters.

No donation is too small, we're so grateful!



**Please fill out the form below:**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

**Please check one that you  
would like to sponsor:**

- ☐ Premiere: \$1,000 +
- ☐ Gold: \$500
- ☐ Silver: \$200
- ☐ Bronze: \$50
- ☐ Other Amount: \$\_\_\_\_\_



**Checks can be mailed,  
please email us at  
[admin@willistonfsc.com](mailto:admin@willistonfsc.com)  
for the physical mailing  
address.**



**Online (ACH or credit cards)  
donations can be  
completed at our website:**

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