

Norski BlueLine Club Meeting Minutes
June 14, 2023 Rodeside Grill, Windsor 7:00PM

Welcome All Parents!!

(If new to this group, please reach out to Kim Alton (Secretary) with player/parent contact information.)

Call to Order: 7:03 Jay Maier

Board Members: Jay Meier, Chris Martinelli, Ryan Brown, Kelly Mack, Roxanne Chrisinger, Kim Alton, Brenda Lins, Traci Logothetis, Sarah Calahane, Kristina Rentmeister, Kelly Loeffelholz

Attendance: Jay M., Kim A., Traci L., Cory C., Roxanne C., Ryan B., Cory E., Kelly L., Chris M., Sarah C., Kenny M., Kristina R., Ted R., Kelly M.

Approval of prior BLC Meeting Minutes May 10, 2023: Kelly Mack-1st, Ryan Brown-2nd

ACTION ITEMS from prior meeting:

1. Find out the cost of Contact Days in Sun Prairie - Not doing this year, but maybe next year.
2. Decide on rebranding name and logo - Players have voted and awaiting results
3. Decisions on rinks and practice times - Coach DeBo has given us this information and this has been placed in Crossbar. Coach DeBo will make adjustments as needed
4. Summer workouts / Meet and Greet - Players and parents met at the Deforest High School and handouts were given regarding this information. Email was sent by Coach DeBo on June 8th with Links for further information
5. Upload summer hockey games and practices into Crossbar - Completed
6. Are additional meetings needed? This would be for the Committee Chairs' meeting with each other regarding their committee that they are responsible for.

Coaches Report - Brady DeBouche: Not in Attendance

- New Jerseys - Schools can front us the money to pay for new jerseys, so we do not need to have all of the money fundraised by the day we order. The money is not due back to the schools until the end of the year payments are due (February/March)

- Will go through Jog Athletics for jerseys (approx. \$80 a piece). This is the same company the Lakers ordered jerseys from a few years back. They also have socks and warmups available for purchase.
 - Jog Athletics quotes
 - 80 Jerseys (Home and Away) = \$6,160
 - 80 Sets of Socks = \$1,600
 - Ideally will have jerseys ordered by July or August, which will give them plenty of time to deliver by the beginning of the season
- *****Need jerseys by Sept. 30 for pictures in October*******

President Report - Jay Maier:

- 151 League Officials and Billing - Budget will be \$800 for Tourney only, Home Ice \$\$, Insurance \$\$ and Home Game Officials \$\$ - Rough estimate of total cost of Summer Hockey is \$4400.00 This may mean a possible charge of \$150-\$200 per player for summer hockey.
- Captains' Practices - Starts the first Sunday after schools start and ends the last Sunday before the Winter season starts. (Sept - Nov) Sunday evenings Waunakee Ice Pond - This is what it has been for previous years.
- Logo and Name Change Items - Jerseys/Socks, Breezer Covers, Helmet Stickers, Website, BLC Name, Programs, Apparel, Locker Room and Door, Yard Signs, Car Stickers, Bags, Ties. This list will remain on the Agenda and will keep adding as we think of more changes that are needed.
- Keys to Ice Pond Storage Cabinets - Jay M. and Sarah C have keys, but there are more on the rink manager desk

Vice President Report - Ryan Brown:

- Initiated discussion about the role of the BLC in supporting the cost of purchasing jerseys and the impact it may have on player fees if money is not raised.
 - It was decided that the board is in support of Coach's decision to move forward with rebranding
 - Families need to be aware that if funds are not raised there may be an impact on fees for the 23-24 season.
 - All families need to participate in raising money to keep fees as low as possible
- Need to perform some great fundraisers - perhaps just a few "bigger" ones than multiple "smaller" ones.

Treasurer Report - Kelly Mack:

- Account Balance - \$4307.20
- Deposits - \$14.32 deposit by Amazon Smile

- Bills - \$1100.00 Bill for Cleaning to Pay to the Ice Pond and 501c3 Renewal \$200 for CPA to file
- Approved for bills

Communication Director Report - Roxanne Chrisinger: Answering and forwarding emails accordingly.

Committee Chairs Reports:

1. Team Apparel - Sarah Cahalane: Need Name and Logo to order Jerseys and such. Pictures will be scheduled for October, so it would be nice to have all new items of the uniforms by September 30, 2023.
2. Fundraising/Sponsors - Jay M., Kristina R., Kelly M., Matt H.
 - Camp Randall Seat Backs - There were 27 responses to the Poll regarding the dates for these to be installed. 78% of these responses stated that Aug 13th would work for installing these. The time of day will still need to be scheduled but the Installation will occur on Aug 13 with removal on Nov 19. This is a big fundraiser and we need as many hands as we can get. There may be a possible activity planned for after the installation. More information about this activity will follow as we get closer.
 - 99 Pledges Jersey Drive
 - Plant Peddler Poinsettia Sale - 8" poinsettias for \$20-\$25 (?) Will need order 1 week before delivery and will need a place for storage
 - Bowling Alley - Deforest Fundraiser/Raffle or Silent Auction (Rude's Lanes)
 - Kona Ice
 - Red Robin/Culver's Spirit Night
 - Raise Right - Amy Nehls
 - *****Adding Matt Hofstede to this committee*****
3. Volunteer Scheduling - Roxanne Chrisinger: Summer hockey will need volunteers for games - Penalty box, clock, scoresheet, music. If not having a sign up sheet, we need parents to step up and help out. We will be asking for volunteers for Sun, June 18th, Sun, June 25th, Sun, July 23rd and for the tournament July 29th, and July 30th. All of those games will be in Waunakee, so we will be held responsible for these off-ice duties.
4. Food Liaison - Brenda L. and Heidi C. - (Not present)
5. Website/Crossbar Administrator - Chris and Julie Marinelli:

- The people are going to be changing - For summer hockey, Cory C. will be training with Julie M.. Cory C. will be taking over this responsibility once the Fall/Winter season starts.
6. Skate with Player - Brian Loeffelholz: (Not Present)
 7. Youth Night - ??? : We are looking for 2 people for this committee - 1 for youth night with the Wildcats and 1 for youth night with the Patriots. So, if a Madison parent would like to help out with the Patriots youth night and if a Norski parent would like to help out with the Wildcats youth night, that would be appreciated.
 8. JV Tournament Director - Ryan Brown: Wisconsin Dells
 - Dates are Sat Jan. 27 and Sun Jan. 28
 - Goal is to have 6 Teams
 9. Parents Night - Sarah C, Kelly M, Traci L: Nothing to report
 10. Senior Night - Senior Parents: Nothing to report
 11. Year End Banquet - Sarah C, Traci L: Nothing to report
 12. Poster, Banners, photos - Sarah C: Nothing to report

ACTION ITEMS For July 12, 2023

1. What is the team name and logo?
2. Camp Randal seat backs -
 - What happens in the case of inclement weather?
 - Who will attend training on July 20th?
 - Possible followup survey so we can get a list of all people planning on attending installation and removal events.
3. Talk to Don about \$ earned from last season Concession Stand

Additional Questions:

- Are we going to continue giving schools a kickback at the end of the season?
- Since there is no record of how the money is being spent, would it be beneficial to directly contribute to families instead? Discussed purchasing warmup, bags etc. in the future
- Can an itemized upfront cost be provided?

Adjourn: Kelly M - 1st and Traci L - 2nd Meeting Adjourned at 8:15pm.