



*De Pere Youth Hockey Board Meeting
May 6, 2025 6:00pm Called to order at 6:01pm
Meeting adjourned at 7:31pm*

Board members present	Sara Baierl	Brandon Bergner	Greg Binsfeld	Cassie Brill	Sandi Delvaux	Jason Gerhard	Matt Jensen	Michelle Kuehl
	Bill LaBelle	Ashley Mitchell	Rob Norwood	Chris Sands	Dena Sands	Mike Thompson	Tiffany Weckwerth	Adam Zunker

PRESIDENT-Jensen

- ★ Welcome new board members
- ★ Parent Meeting:
 - Location
 - Talk to Bill about setting up at West De Pere High School auditorium
 - End of September (possibly Thursday, September 25th)
 - Presentation
 - Will need some updates
 - Possible virtual meeting
- ★ City of DePere Update
 - Meeting with the Mayor at the end of May
 - Committee will continue with planning future topics

VICE PRESIDENT/OPERATIONS COMMITTEE-LaBelle

- ★ Ops Meeting Next Tuesday 5/13
 - Getting coaching applications out
 - Interview committee/timeline (like to have coaches named by June 30th)
 - Reviewing potential numbers and numbers of teams
 - Warm up dates
 - Tryout dates
 - Tournaments
 - VSA satellite practice impact
- ★ Can we get an email and social media blitz regarding summer skills from now until it is full or it starts?
 - 92 registered

TREASURER-Mitchell

- ★ Get budget numbers to Ashley so we can start working on budget earlier
- ★ Possible Venmo line for raffle calendars in order to receive payments

April Treasurer Report (Balances from Bank Statement)

Checking Balance as of 3/31/2025: \$48,964.29

Money Market Balance as of 3/31/2025: \$156,986.13

Withdrawals Made - Details:

March Ice: \$8,596.02

Credit Card (PMI, Mite Board Cart, Concessions, Ref Fees, State): \$3,624.70

Coaching Reimbursement: \$895.05

True North GC: \$630.00

Raffle Payout: \$300.00

Ref Payments: \$285.00

Door Signs: \$140.00

March Meltdown: \$108.47

Crossbar Monthly Fee: \$69.00

Jersey Repair: \$40.00

Bank Fee: \$10.00

Withdrawals Total: \$14,698.24

Deposits Made - Details:

Registration Fees: \$26,833.15

Venmo Transfer (Tourney Reimburse, Registration): \$246.48

Scrip Credit: \$1,424.45

Thrivent: \$24.00

Money Market Interest: \$253.12

Deposits Total: \$28,781.20

Uncleared Transactions Items – April Ice \$4,410.00; Goalies Inc. \$3,000.00; Powerskate \$1,500.00; Ref Checks/Venmo \$365.00; Raffle Checks \$250.00; Background Check \$30.00

Checking Balance as of 4/30/2025: \$62,622.65

Money Market Balance as of 4/30/2025: \$157,410.73

SECRETARY-Delvaux

- ★ Next board meeting is June 3rd at 6pm location TBD
- ★ Monthly [newsletter](#)
- ★ 5000 puck challenge - Communication
 - Jason will find sponsorship
- ★ [Tryout letter](#)....updates?
- ★ Updated member [handbook](#):
- ★ Off-season topics:
 - Assess our volunteer hour requirements - do they cover all the hours needed, do we have enough volunteers, how does it compare to other organizations?
 - Mite families will be assigned to set up boards & do clock
 - Head coach & 2 assistant coaches will be the only ones to receive hours
 - Will vote on a volunteer hour increase next meeting

COMMUNICATIONS/WEBSITE- Weckwerth

- ★ Working on Banner mock-up for State Champions (in coordination with Robbi Dewsnap and JP Coppo)
- ★ When do we want to open Season Registration? Need to discuss fees (will have numbers next month)
- ★ Grace Witkopf-Synergy programs

FUNDRAISING-Binsfeld/SPONSORSHIP- Gerhard

- ★ Gerhard- When to start reaching out to people for practice jersey sponsorships? Estimated numbers for each group (helpful when justifying requested sponsor fee)? Will probably keep the amounts the same as last year as we didn't get any negative feedback from potential sponsors and checks were sent out quickly to cover.
 - August 15th
- ★ Gerhard- Any other planned pre-season events that need a sponsor?

EVENTS/VOLUNTEERS-Baierl

- ★ Will run numbers for next month's meeting

REGISTRAR-D. Sands

- ★ Summer Registration:

SUMMER HOCKEY

92 OF 92 TOTAL REGISTRATIONS

MITE	SQUIRT	PEEWEE	BANTAM
23	35	15	19
21 SKATERS	32 SKATERS	13 SKATERS	18 SKATERS
2 GOALIES	3 GOALIES	2 GOALIES	1 GOALIES

- ★ What is the plan for the wait list registrations?

- ★ Off Season work/Registration considerations for 2025-2026 season:
 - Number of Coaches allowed on the bench going from 4 to 3 (create/update coaches expectations and include this)
 - Clear communication/documentation of volunteer/coach expectations so no surprises mid/end of season
 - All - Background check and Safesport requirements
 - Locker room monitor - consider including in team manager or coach meeting or do virtual meeting
 - Ideas:
 - Incorporate details of volunteer hours earned in the coaching registration process
 - Have team managers and LRM register as a volunteer online to collect data
 - Create/update pages for expectations on Crossbar

SCHEDULER-Zunker/Kuehl

★

EQUIPMENT MANAGER-C. Sands

- ★ Specialty jerseys—add to June's agenda
- ★ Pinneys: 130 x \$16.50= \$2,600 (including freight)
 - \$1400 donation check
 - Only used for tryouts & would last many years
 - Very durable
 - **Board approved purchase new pinneys**

TOURNAMENT DIRECTOR-D.Antilla

★

RECRUITMENT-Norwood/Thompson

- ★ **Parade Sign-Up:** The sign-up for the parade is now live, and we are already seeing great participation.
- ★ **Email Notification:** Could someone please ask that the parade information is sent to the membership via email?
- ★ **Driver Confirmation:** John Hickey will be driving in the parade for us again this year.
- ★ **Parade Candy Order:** Ashley suggests placing a single candy order. Could someone please follow up with her?
- ★ **New Players List:** The Green Bay Bobcats have sent me a list of "new" De Pere-based players who participated in the Learn to Skate program at Cornerstone. I will be reaching out to these families.
- ★ **Library Collaboration:** I am exploring a potential collaboration with the Brown County Library to introduce families to De Pere Youth Hockey. This is still in the early stages, but one idea is to have some of our players (*wearing their jerseys*) read to kids during story time events this summer at various branches, and potentially other volunteer opportunities. We could also hand out DPYH flyers during these events.

Side Note: On Tuesday, February 3rd, 2026, NWTC will host an Area Youth Hockey Night event in our gallery on the Green Bay campus. The Hockey Hall of Fame will install a special short-term exhibit, and this youth event will mark its official opening. I am excited to share that I've secured the Green Bay Gamblers as the title sponsor for the exhibition. Stay tuned for more details!

CULTURAL LIAISON- Brill

- ★ DPYH Cookout
 - Organization members only
 - Budget
 - Reach out to Ashley
 - Committee & volunteers
 - Possible fundraising opportunity

MAINTENANCE LIAISON-Bergner

★

DPIA ASSESSMENT UPDATE

- ★ **WHAT IS NEXT:** In progress - 2 proposals for DPIA, with a May target
 - DPYH takes over advertising sponsorship administration at DPIA (previously discussed at DPYH board meeting)
 - DPYH can donate improvements to the rink: includes what happens to our investments if the city were to sell the rink
- ★ **TO DO:** Identify a time to meet with other user groups

ASSOCIATION MEMBERS

★

Off Season Topics:

- ★ Registrar assistant
- ★ State Tournament
 - consider/explore options and ensure clear communication
- ★ Coaching expectations and learnings from this year - scenarios with WAHA and how we set expectations going forward
- ★ Possible jerseys being purchased by families with names on the back
- ★ DPYH strategic planning and goal setting for next season
- ★ Changes to by-laws
 - Voting members