



# RIVER LAKES HOCKEY ASSOCIATION SPONSORSHIP

**WE GET IT. NOT EVERY KID IS GOING TO PLAY HOCKEY FOR THE PROS.  
THAT'S NOT WHY WE DO IT.**

**WE DO IT FOR THE LESSONS, EXPERIENCES AND RELATIONSHIPS THAT OUR  
YOUTH WILL CARRY FORWARD FOR A LIFE TIME. HELPING THEM GROW INTO  
COMMUNITY CONTRIBUTORS.**

**RIVER LAKES HOCKEY IS ABOUT DEVELOPMENT, HARD WORK,  
DETERMINATION AND WHAT IT MEANS TO BE A PART OF A TEAM.**

**WE ARE MORE THAN 244 STUDENTS FROM 7 SCHOOL DISTRICTS AND 13  
COMMUNITIES COMING TOGETHER TO WORK, SWEAT, LEARN, SUPPORT AND  
GROW.**

**THE RIVER LAKES HOCKEY ASSOCIATION SUPPORTS TWO VITAL COMMUNITY  
HUBS: THE KORONIS CIVIC ARENA IN PAYNESVILLE AND THE RIVER LAKES  
CIVIC ARENA IN RICHMOND. THIS SEASON, THESE ARENAS WILL HOST OVER  
100 GAMES AND MULTIPLE WEEKEND TOURNAMENTS PROVIDING OUR YOUTH  
WITH ESSENTIAL ATHLETIC OPPORTUNITIES BUT ALSO BRINGING VISITORS,  
BUSINESS, AND ECONOMIC VITALITY TO OUR AREA.**

**WHEN YOU SUPPORT RIVER LAKES HOCKEY, YOU ARE INVESTING IN ACCESS  
TO THE SPORT AND THE DEVELOPMENT THAT COMES ALONG WITH IT. YOUR  
PARTNERSHIP ENSURES THAT EVERY CHILD WHO WANTS TO EXPERIENCE  
THE SPORT OF HOCKEY IS GIVEN THE CHANCE, REGARDLESS OF THEIR  
FAMILY'S FINANCIAL STATUS.**

**YOUR DONATION GOES TOWARD:**

- PROVIDING FREE EQUIPMENT FOR ALL FIRST-YEAR SKATERS.
- ARENA IMPROVEMENTS THAT BENEFIT OUR COMMUNITIES
- KEEPING PROGRAM COSTS LOW TO MAKE THE SPORT AFFORDABLE FOR ALL ASPIRING PARTICIPANTS.

**YOUR SUPPORT AND THE WORK OF OUR MEMBER FAMILIES CONTINUE TO  
IMPROVE OUR FACILITIES, INCREASE PROGRAM OFFERINGS, IMPROVE  
ACCESSIBILITY TO THE SPORT, AND GROW THE PROGRAM.  
PLEASE REVIEW OUR NEWLY EXPANDED SPONSORSHIP LEVELS AND  
CONSIDER JOINING US IN GROWING THE SPORT AND OUR COMMUNITY.**

**FOR MORE INFORMATION  
& TO EMAIL YOUR  
BUSINESS LOGO  
CONTACT SPONSORSHIP DIRECTOR,  
MALISSA MAURICIO:  
[MALISSA.MAURICIO@OUTLOOK.COM](mailto:MALISSA.MAURICIO@OUTLOOK.COM)**

**SCAN THIS QR CODE TO DONATE**



**OR VIA LINK:  
[HTTPS://WWW.RIVERLAKESHOCKEY.COM/  
ABOUT/FUNDRAISING/95209](https://www.riverlakeshockey.com/about/fundraising/95209)**



## **PLATINUM LEVEL SPONSOR - \$5000**

- TOURNAMENT SHIRT PRIMARY BRANDING: NAME ENTERED INTO DRAWING FOR LARGE PRINT LISTING ON SHIRTS
- ARENA BRANDING: PROMINENT BOARD PLACEMENT AT SELECTED RINK OR AT HIGH TRAFFIC EVENTS
- SOCIAL MEDIA & WEBSITE: SOCIAL MEDIA SHOUTOUTS AND FEATURED ON ASSOCIATION WEBSITE
- WEBSITE LISTING: NAME AND LOGO LISTED IN THE PLATINUM SPONSOR SECTION OF THE WEBSITE
- DIGITAL EXPOSURE: LOGO ON ASSOCIATION ENEWSLETTERS AND A DEDICATED ENEWSLETTER ANNOUNCING SPONSORS
- FIRST OPTION FOR RENEWAL: PRIORITY RENEWAL OF SPONSORSHIP FOR NEXT YEAR
- PUCK: PUCK ON DONOR WALL AT KORONIS ARENA FOR SEASON AND LEVEL
- SHOOT FOR THE STARS GOLF TOURNAMENT
  - HOLE SPONSORSHIP SIGN
  - BENEFIT PACKAGE FOR 4 PLAYERS

## **GOLD LEVEL SPONSOR - \$3000**

- TOURNAMENT SHIRT BRANDING: YOUR BUSINESS NAME INCLUDED ON THE BACK OF SHIRTS
- ARENA BRANDING: BOARD PLACEMENT IN ARENA (EX: END BOARDS)
- SOCIAL MEDIA & WEBSITE: SOCIAL MEDIA SHOUTOUTS AND FEATURED ON ASSOCIATION WEBSITE
- WEBSITE LISTING: NAME AND LOGO LISTED IN THE GOLD SPONSOR SECTION OF THE WEBSITE
- PUCK: PUCK ON DONOR WALL AT KORONIS ARENA FOR SEASON AND LEVEL
- SHOOT FOR THE STARS GOLF TOURNAMENT
  - HOLE SPONSORSHIP SIGN
  - BENEFIT PACKAGE FOR 2 PLAYERS

## **SILVER LEVEL SPONSOR- \$1000**

- TOURNAMENT SHIRT BRANDING: YOUR BUSINESS NAME INCLUDED ON THE BACK OF SHIRTS
- ARENA BRANDING: LOGO ON SPONSOR BANNERS DISPLAYED AT BOTH PAYNESVILLE AND RICHMOND RINKS
- SOCIAL MEDIA: THANK YOU SHOUTOUT POST HIGHLIGHTING SILVER SPONSORS
- WEBSITE LISTING: NAME LISTED IN THE SILVER LEVEL SECTION OF WEBSITE
- PUCK: PUCK ON DONOR WALL AT KORONIS ARENA FOR SEASON AND LEVEL

## **BRONZE LEVEL SPONSOR- \$500**

- TOURNAMENT SHIRT BRANDING: YOUR BUSINESS NAME INCLUDED ON THE BACK OF SHIRTS
- SOCIAL MEDIA: THANK YOU SHOUTOUT HIGHLIGHTING BRONZE SPONSORS
- WEBSITE LISTING: NAME LISTED IN BRONZE LEVEL SECTION OF WEBSITE

## **COMMUNITY PARTNER SPONSOR- \$250**

- SOCIAL MEDIA: THANK YOU SHOUTOUT HIGHLIGHTING COMMUNITY PARTNERS
- WEBSITE LISTING: NAME LISTED IN COMMUNITY PARTNERS SECTION OF WEBSITE



**SCAN QR CODE TO DONATE  
OR GO TO:**

**[WWW.RIVERLAKESHOCKEY.COM/ABOUT/FUNDRAISING/95209](http://WWW.RIVERLAKESHOCKEY.COM/ABOUT/FUNDRAISING/95209)**

**EMAIL YOUR BUSINESS LOGO FOR ADVERTISING TO MELISSA:  
[MALISSA.MAURICIO@OUTLOOK.COM](mailto:MALISSA.MAURICIO@OUTLOOK.COM)**

