

# Minutes

## Chiefs BOD Meeting

September 11, 2023 | 7:00pm – 9:00pm

---

### In Attendance

---

Board Members: Lisa Thompson, Kara Vanskike, Cherin Whitaker, Tim Hoss, Heather Jacobs, Marcos Asse, Katelynn Clark, Tracy Malvestuto (arrived late due to Lincolnland meeting)

Members: Did not take attendance

---

### Minutes

---

- Need to amend the June minutes to include the votes for and against the changes to the Bylaws and the Slate.
  - Bylaws passed 23/9, Slate passed 24/8
  - Heather motioned to approve, Macy seconded, all Yays
- Public Comment
  - Matt Murphy – Cam plays 16u and HS. Apologized for outburst at last month's meeting. Son left to play in Chicago for a few years and wanted to come back and play as a Chief. Has heard that the HS team may fall through next year. Consider an 18u team for next year.
    - Lisa – 18u is a goal for the organization
  - Brian Cafarelli – “Just a dad again.” There are things the Board needs to be doing. The Board continues to do nothing. Disappointed in the Board. (See attachment for full list of complaints.)
- HS meeting tomorrow for all HS plus 14u and 16u players who are eligible to play HS next year.
- Heather – Crossbar has been working on the issues we've all experienced. They should be fixed now.
- July minutes, from the nearly five-hour meeting, are in the works. Apologies for the delay.
- Little Hawks (ages 4-9) – Caleb is working on revising verbiage.
  - Tim, we need to push Little Hawks – Program where they keep their gear. Boost the posts. Talk to Marcos about using the organization's card.
  - Planning on dropping info off at schools (must get approval)
- New Business
  - Officer Reports
    - President
      - NIHL and scheduler's meeting in Chicago went well
      - Kickoff meeting – Melissa from AHAI is going to be heavily involved this year and on the bylaws committee
    - Secretary
      - Monthly meetings are listed on the Family Calendar and the website. They're at 7pm on the first Monday of the month unless that Monday is a holiday then the meetings are shifted to the following Mondays. Meetings for next semester will be scheduled in November when the University opens registration.
    - Treasurer
      - Bantam fees went down because they aren't doing NIHL. Fee will be \$1300. No tournament fees. Planning 10 games then pay to play.
      - Squirts – No team. We absorb those expenses.

- 10/12u – Back to just House and pay to play. As we get closer to House start dates, those numbers will likely grow.
- \$5050 has been given in scholarships so far this season.
- Team admins can share new team numbers.
- Registrar
  - Three of four teams approved. A couple of families are waiting to register until they know the fees.
  - Need a template to announce scholarship awards – Marcos to create
- Executive Director 1 and 2
  - 1 stepped down, other has been open
  - Board needs to decide how we want to fill these positions. Talk about during our mid-month meeting.
- Ice Scheduler
  - Danville says we gave up a lot of our ice time. They've cut us back to 7:45pm, but that's too late for games.
  - Lisa has a meeting with them tomorrow to see if we can get earlier ice. We need at least a day back.
- PR
  - Need promo items about House, Little Hawks
  - Soccer is a sister sport – see if they'll pass out info
  - News Release to WDWS about House and Little Hawks
  - Lisa to forward Little Hawks art to Tim
  - Lisa wants to sit down with Tim to create a marketing plan
  - Tim called Caleb at Little Hawks, but didn't get a response.
- Apparel
  - \$2000 – only for House program
  - Open a third store for two days
  - Matt – Are there any loaner jerseys available until new jerseys arrive? Yes. And we can reach out to past players, too. Lisa will ask Tracy to send a message.
  - Specific jacket for coaches (Budget is \$200/team)
  - House jerseys –
    - Howie's 20-40 S and M, 20 L and XL Four colors (approx. \$360)
    - Screen-print LMJ (\$21), Dixon (\$21), B&A (\$15)
    - Patches – Donors
    - Decals – Travel budget. Jake was going to donate \$100.
    - HS budget – Pins and Letters – Letter first year then pins every year after.
    - Extra jerseys – Would like nicer jamboree jerseys that the club owns
    - Don't need to vote, just stay in budget
  - Lisa – Change Apparel and Equipment access in Crossbar
  - Photographer
    - Mike and Woods – No setup fees
    - All take cash, check, and electronic
    - Kara likes Mike's portfolio best of the ones provided
    - Team photo not on the ice
    - Impose team on our ice
    - Usually not done in one night
    - Four travel teams and House levels

- Would like to do travel sooner rather than later because it seems to take them forever to come back.
  - Heather is keeping track of volunteer hours, so work with her to find parent helpers.
  - Need to meet with chosen photographer at the rink to talk through what we want.
  - Heather motioned, Macy seconded, all Yays for Mike Heiniger
  - Can borrow jerseys for photos if needed
  - Raffle idea – Packages for senior portrait package
- Equipment
  - \$3960.79 requested in new gear this year. Goals (6), Youth goalie stick (4), Quick-change goalie sets Youth (2 sets), Helmets (15)
  - Need goalie helmet for 12u. Jen Rohn is checking on Jay's goalie gear he's not using.
  - Can use donated gear, but should buy new
  - Send Jake links – he may be able to help with S&H
  - Stay within budget for this package. Heather motioned, Jake seconded, all Yays
- Fundraising
  - Queen of Hearts
    - Needs a voided check and email list
  - Sponsorship Tiers – Lisa will send to everyone to review and ask questions.
  - Scholarships – Create a formal fundraising committee. Lisa will send a message to the organization and ask for volunteers to join. Another co-chair? Heather. Cherin and Kara are also willing to help.
  - Limited Edition Hockey Mom/Dad and gear for fundraising – ordering samples "Spirit apparel"
  - Sponsorship tier proposal – email to all board members
- NIHL
  - Had the meetings. No rule changes or other news.
- Director of Coaching
  - Macy – Locker Room monitor that is not a coach or manager is mandatory if team is listed at "National Bound"
- Lincolnland Rep
  - Fee Structure – 85% is ice and refs. Rest will be split amongst teams
  - Get Ryan all ice times. Want to get schedule done by next week.
  - Three JV teams – Asking for those with bigger teams to send bottom two lines. If we're interested, need to let them know. We could play the three JV teams three times. Won't count as league – only practice games. Not sure how it's paid for – Tracy to ask. May be pay to play.
  - 75% game participation toward playoffs – JV won't count. Only for kids dual rostered will count.
  - Springfield doesn't have a goalie – want to know if teams are able to lend.
  - Need an iPad for timer. GameSheet only works on app. If we can't afford one, they may help.
  - No AAA tier one can play HS, but AHAI changed their bylaws. Orgs must vote on changing rules to align with AHAI. Jake wants to sleep on it.
  - Special meeting on 25<sup>th</sup> at 7pm.

- Need answer by 21<sup>st</sup>.
- Tracy – PR suggestions: 16u and HS – Media Day photos – Highlight game days on FB. Do for jamborees, too. Schedule game day posts. Will reach out to the mother at Central who takes the media day photos there.
  - Jake will get a photographer here tomorrow night and get headshots in game jerseys.
  - Tim – Send him photos with captions. Would love to post daily. News Releases with game stats to News Gazette.
- Adjourn

---

## Action Items – From this Meeting

---

- Tim – Push Little Hawks program
- Tim – Pass out info about CUYHA at soccer
- Tim – Send news release to WDWS about House and Little Hawks
- Tim – Send news releases to News Gazette with game stats
- Marcos – Create template to announce scholarship awards
- Marcos – Provide voided check for Queen of Hearts
- All – Need to decide how to fill the open Executive Director positions
- Lisa – Meet with Danville to discuss ice time
- Lisa – Forward Little Hawk art to Tim
- Lisa/Tim/Kara – Create Marketing plan
- Lisa – Have Tracy send message to parents about jerseys for players who are waiting for theirs to arrive
- Lisa – Change permissions in Crossbar for Cherin and Katelynn
- Lisa – Send the sponsorship tiers proposal to boards members for review and comment
- Katelynn – Move forward with jerseys
- Katelynn – Move forward with Mike Heiniger (photographer)
- Cherin – Move forward with equipment purchases
- Tracy – Provide ice times to Lincolnland
- Tracy – iPad?
- Jake/Tracy – Determine answers needed for the Lincolnland special meeting
- Jake/Tracy – Arrange for photographer to take headshots for media day photos

---

## Master Calendar – October

---

- All – Discuss plans for holiday hockey/skating events/activities
- Marcos/Heather – Renew tax exempt status
- Macy – LLPHL paperwork
- Macy – Rosters to due AHAI
- Macy – Build teams in USAH portal
- Macy – Apply for team travel permits
- Macy – Apply for non-citizens transfers
- Macy – Export teams to AHAI webtool
- Cherin – Distribute equipment
- Katelynn – Order jackets and letters
- Jake – Collect USA hockey numbers from coaches
- Michelle – Attend NIHL BOD meeting

- Lisa – Form bylaw committee

---

## Action Items – Off Season

---

- Have a plan in place by the end of year meeting for how we classify our teams and how we retain players who are cut from travel teams
- Determine the fee for someone who doesn't want to volunteer
- Reach out to potential sponsors
- Create a plan to offer an adaptive program for those with disabilities
- Plan a 3 on 3 tournament for the Fall

---

## Next Meeting

---

Date: September 11, 2023

Time: Executive Members 6:00pm, Full Board 7:00pm

Location: Armory - Room 134