

# FOREST LAKE HOCKEY ASSOCIATION

## About Us

We are an independent nonprofit 501(c)(3) association dedicated to providing hockey opportunities for all residents within the expansive Forest Lake School District area. Sponsorships are greatly appreciated by our families, as they help lower the overall costs associated with ice time, training, referees, jerseys, and other expenses, making the wonderful game of hockey more accessible to everyone.

We are grateful for your interest and consideration!

If you have questions, please reach out to Brianna at [fundraising@flhockey.org](mailto:fundraising@flhockey.org).

Below are the sponsorship opportunities available for the 2025-2026 season:

## \$10,500 Jr Ranger Jersey & Hockey Equipment

This sponsorship opportunity includes an exclusive sponsorship for supplying the Jr Rangers equipment. The equipment includes:

- Helmet
- Shoulder pads
- Shin pads
- Elbow pads
- Hockey pants/breezers
- Gloves
- Gear bag

The Jr Rangers jersey and bag tag will display your logo only.

Exposure Opportunity:

- Exclusive jersey sponsor and equipment for over 150 participating players
- Bag tag placed on equipment bag
- One physical flier opportunity upon equipment distribution
- Logo placement on the FLHA homepage
- Two association-wide email opportunities
- Two social media page post opportunities



- FLHA window sticker
- This sponsorship term is two years at \$10,500 per year

## \$8,000 Concession Stand Sponsor

This sponsorship opportunity includes an exclusive sponsorship opportunity of the concession stand which experienced over 22,000 transactions/sales in the 24-25 season.

### Exposure Opportunity and Offerings:

- Logo placement on concession stand while closed and open
  - Vinyl wrap will be visible when stand is closed
  - Digital signage when the stand is in use
- Logo placement on the FLHA homepage
- One association-wide email opportunity
- One social media page post opportunity
- FLHA window sticker
- This sponsorship term is two years at \$8,000 per year



## \$3,500 Neck Guard Sponsor

As you may know, it is a requirement of USA Hockey that each player utilizes neck protection while playing hockey. It's important to our association that we support our youngest skaters.

### Exposure Opportunity:

- Exclusive stick sponsor for over 150 participating players
- Logo placement on the FLHA homepage
- One social media page post opportunity
- One physical flier opportunity upon equipment distribution
- FLHA window sticker
- This sponsorship term is two years at \$3,500 per year



### ~~\$3,000 Popcorn Bag Sponsor~~ - **Sponsored!**

This sponsorship opportunity includes your logo on each of the bags of popcorn sold at the stand. This cost covers the cost of purchasing the popcorn for the stand. Your logo will be on each popcorn bag.

#### Exposure Opportunity:

- Over 4,600 bags of popcorn were purchased last year at the concession stand
- FLHA window sticker
- One social media page post opportunity

This sponsorship term is two years at \$3,000 per year

### \$2,500 Practice Puck Sponsor

This sponsorship opportunity includes your logo placement on each of the bags/buckets that teams utilize for practice pucks.

#### Exposure Opportunity:

- Sticker with logo on puck bags/buckets
- One social media page post opportunity
- FLHA window sticker

This sponsorship term is two years at \$2,500 per year

### \$2,000 Parade Puck Sponsor

This sponsorship opportunity includes your logo placement on each foam puck that will be handed out during the July 4th Forest Lake parade.

#### Exposure Opportunity:

- Printed logo on 1,000-1,500 foam pucks
- One social media page post opportunity
- FLHA window sticker

This sponsorship term is two years at \$2,000 per year

### ~~\$2,000 Jr. Ranger Stick Sponsor~~ - **Sponsored!**

After each Jr. Ranger skater successfully reach a significant milestone skating across the rink, they are awarded a stick. Your logo will be prominently displayed on each stick.



Exposure Opportunity:

- Exclusive stick sponsor for over 150 participating players
- Logo placement on the FLHA homepage
- One social media page post opportunity
- FLHA window sticker
- This sponsorship term is two years at \$2,000 per year

### \$1,800 Divider Board Sponsor

This sponsorship opportunity includes your logo placement via a vinyl material to the divider boards utilized during tournaments and events requiring divided ice. For the youngest and the largest age group

- Logo placement on divider board
- One social media page post opportunity
- FLHA window sticker
- There are four sponsorships available.
  - Two sponsors are included per section/side

This sponsorship term is two years at \$1,800 per year

### \$1,000 Scholarship Fund Sponsor

This sponsorship opportunity includes contributing to our scholarship program for one boy and one senior girl. This sponsorship will increase the current sponsorship from \$500 to \$1,500 per player if both sponsorships are fulfilled.

Exposure Opportunity:

- Logo placement on the FLHA sponsorship page
- One social media page post opportunity
- FLHA window sticker
- There are two sponsorship opportunities available

\*Please note, sponsorship details are subject to change.

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## Forest Lake Hockey Association Sponsorship Form

Please make checks payable to: Forest Lake Hockey Association

Sponsorship Dollar Amount: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_



Address: \_\_\_\_\_

City, Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Business Website: \_\_\_\_\_

Business Facebook Page: \_\_\_\_\_

Federal Tax ID: #38-4084088

