

## SYHA Board of Directors Meeting August 21, 2024

Called to order by President Johnson at 6:08p. Quorum is met and no conflicts to disclose.

People present: Chris Johnson, MP Marschall, Jon Rademacher, Curt Zins, Becky Benson, Erik Peterson, Josh Flom, Scott Reed, Jackie Grumish, Jillann Luth, Vanessa Breimhorst, Chris Stanek, as well as a handful of parents.

1. **Gambling update.** Scott Reed gave actual and estimates for June/Sept and July/Oct. 5 Five motions regarding estimated gambling as well as actual gambling donations, **Erik second the motions, all motions passed unanimously.** Need to determine payment back to Scott County for the booth. Added pulltabs sales to the Brew Hall in August.
  2. **Registration/ Tournament Updates.** MP Marschall gave an update that travel tournaments are primarily complete. Should hear about Fargo (squirts) soon.
    - a. Rostering parents/players/managers. MP will be out of town so someone is needed to handle rostering. Coaches/manager/players all need to be added through sportsengine (and appropriately registered). Becky Benson will handle Mites and will talk to remaining board members to accommodate this.
    - b. 362 total registrations; last season was 435.
3. **Apparel.** Megan Moon gave an update that pretty much all jerseys have been ordered, upper mites store is still open. Swapping practice jerseys from CCM to Gametime due to inventory issues. Will move the mite jersey store to a more prominent spot within registration.
4. **Treasury.** Jillann Luth is working with Menden to get logged in. Recently created an email for Menden to use and Jillann will continue to work with Menden to share Quickbooks online and add an accountant user.
5. **Fundraising.** Heggies is limiting pizza choices again this year. Board is pivoting to other options, exploring relationships with another pizza company. Chris will continue to explore this option as they also offer other types of snacks in concession stand. Also exploring someone taking on the Pizza fundraiser prep/packets and applying dibs requirements.
  - a. Golf Tournament is full; the cornhole tournament is much lower than anticipated participants. Will give one more detailed blast to see if more participants will join.
  - b. Also need help with the Mite jamboree and seek interest which could apply to dibs. (similar to dibs for Pizza distribution).
    - i. Need to make a list of positions within the association that need to be filled (events, Coaches, Managers, HDM). Future discussions on how to fill.
6. **Mite Update.** Becky Benson (and Mitch Benson) gave an update on Mite Jamboree with 12 teams already booked. United Health Group will be the mite sponsor (lower mite jerseys and Mite Jamboree Sponsor "UHC Saber Showdown"). Possibility of up to 60 teams and ice is available. Went over Mite numbers earlier. Mite equipment request: 4 mini goals, 6 dividers, Ice Markers, and Mini cones. Costs are significant: Goals at \$2200, Dividers \$1740, Ice Markers \$120, Mini Cones \$260. Jillann to explore costs

- a. Need another volunteer(s) to be on the Mite Planning committee to help Becky and Vanessa and this would fulfill dibs. **Motion to have 3 people join the Mite Jamboree committee, Chris second and motion approved unanimously.**
  - b. MyKayla Scholarship was awarded to Skylar Gustafson and roughly \$12,000 was raised that day. Exploring putting a plaque up with award winners engraved as well as a picture of MM. Becky will work on this.
  - c. HDM update. They want pulltabs out there and SYHA will keep 100% of pull tabs money and a 50/50 raffle in which donations will go to HDM (this is still in discussion and not final).
  - d. Dibs request for SYHA is still in flux as HDM is uncertain of the total number of volunteer hours. Need to ask D6 not to schedule or limit during HDM in order to free up families and players. Also need to discuss with Josh Barrick about ice scheduling.
  - e. Josh Flom gave updates on HDM- still finalizing details with ValleyFair as Valleyfair will have some rides and vendors open. Moving from exclusively the parking lot to using the lot and partially inside. Ice will begin assembly in December with no final date yet decided that ice will be ready. 12 games have been announced so far with a couple more games to come.
  - f. Potentially explore setting up events at Shakopee local rinks during the HDM for kids/families to experience the outdoor hockey experience. Weather contingent as well as working with the City. Green Meadow and Westminster are the two parks up for discussion.
  - g. EdgeTek is moved out of Rink so Chris is exploring sales of ancillary items such as mouth guards/tape/water bottles. Additionally, the board is exploring pursuing a sponsor to purchase 2 sparx skate sharpening machines through Valley Sports, including supporting continued maintenance expenses.
    - 1. Troy at the city will be making offices into the old space. Chris proposed adding a glass case for trophies or otherwise and offered to volunteer time to frame/drywall.
  - h. Saber Shooting Challenge. Chris Stanek to follow up on banner cost and production and then to decide where to hang in the rink. Have had decent participation in the shooting challenge so far. May explore putting in the space that was discussed in bullet point g(1).
  - i. With Scheels donating goalie equipment, push to promote this by offering a publicity photo shoot at scheels highlighting this.
7. Butch and Moses in discussion to work with Mites. Chris Stanek gave an update of 40 hours which equates to 2-3 times a month per team with the total cost being about \$12-13,000 (\$150/coach). Chris has discussed with Josh Barrick for free ice time, which would be Saturdays after open skate. This would be the Saturday practice for mites. Break for 5 minutes at 7:40p.

**8. Team Declarations.** Jon Rademacher gave an overview about the current status of teams and addressed some of the parents in the room, reaching out for a discussion of anything relevant to the team declarations. The mission is what is best for the kids, and

that is the goal of all in this room and of the coaches. D6 has new criteria for establishing levels of teams, including scrimmages against other teams of similar levels to prove what level they feel the teams should be at. Lots of similar conversations regarding last month's squirt/peewee waivers.

**9. 10U/8U update.** Jon Rademacher/Chris Johnson/Jaime Grossman. Parent meeting will be held via zoom tomorrow (8.22.24) to discuss numbers and how teams will be assembled. All of D6 seems to be entertaining the same numbers issues and HDC is looking at options to put all of our girls at a fun and successful level.

**10. Travel Update.** Jon Rademacher gave an update on coaches and how can we better support our coaches and teach the coaches further skill development. Jaime Grossman gave an update on the new hockey development plan for coaches and players. Skills and players development. Calvin Simon added further commentary on player and coach development. Strategy is outlined in the plan in which the high school coaches get involved in the development plan. Proposal of financial remuneration for the assistance of these coaches, which will be further discussed. Scope of population for this program would be travel teams, so starting at squirts and U10. Proposals were sent to board members for review. No deadline as of now to make determination and moving target as to the effective date. Payments options to be explored and potentially on a monthly invoice and term. Remuneration would not be paid up front but as we go.

**11. Board members need to do safesport volunteers and complete it now.**

**12. Peewee.** Peewee A coach has been determined but none of the other coaches have been determined for Peewee level. Jon gave an explanation for the decisions after being pressed on the question by an attendee. Lots of feedback from attendees about the peewee coaching decisions and Calvin gave a summary of the issues and what needs to be done to find a resolution. This discussion is tabled for further board discussion.

Meeting adjourned at 9:19p.

Next board meeting is September 4th at The Bowl.