

June 12, 2024 SYHA Board Meeting

Previous meeting minutes passed by motion via email. Meeting called to order by President Johnson at 6:10p.

Minutes:

1. **Brian Bonin Crossbar presentation** (similar to Sportsengine). Scheduling/payment flexibility among other benefits. Allows for document upload to live in the website (rules/Assumption of Risk) and docusign capabilities. 1.99-2.5-2.6% fees for payment. Calendar attaches to the email address as will update year after year. Many operational benefits presented that distinguished itself from Sportsengine. Cost is: \$995 is annual subscription...no price increases in 8 years of being live. Gamesheet capability is available.
 - a. Live training of 90 minutes for administrators and live support is offered.
 - i. Turn around sites in 48 hours roughly. Will not go live until we are ready.
 - ii. Will continue to discuss this option as there is intrigue in this product but want/need more information and functionality diligence.
2. **Hockey Day MN**- Johnson. Only allocation would be for Shakopee Youth Hockey which would be 50% of proceeds of the event in exchange for 50% of the dibs hours. Estimation of needed 4,000 for which we would need to have 2,000 hours. Roughly 8 hours per family is an estimate. Not sure of what the jobs are for dibs- if we know we can advertise this. Think of it as a DIBS drive. Need discussion on what incentives we can come up with. 5 days of events. Need to come up with a list of questions–Roles of dibs, when will schedule be produced, dibs drive, swag incentives?
3. **THFF/Coaching** -Anker. Try hockey for free starts tomorrow. 32 kids signed up for tomorrow. Weekly emails are sent to participants prior to upcoming hockey season to encourage signing up. Discussion of holding a food truck for the end of Try Hockey sessions. Sidewalk sale and food vendors are the options. Chris Stanek has volunteered to help out with Try Hockey for Free summer event. Will look for additional volunteers. Potentially bring a friend and receive an incentive, to be discussed. Potential incentive of Valley Fair passes for new registrants, to be discussed further.
4. **Apparel**- Megan. Training House will sponsor again and potential HDM sweatshirt for coaches as a gift. More to come on this. Timing for a special manager/board store, goal to have them by christmas or an alternative would be after MEA in October. Jr. Gold jerseys have been ordered. Socks and jerseys are available at Valley Sports to try. Lastly, waggle hats, Tony can get us a deal.
5. **HDC Update**-Stanek and Rademacher. Updating the Hockey director and rejecting moving forward with filling this role. Goal is to boil it down into a smaller role and further position description with less administrative work.
 - a. Skill Development

- i. Butch and Moses (\$150/hour) part of the Andy Ness pro-edge umbrella. Use them for further skating development at the mite level. Sunday night would be exclusively for traveling players.
 - ii. Need more data on numbers and costs as to which direction we are going. Specifically, whether to offer Rookie mites. Decisions will be made by July 10, 2024. Need to check with Josh as to how much and when ice would be available. Lot of discussion to fine tune the next steps as it is important to get this right. Talk of team specific training. Set the culture for this development at the parent meeting. Become better stewards for using ice team more efficiently.
 - iii. Shooting room discussion- set goals for age levels which Chris provided to Dani potential goals.
 - iv. Approached by Prime Hockey-they provide training across the metro. Have offered to come and do a free demo for up to 30 skaters. Could be a supplement for other programs. Pep program, Boss, Edge programs.
 - v. Have been talking a lot with Andy Ness and is interested in a small consulting role. Would like to propose \$2500 budget for up to 3 on ice coaching sessions, going over current MITE guidelines, including modifying current plans. Need to know pretty soon to finalize the MITE guidelines prior to season. **Motion to table this proposal until the June 26 meeting following seeing current financials of the SYHA. Motion Passed unanimously.**
 - vi. Move up language and how we vote on this, need to vote no and then take it back to discover a better path.
 - vii. 13U-Rademacher potential for 2 or 3 girls to not have a team to play for if some make varsity and may need a conditional waiver with another association.
 - viii. Current as of today registration numbers were given by Anker.
6. **Mite Update**- M. Benson. Gauging the community interest of having a rookie mite versus an alternative currently in place.
 7. **Tournament update**- Marschall- about 80-90% of tournament registrations are complete. May need to get a new card for MP for registration fees. Jackie is on top of all housing.
 8. **Fundraising/Sponsor/ Concessions**- Johnson. Golf tournament is full and sponsorships have grown. Cornhole tournament promotion will increase now that golf is full. \$300/150/50 prize pool for cornhole tourney. Mallards has committed to pasta dinner again. New platinum sponsor 12u team/jersey. Volunteers needed for the golf tournament. Need a Bantam sponsor, waiting to hear back from Scheels and Valley Sports on sponsorship.
 9. **Presidents update**-Johnson. Further Sportsengine discussion. Feedback on registration thus far. Discussion around flat fees/budgets for each time regardless of ice team. Should the costs align with the same age and ice time? More to come.

- a. Accounting firm update-President Johnson met with Megan at Menden Accounting regarding possibilities for Menden handling the SYHA accounting. Will discuss the final proposal on June 26, 2024 and will vote on this position.
 - b. Travel Meeting on 9/16 and MITE parent meeting 10/27-Jamie Grossman will book rooms for this. Need all the information for teams/levels/projections for the D6 meeting on June 25, 2024.
10. **Gambling update-** Scott. License for pull tabs will be ready for the Scott County fair. Scott County fair will be held July 24th-28th. Will be moving to a new local establishment for pull tabs. Maybe some upfront costs to set up new gambling arrangements but we are moving forward with the opportunity. \$4,000 donation this month from pull tabs. **Motion to accept the July estimate of \$50,900 and motion to accept the actual April amount of \$41,193. Motion to accept the \$4,000 donation this month from pull tabs. All 3 motions passed unanimously.**

Meeting adjourned at 9:00pm. Next meeting on June 26, 2024 at the bowl.