Benbrook Youth Baseball and Softball Association

Job Title: Director of League Development & Player Relations

Reports To: BYBSA President

# Mission

To provide a safe, fun, and competitive environment where youth athletes can grow in the sport of baseball and softball while developing life skills, sportsmanship, and community values.

# Vision

To be the premier youth baseball and softball organization in our region—fostering lifelong love for the game, leadership, and community pride.

# Values

Integrity • Respect • Growth • Teamwork • Accountability • Sportsmanship

# General Scope of Work

• Uphold and promote BYBSA’s mission, vision, and values.
• Attend regularly scheduled board meetings and league events.
• Serve as an organizational ambassador in the community.
• Collaborate across departments to support smooth league operations.
• Comply with all relevant bylaws, policies, and codes of conduct.
• Perform any other duties as assigned by the President or the Board of Directors.

# Position-Specific Responsibilities

• Serve as executive advisor to the President and Board of Directors, providing input and recommendations on organizational, operational, and strategic issues.
• Act as Player Agent, representing and advocating for the needs, safety, and overall experience of players and families.
• Plan, coordinate, and oversee all player evaluations to ensure fair and transparent placement.
• Develop outreach strategies to attract and retain players, coaches, and volunteers.
• Identify and recommend new programs, activities, and partnerships to expand and enhance the league.
• Lead long-term strategic planning efforts to ensure league growth and sustainability.
• Advise on program improvements and innovative opportunities for development.
• Support community engagement efforts to strengthen BYBSA’s presence and reputation.
• Preserve institutional knowledge and assist with leadership transitions when needed.
• Provide solutions to issues raised within the league and help mediate conflicts when appropriate.

# Signature of Acknowledgment

I, the undersigned, confirm that I have received, reviewed, and understand this job description and scope of work for the role of Director of League Development & Player Relations with BYBSA and agree to conduct myself in accordance with the organization’s mission, vision, and values.

Printed Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Position Title: Director of League Development & Player Relations

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_