Red Lake Falls Blue Line Club – Social Media Policy
Adopted February 21, 2024

The Red Lake Falls Blue Line Club ("RLFBLC") recognizes the importance of Social Media in shaping the public's perception of our organization. RLFBLC also recognizes the importance of our Board members, coaches, players, parents, employees, and volunteers in leading and setting the tone of social media interactions in a manner that supports RLFBLC's mission and goals.

Mission Statement
Our mission is to promote youth hockey in Red Lake Falls by developing each child's individual skills so they can become an integral part of a team. Our objectives are to encourage participation by making hockey affordable, modeling and expecting good sportsmanship and a solid work ethic, while having fun and being competitive.

Applicability
This Social Media Policy applies to all Board members, coaches, players, parents, relatives, and volunteers ("RLFBLC *Members*"). This Social Media Policy applies to all social media content posted by RLFBLC Members in their professional and personal capacity to the extent such content is related to RLFBLC, including but not limited to Facebook and TeamReach.

Violations of the Social Media Policy
The RLFBLC Board of Directors shall have the authority to monitor and enforce this Social Media Policy. The RLFBLC Board of Directors, and any individual appointed by the Board of Directors, shall have the authority to remove any inappropriate or offensive comments from official RLFBLC managed sites or applications, and to block any individual or organization from posting on any social media platform if they determine, in their sole discretion, that such removal or block is in the best interests of RLFBLC.

The failure of any RLFBLC Member to adhere to this Social Media Policy shall be considered a violation of the RLFBLC Code of Conduct, and any RLFBLC Member who fails to adhere to this Social Media Policy shall be subject to disciplinary action, up to and including termination of such individual's involvement in the RLFBLC.