



**West Madison Polar Caps
Board Meeting Minutes
June 9, 2025
Zoom Meeting**

Attendees

Name	Role	Attendance
Joey Frayne	President	Y
Andy Mendyk	Past President	
Pete Lenaker	Director of Hockey	Y
Jed White	VP Travel Team Coaching	Y
Joe Bartol	VP In-House Coaching	Y
Laura Zach	Treasurer	Y
Valerie Maine	Secretary	Y
Dave Tollefson	Bantam ALD	Y
Rico Saenz	Pee Wee ALD	
Jon Obst	Squirt ALD	Y
Mike Pilarz	RWB ALD	Y
Rich Sullivan	Cross-ice ALD	Y
Meredith Milliron	LTP Director	
Karla Pinkerton	Recruitment Director	
Frank An	Registrar	Y
Eric Cops	Practice Ice Scheduler	Y
Dave Chimielewski	Game Ice Coordinator	
OPEN	Girls Program Coordinator	

Ernie Pearson	Equipment Manager	
Jessica Gamez	Volunteer DIBS Coordinator	Y
Scott Beckfield	Fundraising Director	
Ashley Russell	Web Administrator and Communications Director	Katrin Madayg-Ard attended

Consent Agenda

Approval of March minutes. Motion made by Pete Lenaker; seconded by Val Maine. March meeting minutes approved - unanimous.

Budget/Financials [Laura/Joey]

Reviewed current budget (link to full budget below). Registration fee amount for this year is TBD. Registration due date July 15 or before. Reviewed payment schedule options to reduce barriers to registration (lump sum vs. splitting up payments and spreading them out over the year).

Policy Review

Current policy (linked below) to be updated with new noise maker guidelines.

<chrome-extension://efaidnbmnnnibpcajpcgicfindmkaj/https://crossbar.s3.amazonaws.com/organizations/1933/uploads/97fe6e29-db2d-4502-8aeb-03f889508c1f.pdf?versionId=CHh5AZU8OMcKEA182ToSV0AQy.RwitjQ>

Registration/Jersey Update

The Board discussed ordering practice jerseys for this season. Strong preference expressed by Board members to proceed with a practice jersey order. Discussed obtaining a quote from Sowillo (used last season and jerseys were well liked). Discussed obtaining sponsorship for jersey purchase to offset cost. Also discussed instituting a practice jersey exchange program in the future. Game jersey discussion deferred. Reviewed transition to Crossbar, which is going smoothly.

Recruiting Actions

Updates for the new season. Reviewed recruiting actions. Room for improvement related to Try Hockey for Free events.

Scheduling Update

Reviewed 2025-2026 Planning Calendar (linked below). Reviewed changes related to MIA and HIA split. Joey Frayne and Chad Brown joined the MII Board. With MIA and HIA split MIA needs to have year round ice next year. Facility updates provided including updates needed to facilitate year round ice. Update on ice allocation and requests. Discussed current efforts for securing supplemental ice.

<https://docs.google.com/document/d/1NSmYkTS0Z1oRFbAU-Tmwz-5jlvGJlaOf0Nj9oHHCN7M/edit?usp=sharing>

DIBS update

DIBS requirements are TBD for the upcoming year. Reviewed possible concession stand management changes - still TBD.

Fundraising

Emma Clausen has volunteered again to organize this year's Candy Cane Cup. Planning for golf outing underway (needs to be added to calendar).

Board discussed applying for a MASC grant. Members asked to think of what is needed that could be used for this application and send ideas to Joey Frayne. Ideas offered in the meeting included practice jerseys, skill equipment (i.e., pep joy), and large locker for the equipment.

ALD Reports

Board reviewed game and tournament scheduling. Discussed that Squirt/PeeWee/Bantam tournament scheduling needs to start right away. Joey to send email to coaching committees and ALDs to alert them to begin tournament scheduling. This will include a reminder to spread out dates for tournament scheduling to minimize impacts on home ice availability.

Coaching Committee (Pete, Jed, Joe, Gabe, and Jeff)

Update on travel team head coaches provided. Coaching positions selected. Waiting on ice times confirmation. Reviewed Bantam body checking clinic planning and cost. Need to boost Sunday Coach skate registration (Joey to send email)..

Communications/Website - (Ashley/Joey)

Ashley has communications logins. Access to socials by head coaches was helpful last year and was recommended for this year. Team managers to send content to Ashley to be posted. Ashley is currently the owner of the culture champ form.

Roles we still need to fill: Communications Coordinator (Ashley filling in) and Girls Coordinator (Joey filling in).

Girls Hockey (Joey)

Discussed current plans for girls hockey with focus on 14U girls team possibility. Unsure if we will have one and the team would need a goalie.

Special Topics

Divider Boards will be ordered.

ACTION ITEMS:

- Update policy with noisemaker changes
- Update calendar with golf outing
- Follow up re: MASC grants
- Joey to email to coaches/ALDs re: tournament scheduling (with reminder to spread out dates)
- need to boost Sunday coaches skate registrations
- Joey to follow up on ice scheduling response
- advertise roles for Communications Coordinator and Girls Coordinator

Respectfully Submitted,

Valerie Maine, Secretary