



## West Madison Polar Caps Board Meeting Agenda (August 11, 2025)

### Location

<https://us06web.zoom.us/j/4185495981?pwd=MJYwDaUjrYbSb4RLWmlrYX3xbyg15b.1&omn=82137582109>

### Attendees

Name	Role	Attendance
Joey Frayne	President	Yes
Andy Mendyk	Past President	No
Pete Lenaker	Director of Hockey	Yes
Jed White	VP Travel Team Coaching	Yes
Joe Bartol	VP In-House Coaching	No
Laura Zach	Treasurer	Yes
Valerie Maine	Secretary	Yes
Dave Tollefson	Bantam ALD	Yes
Rico Saenz	Pee Wee ALD	No
Jon Obst	Squirt ALD	Yes
Mike Pilarz	RWB ALD	Yes
Rich Sullivan	Cross-ice ALD	No
Meredith Milliron	LTP Director	No
Karla Pinkerton	Recruitment Director	Yes
Frank An	Registrar	Yes
Eric Cops	Practice Ice Scheduler	Yes
Dave Chimielewski	Game Ice Coordinator	No

OPEN	Girls Program Coordinator	n/a
Ernie Pearson	Equipment Manager	Yes
Jessica Gamez	Volunteer DIBS Coordinator	Yes
Scott Beckfield	Fundraising Director	Yes
Ashley Russell	Web Administrator and Communications Director	Yes
Emma Clausen	Candy Cane Cup Coordinator	Yes

### **Consent Agenda**

Approval of July Minutes - Jed White moved, Ashley Russell seconded - all approved.

<https://docs.google.com/document/d/13oIWtz1pvaKkzJ4ZyHUDrbFyM10dRRg3BGzISaUvvvA/edit?usp=sharing>

### **Budget/Financials [Treasurer]**

Financial updates provided by the Treasurer. The Board reviewed issues with using the FULL code when paying for registration, as people are missing this and then require a refund. Joey will look into if there is another way we can do this to make it easier to get the \$50 discount.

### **Policy Review**

The club policies have been updated and are available for review:

<chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://crossbar.s3.amazonaws.com/organizations/1933/uploads/97fe6e29-db2d-4502-8aeb-03f889508c1f.pdf?versionId=CHh5AZU8OMcKEA182ToSV0AQy.RwitiQ>

The Board discussed a plan to start switching to black helmets to reduce the burden of skaters becoming referees if they are interested.

### **Registration/Jersey Update [Ashley/Frayne]**

Joey provided an update on practice jerseys and pinnies. Currently waiting on some estimates to match with some potential donors. More updates to follow.

Registration for the upcoming season is currently on pace. Two try on sessions were conducted for travel jerseys. Will continue with registration and jersey reminders (travel jersey orders due by Aug 27th; season registration closes Sept 4).

Reviewed current Jersey numbering convention to keep it as is for now.

### **Recruiting Actions [Karla]**

Updates of current recruiting actions provided. Current plans include:

- Try Hockey for Free - 2 1-hour ice times, Friday evening. Consider a girls only Try Hockey for Free - September 12 is first date.
- MMSD email - market both WMPC and LTP sessions; we do have the budget for marketing this.
- Try using CrossBar to sign up for Try Hockey for Free nights.

### **Scheduling Update**

Reviewed 2025-2026 - Planning Calendar. No current updates.

Game/Practice ice allocation plan/status update provided; reviewed process for scheduling game ice. Look to start game scheduling. Process briefly reviewed for ALDs.

Facility update provided. Air system being worked on. Working on plan for Lynx locker room - still TBD. Concession stand plan still unknown.

Reviewed upcoming Board meeting schedule, which will occur 2nd Wednesday of the month 6-8pm at MIA starting in September 2025. Reviewed Candy Cane cup scheduling - Dec 10 2025.

### **DIBS update**

TBD for the year. MII will likely take over concessions. Will be part of September planning after the MII board meeting. Waiting on details from MII. DIBS hours are still TBD.

### **Fundraising**

Golf Outing update provided. Sponsors and raffles are in place. Have 40 golfers registered - need to push up registration. Joey will send outing registration reminder email. Need to have the roster to the golf course by August 21st. Consider promoting it on social media.

Candy Cane Cup update provided. Currently at roughly 22 donations. Found a new photo booth for cheaper. Need to make a 2025 flyer (Ashley will do this). Reviewed the current status of sponsorships.

## **ALD Reports**

ALD Crossbar training planned for sometime during the season.

ALD reports:

- Squirt - tournaments are set for A, B, C - need one more for each of coed A and C in Feb. Also tournaments for Gold and Bronze girls team.
- PeeWee ALD not present to provide update
- Bantam update - registrations a little low, still coming in.

## **Coaching Committee (Pete, Jed, Joe, Gabe, and Jeff)**

No updates at this time. Focus is on registration at this point. Coaching committee is meeting and getting ready for the season.

## **Communications - (Ashley/Joey)**

Joey to put out a call this week to ask for interest in filling this role.

## **Girls Hockey (Joey)**

Board reviewed candidate for Girls Hockey Coordinator, Ben Homer. A motion to approve Ben Hofer for Girls Hockey Coordinator role (to complete the remainder of the current term) made by Joey Frayne; seconded by Laura Zach - unanimous.

## **Special Topics**

### **Transfers Out**

Aubrey Browne 2011 (Verona Mavericks) - motion made by Jed White; seconded by Ashley Russell; unanimous, approved.

Laxmi Rassmussen 2012 (Verona Mavericks) - motion made by Pete Lenaker; seconded by Jed White; vote 11 in favor, 2 opposed, no abstentions. Vote still passes 11-2, approved.

### **Transfers In**

Lilly Maddocks 2012 (Verona Mavericks) - motion made by Pete Lenaker; seconded Jed white; unanimous, approved.

Brayden Lydic 2011 (Dodgeville) - motion made by Pete Lenaker; seconded Dave Tollesfson; unanimous, approved.

## **Grants**

Divider Boards Delivered and are in the rink. A few other grants are pending.

**President Closing Remarks**

Next Meeting Sept 10 6-8pm at MIA.

**Adjourn - 7:52pm**

**ACTION ITEMS:**

- Joey will look into if there is another way we can do this to make it easier to get the \$50 discount.
- Consider updating equipment policy to allow for black helmets.
- Continue to send registration and jersey reminder emails (jersey orders due Aug 27th; registration closes Sept 4).
- Board meeting room reservation for 2nd Wednesday of the month 6-8pm.
- Continue sending reminder emails for golfing outing.
- Work on Candy Cane Cup flyer.
- Recruitment folks to connect with Joey to follow up on making promotional and sign up materials.
- Schedule ALD Crossbar training
- Put out call to fill Communications role