



ELK RIVER YOUTH HOCKEY

WHY PARTNER WITH US

SPONSORSHIPS

Supporting the Elk River Youth Hockey Association (ERYHA) isn't just a donation, it's a true partnership with one of Minnesota's most active and passionate hockey communities.

We're home to 600+ players and families (our biggest year yet) and our reach extends well beyond the rink. With a gorgeous home facility right here in Elk River, our programs draw families from across the metro and surrounding areas.

Online, our presence is even stronger generating over 100K+ monthly views across social media and web platforms. That's more than 100,000 eyes on your brand each month, and growing.

Every sponsor's logo on our website includes a clickable backlink to your company, improving your SEO ranking and online visibility. Combine that with local brand recognition and authentic community engagement, and you've got exposure that's both meaningful and measurable.

Whether you're looking to make a big splash or simply support the kids on the ice, there's a sponsorship level that fits every business and every budget.



ELK RIVER YOUTH HOCKEY

TOP TIER LEVEL PACKAGES

SPONSORSHIPS

HALL OF FAME

\$5,000

3 AVAILABLE

**Our top-tier partnership
for brands ready to make
a lasting impact.**

- Full-season brand visibility across ERYHA digital + community events.
- 6 total social posts: 3 Reels + 2 Carousel collaborative posts on @ElkRiverYouthHockey (doubling reach through shared engagement).
- 6+ story mentions (tagged + linked)
- 1 live IG or video interview with our social coordinator, sharing your story and community connection.
- 1 brand feature video touring your space, team, or story, shared to ER social channels
- Logo + backlink with SEO benefits on ERYHA website
- Logo placement in all association-wide emails and major event promotions.
- Exclusive event partnership opportunity (e.g., tournaments, outdoor rink, or community skate).
- ERYHA Family Benefit: Credit for all raffle ticket sales + volunteer hours (\$1,475 value).
- Priority renewal for next season.
- Email Blast

STANLEY CUP

\$2,500

3 AVAILABLE

**High-visibility exposure
that keeps your brand
front and center all
season.**

- 3–4 collaborative Reels + 1 Carousel post
- 1 live post or short interview with our social coordinator about your brand and community involvement.
- 3 story mentions (tagged + linked)
- Logo + backlink on ERYHA website
- Logo in select association emails
- Optional event or sponsor spotlight feature

ELK RIVER YOUTH HOCKEY

ADDITIONAL LEVEL PACKAGES

SPONSORSHIPS

HAT TRICK

\$1,500

5 AVAILABLE

Balanced exposure for local businesses looking to connect with our hockey families.

- 2–3 social media features (Reel or Carousel)
- Optional interview or video mention opportunity
- 2–3 story mentions (tagged + linked)
- Logo + backlink on ERYHA website
- Thank-you mention in season highlight post

POWER PLAY

\$1,000

10 AVAILABLE

Strong community presence with consistent visibility.

- 1 social media post (Reel or Carousel)
- 1 story mention (tagged + linked)
- Logo + backlink on ERYHA website
- Interview/video opportunities available (limited)
- Inclusion in sponsor thank-you post

ASSIST

\$500

Combo to make an impact.

- Email Blast: Promote your organization's youth athlete development programs - from summer training to multi-sport opportunities - within our membership community.
- Logo + backlink on ERYHA website

THANK YOU THANK YOU

WITH MORE THAN 600 FAMILIES, 100K+ MONTHLY VIEWS, AND ONE OF THE MOST DEDICATED HOCKEY COMMUNITIES IN MINNESOTA, YOUR SPONSORSHIP DOESN'T JUST SUPPORT THE GAME - IT STRENGTHENS THE FABRIC OF ELK RIVER.

**SHOOT US AN EMAIL AT
ERYHAPRESIDENT@GMAIL.COM
TO START THE CONVERSATION.**

