



Hopkins Football Booster –April 15, 2025

Hopkins Football Boosters – Informational Meeting

Informational Meeting held via Zoom - 8:00 p.m – 9:00 p.m.

Attendees: Bo Johnston Kim Radel Kirk Anderson
Kelly Caspers Adam Alselben Tricia Woolever

April meeting was noted to be short on attending members (no quorum). This meeting was shifted to an informational meeting only and all agenda items were shifted to May 2025 meeting agenda.

Bo Johnston, President opened the Informational meeting.

Welcome

Bo Johnston noted a lack of quorum. The meeting was shifted to informational meeting/coordination meeting.

Booster Committee Update

Charitable Gaming Report – Kirk Anderson gave an update.

The check has been cashed. It has been about a month and a half. The state says now it could take 3-6 months. We hope to be up and running within a month of actually getting the license from the state. Question was- what is the projected revenue from pull tabs. We don't know exactly, however, based on what Hopkin's hockey does, their worst site does \$5000.00 a month. We hope to make \$2,000-5,000.00 a month. With the charitable gaming license we could hold bingo as well. A lot of questions in the class that Bo & Kirk attended were asked and discussed. This has been a long process, but we are getting close to the finish line. We would like to work with Unmapped and have a big splash when we get the gaming license.

Marketing – Kelly Caspers

We have 2 Categories Business sponsors and Individual sponsors. We started a campaign yesterday about what Story of the Season is. We are working hard on the campaign. Kelly has the tiers and sponsor levels spreadsheet and is heading up the campaign.

Crossbar Website hope to launch next week. Every parent who plans to have a player on the team will need to have an account on Crossbar. We want to pick a date to redirect the old site to our new site. May 5th is the date to redirect the site.

May 5th we will have a meeting to kick off summer camp.

Kim offered to bring snacks for a 30 minute social hour. We don't think this will work because of so many different practices taking place

May 22nd we will have a signing day.

July 29-31st for Camp –

Full summer training program should be figured out by the 5th

Sponsorship – Open Position. Kelly reporting.

Fundraising – Bo Johnston gave the update. We will be doing straight cards. No Rah Rah

Community Events & Volunteering Chair – Kim Radel

No major updates. Kelly, Brita and Kim had a chance to meet. The next couple of weeks Kim will be putting together a list of who to reach out to.

Football Events Chair – OPEN (Kelly Reporting)

Apparel & Merchandising – Heather Williamson (Bo Reporting) – No report.

Youth Football Director Fundraising

Girls Flag Report – Jasmine not available for update – Bo Johnston gave a brief update.

Bo Johnston will be helping the coach. Working with the community education on new league sponsored by Minnesota Vikings.

Junior High Report – Nothing to report at this time

Madden Report – Adam not much to report.

Adam has been thinking about how to get promoted in the middle school. May 18th is Family Fun day -this would be a good time to be promote Madden.

Shula Report – Open

Lombardi Report - Open

New Business:

None

Informational meeting adjourned

Kelly Caspers motioned to adjourn the meeting

Kim Radel 2nd

Meeting adjourned