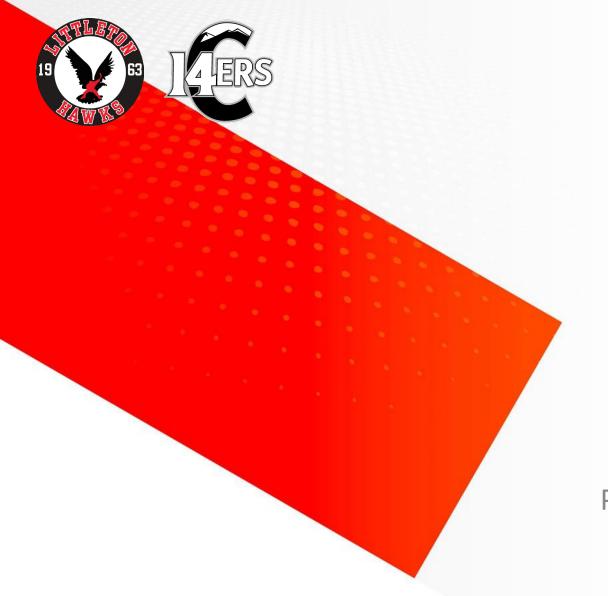
# LHA Annual Meeting 2025/26 Season

August 24, 2025







### Agenda

Phil Heinrich – President, Board of Directors



#### **Agenda Overview & Goals**

- Welcome and Introductions
- Season Recap (2024/25)
- Organizational Announcements for 2025-2026
- Continuing Initiatives for 2025-2026
- Disciplinary Committee Overview
- Treasurers Report
- LHA Community Outreach & Giving Back
- New LHA Organizational Structure
- Registration Overview
- Tryouts & Start of the Season
- Rule Changes and League Updates
- Election of Open Board Positions



# Welcome & Introductions

Phil Heinrich – President, Board of Directors



#### Welcome & Introductions

#### **Purpose**

- To inform membership about the coming season.
- Introduce new support structure, set expectations, provide opportunities to get involved.

#### **Appreciation**

- Families for continued membership, players for their commitment
- Coaches/staff for dedication on and off the ice.
- Volunteers for vital contributions and being the heartbeat of LHA.



#### **Our Mission**

"We are an athlete-centered organization that places the needs of children first. The Littleton Hockey Association provides a safe, rewarding, and fair competitive environment that will have a positive impact upon the long-term development of participants as individuals, hockey players and members of their communities. We give each athlete the opportunity to participate to the best of their ability and to develop as a hockey player."



#### **LHA Employees**

- Jason MacPherson Interim LHA Hockey Director
- Hannah Westbrook Colorado 14ers Hockey Director
- Beth Lindemann LHA Administrative Director
- Jason Gour LHA Travel Director
- Harry Golden LHA 8U Coordinator
- Jesse Shelton LHA Rec Coordinator



#### Jason MacPherson

- Originally from Ottawa, Ontario, his playing career included time with the Arapahoe Warriors, Banff Hockey Academy, and the University of Wyoming.
- He also served as Executive Director and coach with the Lafayette Locomotive and most recently led the Okanagan 13u AAA program as Head Coach.
- He spent over six years with the Colorado Avalanche as Manager of Amateur Hockey Development, where he was instrumental in growing the game statewide.
- He also held the role of Executive Director of Ice Operations for the YMCA of Northern Colorado
- Founder of Forest View Hockey, a development-focused organization committed to building skill and character in young athletes.



### **LHA Organization Chart**



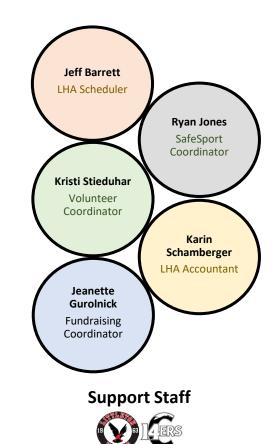
Matt Zaba MHHGC Goalie Development

LHA HDOC

**Player Development** 

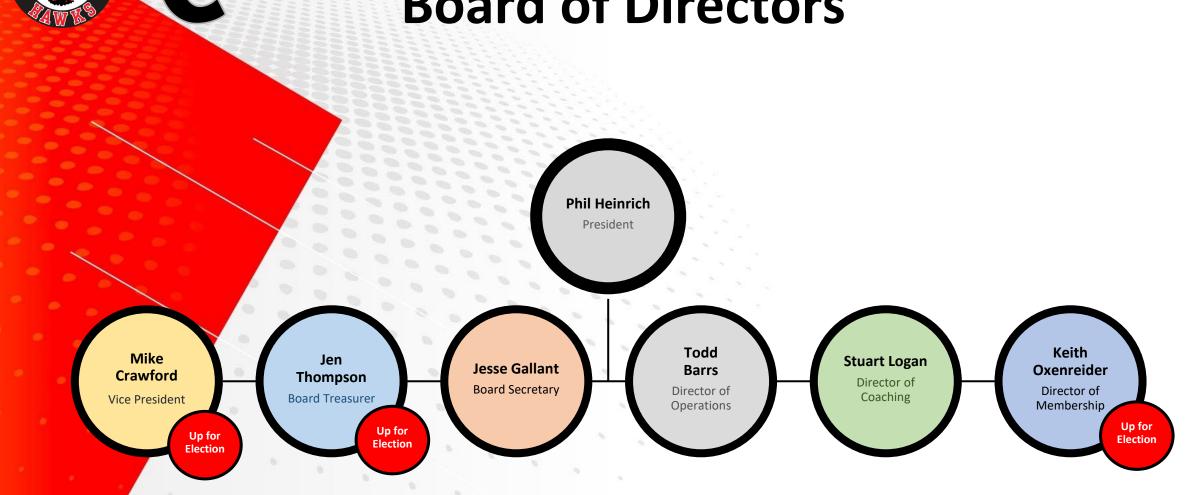








#### **Board of Directors**





### 14ers Coaches (All Levels)

Team	Coach	
19U Tier II	Kerry Mayhew, Eric Mayhew and Kylie Fitzgerald	
16U Tier II	Sasha Maslowski, Jessica Sanstra & Maura McKeown	
15U Comp	Erika Von Den Benken	
15U Dev	Charles Oese, Jeff Craven & Mady Walker	
14U Tier II	Frank Roberts, Pat Kilbride & Vince Arena	
12U Comp	Brian McConnell and Dana Valletti	
12U Dev	John Anderson, Marissa Oakley & Tim Matthews	
10U	Reece Diener and Lindsey Solberg	



### **LHA Coaches (Tier II)**

Team	Coach	Туре
18U AA	Lee Edleman	Team Travel
16U AA	Alec Orme	Team Travel
15U AA	Jesse Shelton	Team Travel
16U Prosp	Nick Leitz	Team Travel
14U AA	Jason Gour	Team Travel
13U AA	Shawn Rafferty	Team Travel
12U AA	Corey Wagner	Parent Travel
11U AA	Danny Perez	Parent Travel
10U AA	Jason Tejchma	Parent Travel



### Season Recap (2024/25)

Phil Heinrich – President, Board of Directors



#### **Season Recap: 2024-2025**

- 18U AA State Champs 8 seasons in a row and participated at Nationals.
- 16U AA State Champs 8 seasons in a row and participated at Nationals.
  - 16U AA contributed significantly to the Affton player who tragically lost his life in an honor game in St. Louis.
- 14U Programming 11 championship banners
- 12U Programming 9 championship banners
  - 12U AA State Champs & Silver Sticks Regional Champions
- 10U Programming 8 championship banners.
  - 10U AA Black Silver Stick Regional Champs
  - 10U B Silver Stick Regional Champs



# Organizational Announcements for 2025-2026

Michael Crawford – Vice President



#### **New Partnerships**

- Contracts for both dryland and soft goods providers ended following the conclusion of the 2024-2025 season.
- LHA Submitted RFPs for both contracts to numerous vendors.
- A minimum of three vendors were selected as finalists.
  - LHA Staff and LHA Board were integral in the decision-making process.





# Dryland Partnership – Team Speed

- Team Speed is a premier sports performance training facility in the south metro Denver area for young hockey athletes that want to take their game to the next level.
- They have been able to help hundreds of local athletes improve their core skills, build mental toughness, secure Division 1 college commitments, and in some cases ascend to the level of Olympic or professional competition.





# Dryland Partnership – Team Speed

- Each session is geared toward improving:
  - Speed and agility
  - Strength
  - Endurance and conditioning
  - Injury prevention
  - Flexibility
  - Focus
  - Mental toughness

The Team Speed facility is located at 311 E County Line Rd A19, Littleton, CO 80122.







# Lindsay Mariage – 14ers Strength & On Ice Skills

- 14ers Strength & On Ice Skills/Power skating Coach -3rd Season
- 26 years coaching experience-figure skating & hockey
- NASM Performance Execution Specialist
- BA in Exercise Science
- Western Michigan University Synchronized Skating-Collegiate National Champion & Team USA Medalist





### Soft Goods Partnership – Total Team Sales - Centre Ice

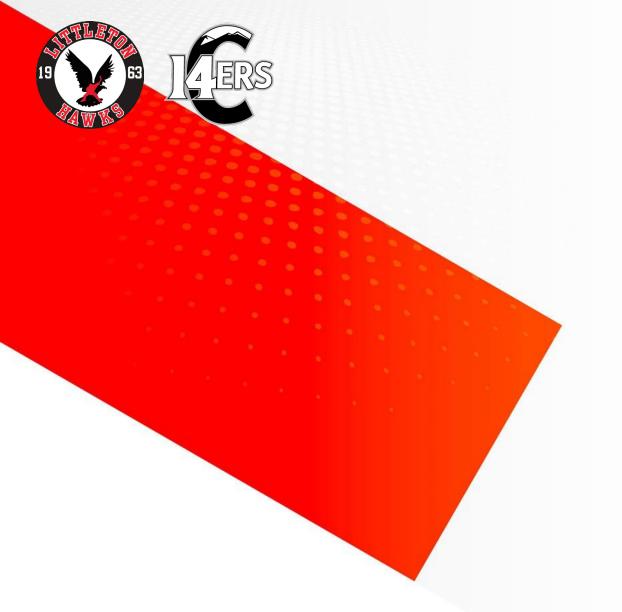
- For over 20 years, *Total Team Sales* has been servicing athletic clubs across the region to provide families and directors with a plethora of buying options all while working toward saving and earning money for their individual clubs.
- Located in the back of Centre Ice Hockey in Centennial, CO, TTS includes Connor Halbert, Jeff Mielnicki, Nevan Costello and Mike Wolfe (Owner).
- They have over 40+ years of Hockey Team Sales Experience.



### Soft Goods Partnership – Total Team Sales - Centre Ice



- Exclusive LHA pricing on CCM products in-season.
- LHA & 14ERS Apparel & Gloves available in-store.
- Exclusive shopping opportunities throughout the season for LHA families
- Team Manager order pickup available in-store



# Continuing Initiatives for 2025-2026

Jason Macpherson – Hockey Director – Hawks (Interim)



# Player Development - Build From Within

- The cultivation of young talent through a robust development program stands as a cornerstone for the future success of our hockey association.
- These initiatives serve as incubators for talent, character development, and athletic excellence, molding young players into skilled, disciplined, and resilient individuals poised for success on and off the ice.



## Player Development - Build From Within

- By investing in the growth and development of aspiring athletes through structured programs, specialized coaching, and a supportive environment, we pave the way for the emergence of the next generation of elite players who will carry the torch of the sport forward...
- ...all while embodying the values of sportsmanship, teamwork, and determination that define the essence of ice hockey.







### Hull Hockey Program overview

#### **Skill Development:**

- Conduct up to 2 skills practices per month, depending on team.
- Focus on individual skills

#### **Coach Development:**

- Age-specific drill library
- Monthly coaching seminar
- On-ice "teach the teacher" skills session for coaches
- Open line of communication to respond to



# Mountain High Hockey Goalie Club Partnership





- Goalie sessions moved from Ice
   Ranch to MHH Englewood Facility.
- Goalie families will have the multiple opportunities to skate in small groups of 6 at MHH facility each week
  - Age specific sessions through Signup Genius
  - Goalie coaches will still attend team practices
  - Monthly zoom calls with Zaba



### Disciplinary Committee Overview

Todd Barrs - Operations Director Tom Burke - Legal Counsel



# Disciplinary Committee: Process Improvements

- Independent group of members (separate from LHA staff), which handles all code of conduct and SafeSport issues.
- Coordination with HDOC and LHA staff to:
  - Preemptively identify situations and assist before they become disciplinary problems.
  - Improve coach-parent communications.
  - Assist with post-disciplinary communications remediation efforts.
- Parental Code of Conduct Expectations & New
   Discipline Procedures: First offense is minimum 30-day suspension.



#### **Locker Room Monitor Policies**

- Consistent with CAHA policies, each team is required to have a minimum of three (3) designated, SafeSport certified locker room monitors (LRMs).
- Free to register via USAH, receive background check and take online SafeSport course (~90 mins)
- LRMs need to be same gender as the players (see locker room policy for details).
- Help protect your head coach:
  - They are responsible for appropriate locker room monitoring.
  - First offense is minimum 10-day suspension.



### **24-Hour Rule Policy**

- When an issue occurs and a party has a resulting complaint to make or issue to be resolved, they are asked to wait 24 hours, then put the issue in writing and submit it to the appropriate party.
- It is very important that all parties involved take the full 24 hours to remove or decrease the emotional element so that the actual issue can be resolved quickly, in a civilized manner, and to everyone's satisfaction.



### Treasurer's Report

Jennifer Thompson – Treasurer



#### Mission + Impact

Mission reminder: We are an athlete-centered organization that places the needs of children first. The Littleton Hockey Association provides a safe, rewarding, and fair competitive environment that will have a positive impact upon the long-term development of participants as individuals, hockey players and members of their communities. We give each athlete the opportunity to participate to the best of their ability and to develop as a hockey player.

#### **Impact Stats:**

- LHA serves 900 families across 4 segments
  - Tier II (AHF)
  - Rocky Mountain Hockey Federation (RMHF)
  - Colorado Recreational Hockey League (CRHL)
  - Colorado 14ers Girls Program
    - Tier II Western Girls Hockey League (WGHL)
    - Colorado Girls Hockey League (CGHL)
    - Rocky Mountain Hockey Federation (RMHF)

Here is how our finances supported this work



#### **Big Picture Overview**

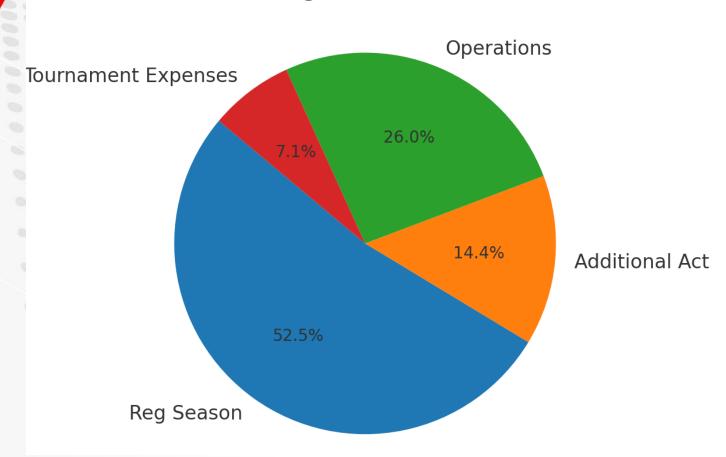
- Total Revenue 2024/2025: \$ 3,164,939
- Total Expenses 2024/2025: \$ 3,221,685
- Net Loss: (\$56,746)
- Compared to prior year 2023/2024 net gain of \$88,278 a swing of \$145,024

\*LHA's fiscal year ends May 31st



### **Expense Breakdown**







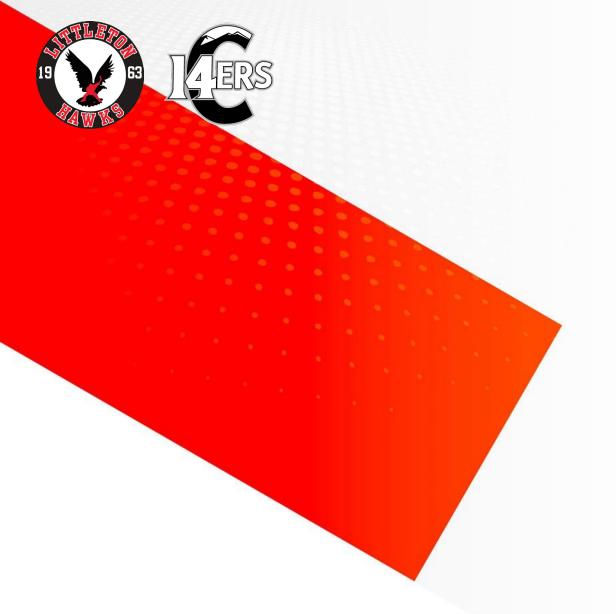
#### **Net Assets & Reserves**

- No Debt
- Met all financial obligations in a timely manner
- LHA maintains \$250,000 in unrestricted net assets and \$500,000 in longterm investments
- We invest in building healthy net assets to give the flexibility to respond to urgent community needs and ensure our programs continue long into the future
- Ability to invest in our players and community through scholarships, and strong skills offerings such as Hull Hockey and Mountain High Hockey Goalie Club
- LHA is a 501 (c)(3)



## Penalty: Two Minutes for High Ice Costs

- Ice Costs 2023/2024 \$1,014,077
- Ice Costs 2024/2025 \$939,200
- No teams were assessed for going over their ice budget.
- Ice costs increase year over year as well as due to the formation of additional teams.



# LHA Community Outreach & Giving Back

Keith Oxenreider – Membership Director Jeanette Gurolnick – Fundraising Director



## Ongoing Scholarship & Community Initiatives

- Fundraising and Community Building Efforts
  - LHA Day 2025 (Nov/Dec 2025)
  - CO Gives Day (Dec. 9th)
  - Youth Sports Giving Day (Sept. 3<sup>rd</sup>)
  - Team Programs
  - Golf Tournament 2026 (7/17, tentative)
- Offset to Registration Fees & Hockey Community Support
- Four graduate scholarships for 14-ers/Hawks ascending to college over the past two seasons.



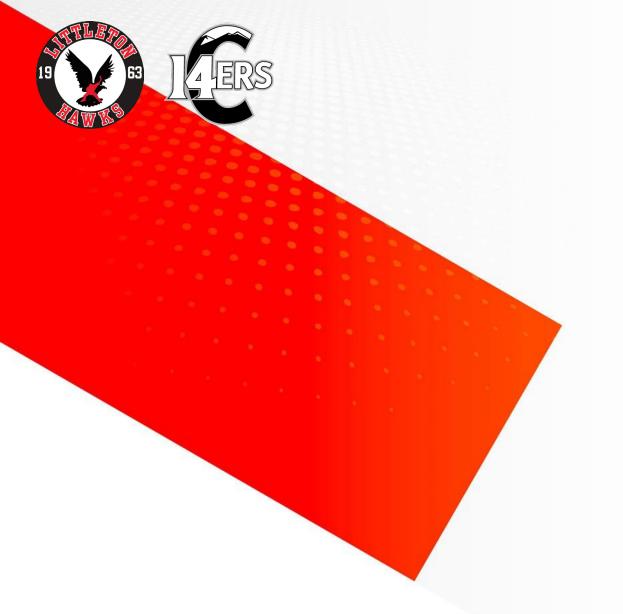
#### **Annual LHA Golf Tournament**

- Held Friday, July 18, 2025, at Raccoon Creek Golf Course.
- All proceeds from the tournament go directly toward providing financial assistance to LHA players in need, ensuring every child can play the game they love; regardless of financial circumstances.
- Participants Enjoyed:
  - A fun-filled day on the course with fellow LHA supporters
  - Great food, drinks, and raffle prizes
  - Contests, giveaways, and community spirit
  - And most importantly—the chance to give back to the hockey community



#### Fall Fundraising

- Team Fundraising Submit ideas through fundraising form. See website
- Colorado Youth Sports Giving Day
  - September 3-17th
- Schoolfundr Ongoing fundraiser
  - Managers will receive information
- LHA Day November 1<sup>st</sup>
  - Teams will supply baskets

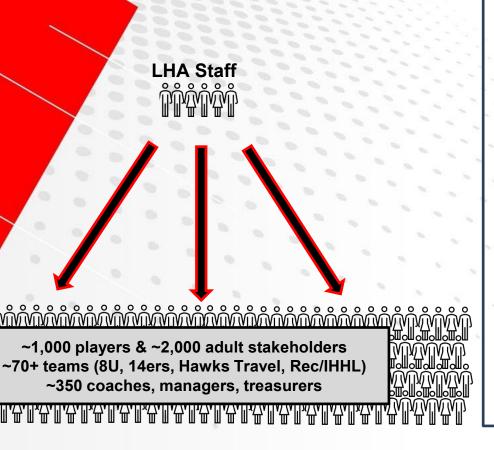


# New LHA Organizational Structure

Stuart Logan - Coaching Director BOD



# The challenge of managing one of the biggest youth hockey associations in the U.S.

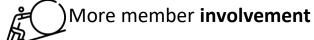


#### Opportunity to enhance structure to improve the LHA hockey experience





Improved **connectivity** between teams, coaches, and leadership





### 15 Months of Research and Discussion

How can <u>WE</u> make a large association

feel small



Member Survey '23-'24 season

Member discussions

Member Survey '24-'25 season

Coach Feedback Meetings

Peer Associations



















Add'l People & Resources

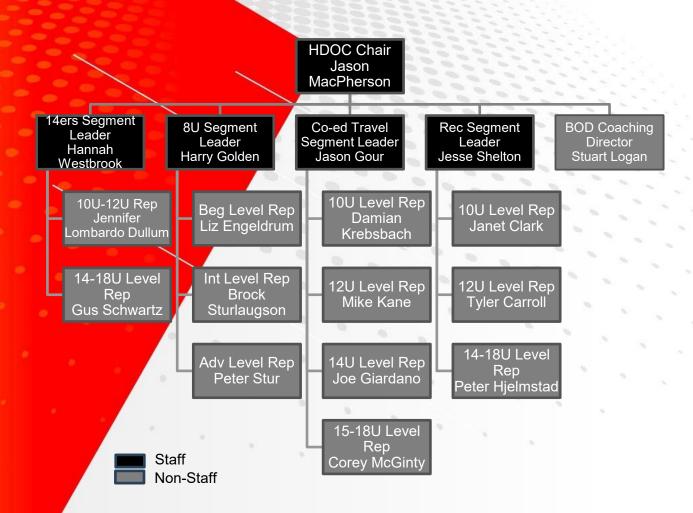








#### **Hockey Development & Operations Council (HDOC)**





New Layer of support: each level of play (8U-18U) gets a dedicated representative



**Broader ownership:** Council includes mix of Staff and Member volunteers - diverse input, shared responsibility



Repeatable process: Council meetings formalize discussion of programming and operational issues

**Improved** experience: **faster** response to team issues, better planning for development, more connection across the association



#### **Level Representative Support**

- When: At start of the season perhaps at your first team meetings.
- Why: Address questions or issues if coach and manager are unable to resolve; coach and manager will interact with Level Reps in a direct and frequent manner.
- How: Level Rep contact information will be posted to the website; the 24-hour rule also applies to communication with these individuals.



### Registration Overview

Beth Lindemann – Administrative Director



#### **Player Registrations For 2025**

- June 1, 2025 Current Member Registration Open
- July 1, 2025 New Member Registration Open
- Largest number of transfer requests to play at LHA
  - 175 transfer forms received (33 were 14ers)
- Reminder: Membership holds benefits and priority registration is one of them
- Anticipated team structure within each segment of our programming (8U, Travel, 14ers, Rec) and expected game and practice count (in a range)



#### What Do My Fees Cover?

- Registration Fees
  - Ice budget and Referee fees
  - Apparel/Dryland package/Team uniform
  - League fees
  - Dryland for RMHF/ Tier II teams
  - Name bars for RMHF/ Tier II teams
  - Gloves for Tier II teams
- Team fees
  - Tournament entry fees
    - Coach travel
    - Team party
    - Additional team apparel & select team equipment



## Tryouts and Start of the Season

Hannah Westbrook – Hockey Director - 14ers Jason Macpherson – Hockey Director – Hawks (Interim)



#### **Tryout Process - Overview**



#### **Process transparency**

Open communication on process, structure and objectives



#### **Accountable evaluators**

- 8–10-member group to evaluate each player group.
- 3 staff, 3-4 HDOC, 2 TPH; pre-meeting before each session to ensure proper expectation-setting.



#### Well vetted evaluation metrics

 Re-anchor on critical metrics and standardize definition of those metrics.



#### **Tryout Process - Overview**



#### **Trusted assessment tool**

 Leverage Team Genius platform to ensure all parameters are captured, archived and factored.



#### Streamlined evaluation discussions

 Drive out post-session evaluation inefficiencies and resulting error with Team Genius automation.



#### Dependable post-tryout assessments

 Timely and repeatable feedback process for parents who want tryout input



#### **Tryout Dates – 14ers**

- 19U & 16U (Tier II only) July 15<sup>th</sup>-17<sup>th</sup>
- 14U (Tier II only) July 15th-17th
- 14ers Tryouts TBD
- 15U (Competitive) August  $18^{th} 20^{th}$
- **12U (Competitive)** August 18<sup>th</sup> 20<sup>th</sup>



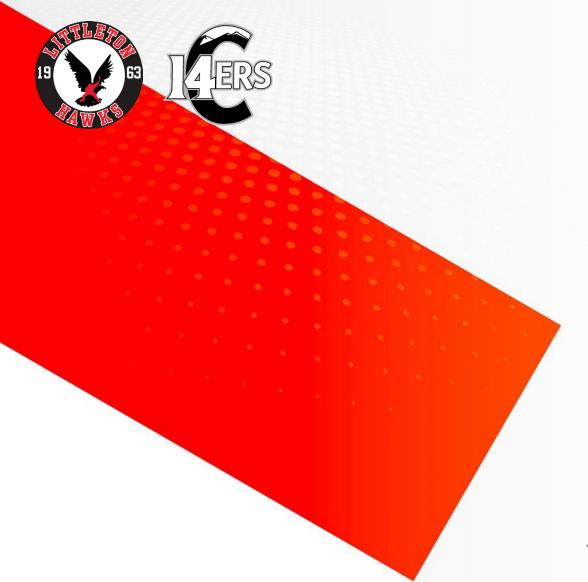
#### **Tryout Dates – Hawks**

- Midget 18U-15U (AA only) August 1st-3rd
- Bantam 14U (AA/A/B) August 14th-17th
- Peewee 12U (AA/A/B) August 21st-24th
  - Skills and Drills Start August 18th
- Squirt 10U (AA/A/B) September 11th- 14th
  - Skills and Drills Start September 2nd
- Mites 8U Skills and Evaluations October 1st
  - Games Start November 1<sup>st</sup>
- CRHL (18U through 12U) games start Sept 20/21
- CRHL (10U) games start September 26



#### **Team Volunteers**

- Team volunteers are the backbone of any team.
   An example of volunteers needed include:
  - Manager
  - Treasurer
  - Assistant coaches
  - Locker Room monitors (min 3 per team required)
  - Travel coordinator
  - Team photographer
    - Team videographer
    - Social coordinator



# Rule Changes & League Updates

Hannah Westbrook – Hockey Director - 14ers Jason MacPherson – Hockey Director – Hawks (Interim)



### Respect our Officials.

"To err is human, and part of being an official."

**Even Better, Become** an Official!

#### **USA Hockey Rule Changes**

New rule book version 2025-2029 (Effective Aug 1). See USAHockey.com for official rules.

Most common and applicable rules to LHA players:

- HECC Certified neck laceration protectors are required. BNQ Certified protectors are valid until 2026-27 season (purchase only HECC certified neck protectors going forward).
- Players are prohibited from wearing microphones and cameras (misconduct penalty).
- Any player or team official using obscene, profane or abusive language toward any person AFTER a game will be assessed a game misconduct penalty (carries a suspension).
- No minor penalty to any player (including goalkeeper) who accidentally shoots puck out of play.
- Teams play tag up offsides and may ice the puck on penalty kills (U15+ co-ed / U16+ girls, HS and adult levels).
- Officials error with icing call will result in face-off at center ice.
- Face-offs for "puck out of play" will be in the same zone that caused the puck to leave the ice or become unplayable.



#### **CAHA Updates**

- CAHA has set forth rules that help to control the number of games that hockey players can play by age:
  - 10U 50 Games
  - **12U** 55 Games
  - 14U 60 Games
  - 16U-18U 65 Games
- League Playoffs, Silver Stick qualifiers, CAHA
   Member Tournaments, and Quebec qualifiers do
   not count towards game count total.



#### **RMHF Updates**

- RMHF A/B Games One central individual scheduler
- Playoff Dates:
  - RMHF AA Playoffs February 6-8, 2026
  - RMHF A/B Playoffs February 20-22, 2026
  - CRHL Playoffs February 20-22, 2026
  - Centennial Cup CRHL February 27-March 1, 2026
  - Centennial Cup RMHF March 6-8, 2025
  - 2017's Graduation Tournament March 27-29, 2026
- RMHF Game count limits: (14-16 games)
  - 14U A/B: 16 games
  - 12U All Levels: 16 games
  - 10U All Levels: 14 games



#### **AHF Showcases**

#### 12U AA – 3 showcases

 (August 29-31, 2025, October 17-19,2025, November 14-16, 2025)

#### 13U AA – 3 showcases

 (August 29-31, 2025, October 24-16,2025, November 21-23, 2025)

#### 14U AA – 4 showcases

 (August 29-31, 2025, October 24-16,2025, November 21-23, 2025, January 16-19, 2026)



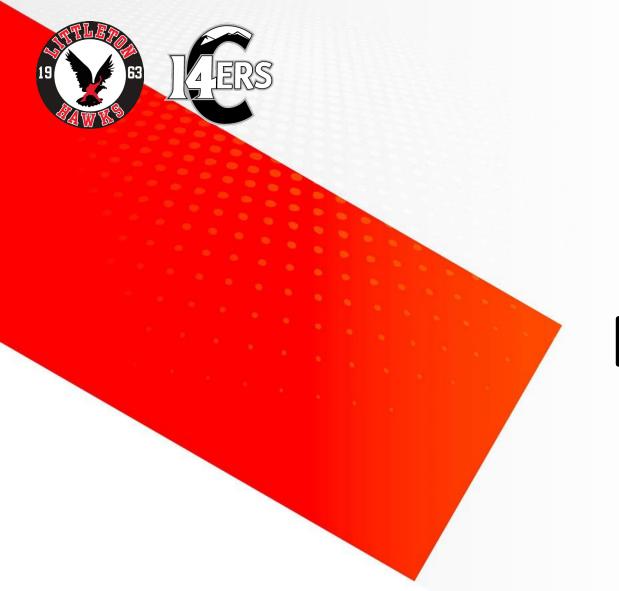
#### **AHF Showcases**

#### 15U AA – 4 showcases

 (August 29-31, 2025, October 24-16,2025, November 21-23, 2025, January 16-19, 2026)

#### 16U AA – 4 showcases

 (August 29-31, 2025, October 24-16,2025, November 21-23, 2025, January 16-19, 2026)

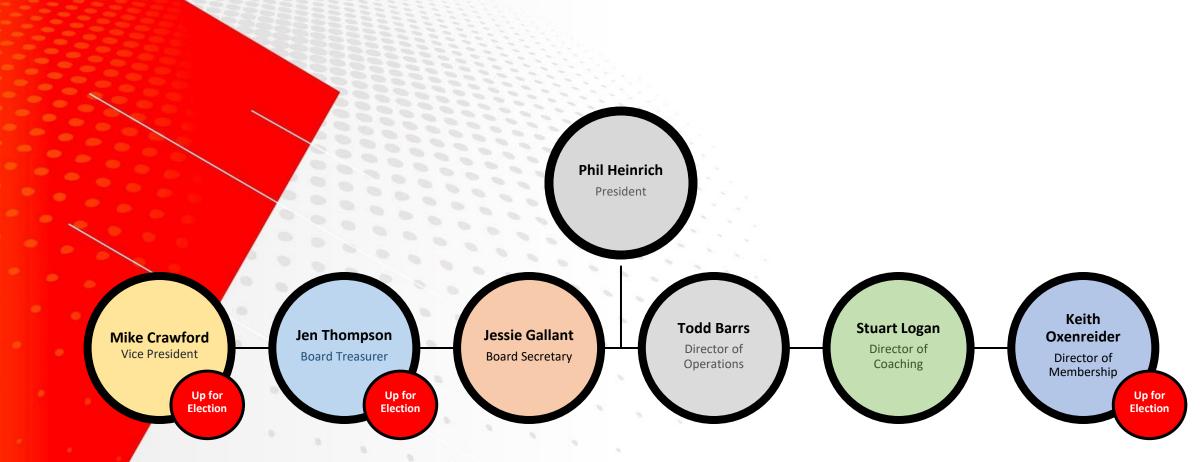


# **Election of Open Board Positions**

Keith Oxenreider – Membership Director



#### **Board of Directors**





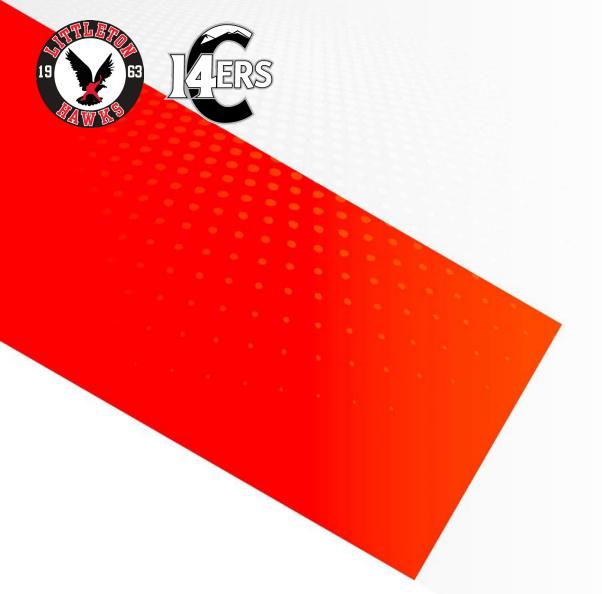
#### LHA - Annual Meeting Election for Open Board Positions

- Procedure for Voting to Appoint New Board Members
  - Must have at least 30 LHA Members present for vote.
  - Members are given one voting ballot per registered hockey player.
  - Members receive voting ballots at sign-in desk
    - Ballots will be collected, and votes counted at the meeting.
    - Announcements will be made once all meetings are concluded.



#### **Candidate Presentations**

- Vice President
  - Mike Crawford Incumbent
  - Mike Lyons
- Board Treasurer
  - Jennifer Thompson *Incumbent*
- Director of Membership (Open Position)
  - Eliz Giardino
  - Damian Krebsbach



### **Looking Ahead**

Phil Heinrich – President, Board of Directors



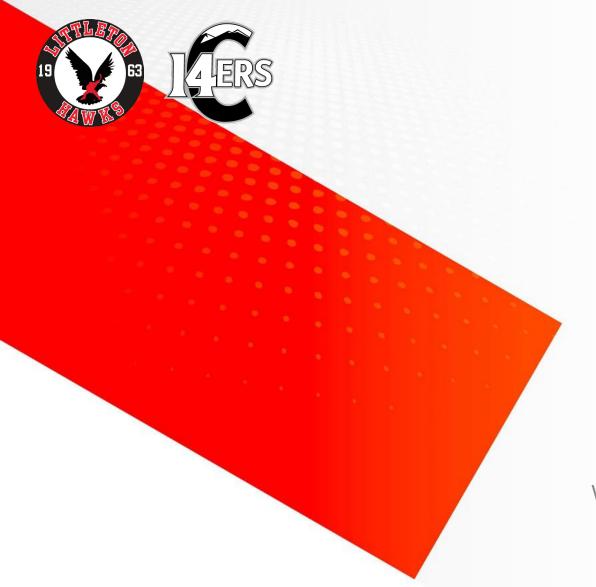
### Q&A

Phil Heinrich – President, Board of Directors



#### **Final Thoughts**

- We hope that this session has been informative.
- We understand the frustrations that come up every year so as this process unfolds, it is not an exact science.
- Different people have different opinions about the skill and ability of a player.
- Please keep in mind that we are doing our best to evaluate your children and place them on a team that will allow them to improve as hockey players and have fun this season.



#### Thank You!

We appreciate your attendance at the 2025 Annual Meeting

Please contact us with any questions:

board@littletonhockey.org