UA ICE HOCKEY

2025-26 SEASON

FALL KICK-OFF MEETING
SEPT 9TH 2025







WELCOME EVERYONE!

Thanks for taking time to join us!

Brian Russo
UA Ice Hockey Association



Tonight's Agenda:

- UA Hockey Coaching Staff / Program Expectations
 - Student Athlete Expectations
 - Fall Captains' Skates
 - Tryouts
 - Games
- ☐ General Program Overview
 - Season Overview
 - Travel
 - Equipment / Apparel / Spirit Wear
 - Finances
 - Fundraising
 - Community Service / Volunteering
 - Communications / Crossbar
- Questions



UPPER ARLINGTON ICE HOCKEY

HEAD COACH CRAIG HAGKULL

COACHING STAFF

Varsity

- Craig Hagkull Head Coach
- Jack Hoogeveen Assistant Coach
- Mac Lawless Assistant Coach
- Tanner Stone Assistant Coach

IV

- Connor Liden- Head Coach
- Steve Stern Assistant Coach
- Owen Rose Assistant Coach

Stay up to date!

Coaches use a team text group to communicate with players.

Please make sure you have the app and request access.

Questions? Ask Coach Craig

*Note: Will also utilize Crossbar for team and program-wide announcements that will include parents



PROGRAM EXPECTATION #1

Make positive decisions for yourself and your teammates.



STUDENT ATHLETE EXPECTATIONS

You are a Student First, Athlete Second

Expectations:

- Be on time to class and attend all your classes, labs and obligations
- · Work hard on your grades and complete all assignments on time
- Maintain positive relationships within UAHS and the community at large
- Be a model citizen

Academics:

If you have a failing grade, or multiple low grades, then you may be removed from participation. You are expected to maintain good grades. If you need help, reach out to Coach Hagkull or Coach Stern.

Our program follows the UAHS policy (see athletic handbook at https://www.uaschools.org/Downloads/Exhibit%20C-
 1%20Athletic%20and%20Extracurr%20Handbook%202020%202013.pdf)

If you need help, or suspect a teammate needs help, please speak with Coach Hagkull

FALL CAPTAINS' SKATES



Started September 2nd

- Every Tuesday and Thursday at 3:50 4:50 pm at Ice Haus
- Skill development and preparation for tryouts
- Fee to sign up Carries over to player fees for season <u>OR</u> Developmental Skates
- Registration on Crossbar CLOSES TOMORROW!
 - Visit <u>UAHockey.com</u>

FALL CAPTAINS' SKATES

Players are not to use the UA locker room until after team selection

The Ice Haus is our home and will be respected:

- Keep it clean and organized trash off the floor
- No music with offensive language
- Leave it cleaner and better than we found it
- Respect the Ice Haus Staff always ask the staff before going on ice early (point of emphasis this year)

Secure your valuables! There have been thefts at Ice Haus

TRYOUTS

Tryouts @ OhioHealth Ice Haus

Fri Oct 24 – 6:10pm

Sat Oct 25 – 4:40pm

- Player meetings afternoon of October 26th at the high school times will be communicated by Coach Hagkull
- Tryouts are open to all prospective student athletes residing in UA
- Varsity will select about 20 players
- JV will select about 20 players
- Every year we start with a blank slate. Returning players are not guaranteed a spot
- JV and Varsity rosters are not set in stone. JV players can be called up during the season and Varsity players can be sent to JV
- Some of our most successful Varsity athletes played at least 1 year at JV

TRYOUTS



The coaching staff will be evaluating:

- Skill
- Compete Level
- Hockey Sense
- Positional Play
- Physicality, Strength and Speed
- Character

- Attitude
- Work Ethic
- Coachability
- Communication
- Teamwork and Leadership

GAMES

Team dress code:

- Button down shirt, tie, dress pants, dress socks, belt and dress shoes are required every Friday during the season Pre-game dress:
- Bring athletic gear for off-ice warmups, including running shoes

Game equipment:

- Mouthquards and neck protectors are MANDATORY practice & games!
- Bring 2 sticks to every game mark them with your number or name
- · Helmets must be certified
- Recommended: bring a second set of "steel" or a second pair of skates if you have them
- Water bottles need to be clearly marked. No sharing of water bottles

Attendance:

- · Missing practice the week of a game may result in being held out of game(s) that weekend
- The final practice of the week is especially important, as we lay out strategy
- It is your responsibility to communicate with the coaches BEFORE an absence

GENERAL SEASON OVERVIEW **BRIAN RUSSO**

GENERAL SEASON OVERVIEW



Two Teams.... One Program

Fall Captains' Skates:

• Sep 2 – Oct 23 3:50 – 4:50 pm @ Ice Haus

Tryouts / Team Selection:

- Oct 24 6:10 pm @ Ice Haus
- Oct 25 4:40 pm @ Ice Haus

Season Startup:

- Equipment
- Scrimmages
- Team Photos

GENERAL SEASON OVERVIEW



Regular Season:

- Practices / Team Dinners / Games
- Special Event Nights
 - Hockey Fights Cancer / FIB Night
 - Senior Night

CHC / GOHL Games:

- Play in both leagues interspersed
 - About 34-35 games total

Travel / Tournaments / Playoffs:

- Each team will have 3-4 trips + a couple "Out-n-Back" day trips
 - At least 3 will be combined trips with BOTH teams
- 4 Tournaments
 - GOHL Championship, Rasmus Tournament, CBJ Cup, Districts/State Tournament

End of Season Banquet:

• Tentatively set for Sunday, March 29th 2025 @ UAHS @ 1pm ... May be subject to change

WEEK 1: Home Opener 14-Nov-25 (once season starts)

16-Nov-25 SLINDAY

A"TYPICAL" WEEK

(MOST ARE ATYPICAL)



VAR

| 16-Nov-25 | SUNDAY | ICE HAUS | 1:40 PM | 3:30 PM | Northville | Upper Arlington | HOME |
|-----------|-----------|------------|---------|----------|-------------------|-----------------|----------------|
| 17-Nov-25 | MONDAY | ICE HAUS | 9:40 PM | 10:40 PM | | | PRACTICE |
| 18-Nov-25 | TUESDAY | ICE HAUS | 3:50 PM | 4:50 PM | | | PRACTICE |
| 19-Nov-25 | WEDNESDAY | ICE HAUS | 6:00 AM | 7:00 AM | | | PRACTICE |
| 20-Nov-25 | THURSDAY | ICE HAUS | 6:00 AM | 7:00 AM | | | BREAKFAST CLUB |
| | | ICE HAUS | 3:50 PM | 4:50 PM | | | PRACTICE |
| 21-Nov-25 | FRIDAY | Northlands | 6:00 PM | 8:00 PM | Upper Arlington | Moeller | AWAY |
| 22-Nov-25 | SATURDAY | ICE HAUS | 2:20 PM | 4:10 PM | University School | Upper Arlington | HOME |
| 23-Nov-25 | SUNDAY | ICE HAUS | 1:40 PM | 3:30 PM | Olentangy Orange | Upper Arlington | HOME |



...be disciplined, communicate, work hard ON and OFF the ice to stay ready!!

JV

| 10-1107-25 | SUNDAT | | | | | | |
|------------|-----------|----------|----------|----------|-------------------|--------------------|----------------|
| 17-Nov-25 | MONDAY | ICE HAUS | 3:50 PM | 4:50 PM | | | PRACTICE |
| 18-Nov-25 | TUESDAY | ICE HAUS | 8:30 PM | 9:30 PM | | | PRACTICE |
| 19-Nov-25 | WEDNESDAY | ICE HAUS | 5:00 PM | 6:00 PM | | | PRACTICE |
| 20-Nov-25 | THURSDAY | ICE HAUS | 6:00 AM | 7:00 AM | | | BREAKFAST CLUB |
| 21-Nov-25 | FRIDAY | ICE HAUS | 9:00 PM | 10:20 PM | Upper Arlington | Dublin Jerome A | HOME |
| 22-Nov-25 | SATURDAY | ICE HAUS | 12:50 PM | 2:10 PM | University School | Upper Arlington | HOME |
| 23-Nov-25 | SUNDAY | ICE HAUS | 9:30 AM | 10:50 AM | Upper Arlington | Olentangy Orange A | HOME |

TEAM DINNER

Thanksgiving week >>>





Contact Information:

- Shannen Rook Varsity Travel Coordinator
- shannenrook@msn.com
- Katie Swartz JV Travel Coordinator
- katielynswartz@gmail.com



Preseason Scrimmages (November):

Group hotel block .
Players travel w/ parents.
See future weekly emails for details.

Player Hotels & Buses: included in fees

Parent Hotels: Room Block Secured/ NOT included in player fees.

Links for Parent Hotel Blocks: See future weekly emails.



TRAVEL

| <u>DATES</u> | EVENT | LOCATION | TEAMS | |
|-----------------|-----------------------------------|--------------------------|--------------|--|
| Nov 8-9 | Scrimmages | Sylvania / Bowling Green | Varsity & JV | |
| Nov 21 | AWAY - Moeller | Cincinnati | Varsity | |
| Nov 29-30 | AWAY – St Eds / TBD | Serpentini - Winterhurst | Varsity & JV | |
| Dec 5 | AWAY – Gilmour Academy | Cleveland | Varsity & JV | |
| Dec 12 | AWAY – Moeller | Cincinnati | Varsity | |
| Jan 9-11 | Tournament – GOHL Championship | Strongsville | Varsity & JV | |
| Jan 16-18 | Tournament – Rasmus Memorial | Sylvania | Varsity & JV | |
| Feb 20-22 (TBD) | Tournament – JV State Tourney | Cleveland | JV | |

★ OVERNIGHT TRAVEL

| | DATES | | EVENT | LOCATION | I | TEAMS | |
|---|-----------|-------|-----------------------------------|-------------------------|--------------|-------------------|--|
| * | Nov 8-9 | | Scrimmages OPTIONAL OVERNIGHT | Sylvania / Bowling Gree | en Varsity & | № PARENTS | |
| | Nov 21 | O/B | AWAY – Moeller | Cincinnati | Varsity | BUS | |
| * | Nov 29-30 | | AWAY - St Eds / TBD | Serpentini - Winterhurs | Varsity & | JV PARENTS | |
| | Dec 5 | O/B | AWAY – Gilmour Academy | Cleveland | Varsity & | JV BUS | |
| | Dec 12 | O/B | AWAY – Moeller | Cincinnati | Varsity | BUS | |
| * | Jan 9-11 | 3.44 | Tournament – GOHL Championship | Strongsville | Varsity & | JV BUS | |
| * | Jan 16-18 | | Tournament – Rasmus Memorial | Sylvania | Varsity & | JV BUS | |
| | Feb 20-22 | (TBD) | Tournament – JV State Tourney | Cleveland | JV | PARENTS | |

TRAVEL - FOOD



- Once rosters are set, Katie Swartz (JV) and Shannen Rook (Varsity) will update players dietary restrictions and/or food allergy needs
- Players will always be eating the free breakfast at the hotel when available
- Some other meals will be provided out of your players fees, but there will be times players will be expected to feed themselves – parents will always know the expectation prior to the trip and what the meal plans will be
- Always send snacks meal times are pre-determined and kids are not always hungry at the same time ...or they are never NOT hungry

TRAVEL - BUSES



- This year we have 8 travel dates total
 - Varsity 7 trips
 - JV 6 trips
- The buses always depart from and return to the high school
 - Tennis Court Lot unless otherwise indicated
- Player bus expectations do not embarrass yourself or the team, use respectful language, clean up after yourself, thank your driver & <u>TIP</u>
- Coaches will provide players with player related info on the road
 curfew,
 where to be and when, room and roommate assignments, etc.
- When traveling, players are expected to be with their team at all times unless an exception / permission is granted by their coach



EQUIPMENT

Contact Information:

- Kim Lynch
- ikbalynch@gmail.com

Practice Jerseys:

- Incoming players return their black and white practice jerseys after tryouts
 - Will receive permanent practice jerseys w/ assigned number

Equipment Provided By the Program which Players Keep:

- UA hockey equipment bag
- Practice Socks (New game socks provided each season)
- Practice Jerseys
- Helmet stickers

Equipment Returned at the End of Each Season:

- Game shell
- Practice shell
- Black GAME jersey
- White GAME jersey
- 3rd ALT GAME jersey



EQUIPMENT

Gloves:

- JV: Black gloves or custom Bauer black and gold UA gloves
- Varsity: Custom Bauer black and gold UA gloves
- Custom gloves cost \$129
- Gloves may be purchased once teams are announced
- You may try on size 13 and 14 custom gloves after today's meeting

Players Provide:

- Black helmet
- Black pants
- Skates
- Pads
- Cup
- Mouthguard
- **Neck guard**
- Sticks
- Gloves

Graduates' Game Jerseys:

- Players keep their white game jersey when they graduate
- Option to buy their black game jersey



SPIRIT WEAR

Contact Information:

- Jen Shockley
- · jenshockley3@gmail.com

Squad Locker:

- Online store available on UAHockey.com
- Wide range of apparel and products
- Orders ship directly to you

Local Vendor / Limited Duration Sales:

- Team exclusive apparel
- Store at beginning of season (Target delivery before holidays)
- Store w/ specially designed apparel based on Alternate Jersey
- Online stores available year round









FINANCES



Contact Information:

- Pete Gibson
- peterjgibson.65@gmail.com
- Will cover:
 - Budget Overview / Financial Report
 - Player Fees
 - Payment Process via Crossbar

FINANCES - BUDGET

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REVENUE:

- Registrations
 Includes Season Player Fees, Captain Skates
 Summer Camps / Programming
- Fundraising
 Concessions, Sales (Football Frenzy /
 Poinsettias), Digital Ads, Investment Income
- Grants / Sponsorship Includes outside sources (UA Schools, CBJ Foundation), Ads, Partnerships, Donations

Total Revenue

\$

NET INCOME + \$ 712

EXPENSES:

- Programming Includes ice rental, League Fees, Tournaments, Officials, Locker Room, Equipment, Apparel, Fundraising expenses
- Coaches / Payroll
 Asst Coaches, Skills Coaches, Summer
 Programming, Video Review Platform
- Fundraising
 Fundraising expenses, goods, promotion
- Travel
 Hotels, Buses, Meals, Snacks / Drinks
 CBJ Foundation), Ads, Partnerships, Donations
- Other
 Photography, Video, Special Events
 (Sr. Night, HFC, FIB Night, Banquet) Prof Fees

FINANCES - PLAYER FEES / PAYMENT



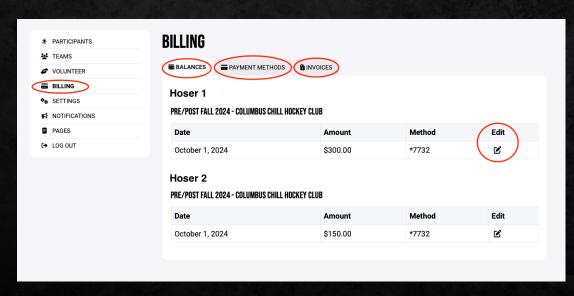
Player Fees:

- Last year: \$3500
- Approx \$3500-3600 forecasted
 - Inclusive of carry forward from Captain Skates (Ice Rental & Skills Coaches) (\$200)
- Working to include more expense in fees rather than "nickel & diming"
- Will still be a few optional (or one-time) expenses kept separate; some for INCOMING players
 - Incoming Player apparel (Jacket, Robe, etc.) One-time expense (unless opt to replace later)
 - Some Equipment / Apparel (e.g. Gloves)
 - Alternate Jersey / Socks (Players KEEP)
 - High School Hockey Night
- Payments will be through Crossbar w/ Season Deposit + 3 monthly payments (4 total)
 - Final payment may be adjusted +/- but we do not anticipate
 - But have worked to forecast conservative budget where misc cost increases uncertain

FINANCES - PAYMENT

Player Fees Payments:

- Payment and billing will be setup during registration
- Automatic at registration or on 1st of month
- · Can access "Billing" tab via Crossbar to see invoicing, set up or adjust payment method
 - Pay via Electronic Check (EFT) NO FEES
 - Pay via Debit or Credit Card 2% FEE (optional)







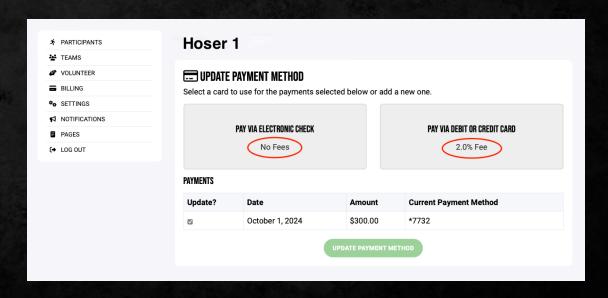
FINANCES - PAYMENT



Player Fees Payments:

- Flexible options & Control
- Can access "Payment Options" via "Billing" tab to set up or adjust payment method at any point
 - Pay via Electronic Check (EFT) NO FEES
 - Pay via Debit or Credit Card 2% FEE (optional)







FUNDRAISING

Contact Information:

- Patrick Heublein
- pheublein@cottinghambutler.com

Concessions:

- UA Boosters shares a portion of Football Concessions proceeds
- 2 of 5 games completed! Thank you for volunteering! AND Thanks Jen & Tim Lauer!

Football Frenzy:

- Detailed instructions will be provided by email in the next couple weeks
- Sales runs for 2 weeks in early October timeframe
- Each player target sales of 20 tickets (\$20 each)
- This year: ALL ONLINE SALES via GiveButter
- · We will provide sales "tool kit" and prepared messaging to simplify process

Poinsettias:

- Sales start immediately following tryouts / team selection
- Each player target sales of \$750
- Start lining up customers now! Friends, Family, Businesses (think: waiting rooms)
- Not certified cat-friendly







FUNDRAISING

Overall Goals:

- Football Frenzy: Targeted Sales \$16K
- Poinsettia Sale: Targeted Sales \$30K
 - NET ~ \$30-35K
- Supplemented by Concessions, Sponsorships, Digital Ad Sales
 - OVERALL ~ \$40-45K

We'll ALL need to work together!

Our fundraising will demand a <u>WHOLE-TEAM EFFORT</u>
It is a critical part of offsetting cost of travel
associated with playing in GOHL





COMMUNITY SERVICE

Contact Information:

- Michelle Attias
 OUR NEWEST VOLUNTEER!
- attias.1@osu.edu

Volunteer Opportunities:

- Opportunities year-round Look for details via email and Crossbar Page
- Summer hours due by Sep 30th in XVOL
- Hockey Fights Cancer Night
- Pond Hockey (FIB) Coaching Spring
- CBJ Special Hockey Program!!

CBJ Special Hockey:

- Chris Wenzke Program Director
 - Scrimmage: CBJ Special Hockey & UA Hockey Sat Oct 5 (9:10am @ North)
 - Practices (Sep Mar): Volunteer early and often!
 - SignUpGenius to be sent out in coming week email Brian or info@uahockey.com with any questions



VOLUNTEERING

There will be many more opportunities to <u>volunteer</u>, <u>get involved</u>, and <u>support the program!</u>

Game Day Support: (Varsity & JV positions)

- Team Manager / Game Day Coordinator (Asst Travel Support)
- Game Support (Clock, Scoresheet, Penalty Box)
- Game Day Photography / Video Capture & Stats
- Game Day Social Media (Twitter Tweeter)

Special Events / Committees:

- Fundraising support to Concessions & Poinsettia Sale
- Alumni Relations support to Volunteer Lead
- Hockey Fights Cancer / FIB Night
- Senior Night support to Volunteer Lead(s)
- Memory Book support to Volunteer Lead
- Banquet Committee Captains' Parents and supporting volunteers



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Rotating duties - Volunteer via Crossbar

Interested in volunteering for a committee position or specific event?

reach out at:

Info@uahockey.com



COMMUNICATIONS

Team Communications:

• Website – Implemented Crossbar last season





- Email
 - Still have periodic emails, but most will alert and direct you to links and info readily found on Crossbar all the time
- GroupMe / Text Strings Continue to use for Coaches/Players



External Communications:

- Website We'll be building out more resources and pages to serve our needs and alumni and FIB communities over next couple months
- Social Media accounts will be linked from website and will not change



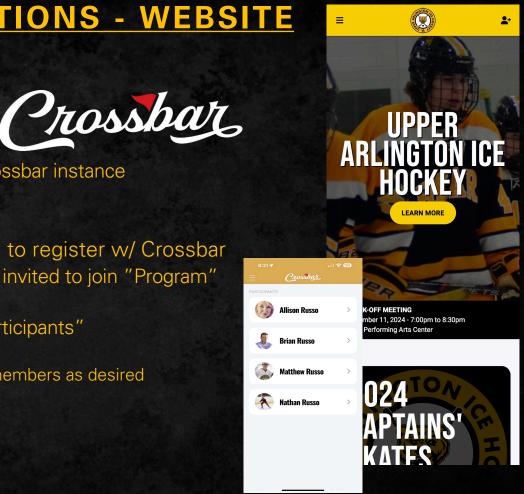




COMMUNICATIONS - WEBSITE

What to expect:

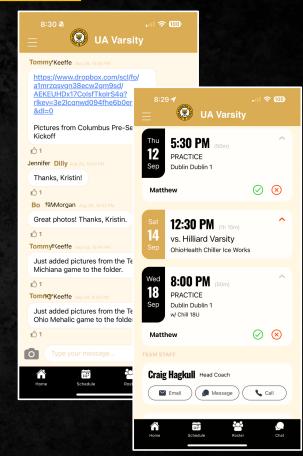
- UAHockey.com
 - Ensure you're using the correct Crossbar instance
 - (not Chill, CCYHA, CAHA)
- You'll receive detailed instructions to register w/ Crossbar
 - If already a Crossbar user, you'll be invited to join "Program"
- Each player / family will establish "Participants"
 - · Player, parents
 - · Can add grandparents, other family members as desired



COMMUNICATIONS - WEBSITE

What to expect:

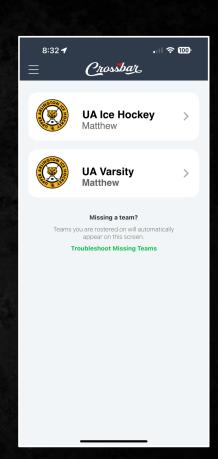
- Website w/ news, events, travel details
- Will have access to schedules, rosters, chat
 - Chat will go to players, parents and any "participant" associated
- Everyone will register for overall UA HOCKEY PROGRAM
- Following Tryouts will be invited to register for specific TEAM



COMMUNICATIONS - WEBSITE

What to expect:

- Before TRYOUTS Everyone will register for overall PROGRAM -
- Following TRYOUTS You'll be invited to register for a specific TEAM
 - Will be able to communicate with overall program or team
 - Will be able to view team practices / games separate from program events
 - Can see combined view through FAMILY CALENDAR
 - Or by syncing calendar feeds to application of your choice
- FAOs and help found @ uahockey.com
 - Always available to assist just shoot us an email!



THANK YOU!!

Questions?

info@uahockey.com

Contact:

Craig Hagkull, Head Coach Craig@Hagkull.com

Brian Russo, Board President UAHockey.Russo@gmail.com

www.UAHockey.com

