

EXAMPLE TEXT MESSAGE:

Friends, hope you are well!

Wondering if you would consider supporting Upper Arlington Hockey by participating in our 2025 Football Frenzy Sweepstakes. Cash prizes of \$200 weekly starting week 10 of the season... tickets are \$20 each or buy 2 and get a third free!

You can visit

<https://givebutter.com/uahockeyfootballfrenzy25>

to buy tickets by October 15.

THANKS!

EXAMPLE DESCRIPTION:

Over \$2,000 in prizes will be awarded over the final 10 weeks of the NFL season! Each week, your ticket will include three NFL teams -- their scores for that week will be added together. If your three teams' combined score is the 1st, 2nd, or 3rd HIGHEST total, you win a cash prizes of \$100, \$50, or \$25!! If the total is the LOWEST, you still win... \$25!!

For each ticket you purchase that's **40 chances to win!!** And this is closed contest -- you compete only with other supporters who have purchased tickets through this exclusive UA Hockey ticket sale!

Prizes will be awarded each week and winners will automatically receive a check mailed directly to your address provided at registration.

EXTRA BONUS!! For every two (2) tickets you purchase, go online and claim a 3rd ticket FREE! Visit footballsweeps.com to claim your free tickets or view weekly winners!

Order tickets between Oct 1 - Oct 15.

You'll receive an email with your Football Frenzy ticket number(s) when the sale closes out!

ATTENTION: At checkout, there is an OPTIONAL tip which supports the GiveButter platform used to conduct this sale. The amount can be adjusted. Tips support the GiveButter platform and DO NOT go to UA Hockey.

GO BEARS!!