










09/10/25 WFB Jr. Dukes Boys Basketball Parent Meeting



Tonight's Agenda

-  Acknowledgments and Governance
-  Program Ambition
-  Recent History
-  Recap of 2024-2025 Season
-  Parent & Player Expectations
-  Tryout Process
-  2025-2026 Coaching Assignments
-  What to Expect this Season
-  Question and Answer

Acknowledgments of our amazing, talented leaders

A special thank you to our committed board members!

Board Member	Connection	Primary Role
Jon Currie (new)	6 th and 8 th grade sons	Shot club, coach, incoming Treasurer
Chris Miskel* President	5th grade son	Player skill development
Steve Novak	<i>9th grade son former Jr. Duke, 2nd grader joins next year</i>	Training and community outreach, 2sfreesandthrees
Tony Sarnowski* Treasurer	<i>Sons (two) former Jr. Dukes</i>	Stewardship
Janaki Shah (new)	6 th grade son	Uniforms, communications, social media

Girls Board: John Burkemper* (President), Nicole Miskel, Rob Valcq

From a fiduciary standpoint, we combined the boys and girls Jr. Dukes basketball programs and consolidated the board accordingly

Day-to-day decision-making still occurs in the individual programs; joint decision making for larger scale issues

Operating committee members throughout the year as a way to execute on key initiatives and as a potential board pipeline

Christina Novak (WFB tournament) with Josie Gee and Lindsay Weber; Nicole Miskel and Amanda Yang (weekly cleaning at The Warehouse); and Ryan Fiet and staff (Spring Academy)

*Officers of the combined board

Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

Program Ambition – holistic development with competitive edge

Championship mindset driving championship results: Physically fit, mentally tough, exceptional teammates that execute consistently and strive to improve everyday while competing at the highest level



- ❏ Develop a pipeline of skilled, tough-minded players **for the high school program**
 - ❏ Offseason Development (Shot club, AAU, HS Academy, personal training, pick-up games)
 - ❏ In-season Development (commit to practice as well as time outside of practice)
 - ❏ Our program is open only to 3rd-8th grade players that attend a Whitefish Bay public school or live in Whitefish Bay
- ❏ Maintain and enhance connection to the high school program/players
- ❏ Perform as a competitive program that is distinct on the continuum between rec basketball and AAU basketball
 - ❏ **Playing time is not equal, but is fair given player ability, level of commitment, and competitiveness of a given game. Grade level is a factor, too**
- ❏ Raise the profile of basketball in the community
- ❏ Start younger (3rd grade – this is our 5th year fielding 3rd grade teams) – it's working!
- ❏ Maintain focus on character, work ethic, and the journey

Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

Access to facilities is a constraint, and Covid-19 forced creative thinking



- 🏀 The generosity of our **Whitefish Bay community** allowed the creation of this differentiated experience for our players
- 🏀 The Brodersen Family generously made the lead gift
- 🏀 We raised over \$125,000 to renovate this facility
- 🏀 If you would like to contribute to ongoing needs, contact Nicole Miskel (nicolemiskel@gmail.com)




**Starting Year 6 in our Jr. Dukes Home,
year five post significant renovations**

Why did we create our own training facility? In a word, **Predictability**

- 🏀 Access to gym space throughout the year
- 🏀 Access to gym space on days when school facilities are closed (weekends, holiday, two-week Christmas break, summer, concerts/assemblies, gymnastics unit, etc., etc., etc.)
- 🏀 An earlier start to the season
- 🏀 Earlier practice start times (we cannot begin practice in WFB school facilities until 5:30pm or 6:00pm), which also means fewer late night practice start times
- 🏀 More consistent practice schedules
- 🏀 We can offer revenue-generating programming (Rentals, player development experiences, etc.)

Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

'24-'25 Recap – most of our top teams are in the WYBL A Division

2024-2025 Grade Level	WYBL Record	2025-2026 Placement Request to WYBL*
2nd grade	n/a	4C (WFB 3A)
2 nd grade	n/a	4CC or 4CD (WFB 3B)
3A	12-4 (3C)	4th grade A
3B	9-7 (3CD)	4 th grade B
4A	15-1 (A)	5 th grade A
4B	12-4 (B)	5 th grade Y 
5A	7-9 (A)	6 th grade A
5B	8-8 (Y)	6 th grade Y
6A	14-2 (A)	7 th grade A
6B	4-12 (YY)	7 th grade B 
7A	8-8 (Z)	8 th grade Z
7B	3-13 (Y)	8 th grade B 
8A	4-12 (A)	Freshmen, N/A
8B	3-13 (B)	Freshmen, N/A

- 🏆 12 teams went 99-93 (52%-win rate), solid given we are a Division 2 high school (enrollment)
- 🏆 5 of our 6 top teams played in the top WYBL division (A), and went 60-36 (63%)
- 🏆 Our B teams went 39-57 (40%), with older teams losing a bit more as we pushed them to Y level over the years and skill-building didn't keep pace (attrition too)

Focus Areas to Increase Team Competitiveness

- 🏆 As a program, we need **skill development** across teams – last year, in general our teams were not scoring at the level of the championship level competitors
 - 🏆 Handle the ball under pressure, get to where you want to go
 - 🏆 Put the ball in the basket; finishing touch around the basket, shooting
 - 🏆 Customize additional workouts for the grade level, and create options that don't conflict with allotted practice times
- 🏆 Increase practice intensity and competitiveness
- 🏆 Eliminate players missing practice (ski club, other teams, other sports, etc.)
- 🏆 Eliminate players prioritizing other basketball teams for games on Sunday (condition of accepting our offer)

*Request does not guarantee placement

- 🏆 Pending tryouts, could make adjustments
- 🏆 In general, WYBL has 5 Levels in order of competitiveness (A, Z, Y, B, C)
- 🏆 Exception is 4th grade, that has 7 levels (add CC and CD for 3rd grade teams)



Whitefish Bay Jr. Ducks – Building Better Basketball in The Bay

2024-2025 Wisconsin Youth Basketball League Top Scoring Teams

We are focused on developing more players that can score the basketball in a variety of ways and embrace the need for work on their own, in addition to team practice

WYBL League	WFB Team	WFB Avg Points Scored	Regular Season Top WYBL Team Points/Game	Regular Season Top Scoring Team
8A	8A	33.7	54.3	WI Lutheran
8B	8B	26.3	39.8	Oak Creek - White
7Z	7A	32.0	46.4	Sheboyghan North
7Y	7B	20.6	40.8	Monona Grove
6A	6A	41.6	45.1	WI-Lutheran - Blue
6YY	6B	27.3	36.3	Ozaukee
5A	5A	30.0	45.2	Homestead - Red
5Y	5B	29.8	36.0	Waterford - Green
4A	4A	51.5	51.5	Whitefish Bay
4B	4B	26.0	33.0	Kettle Moraine - Gold
3C	3A	28.1	41.0	Martin Luther
3CD	3B	23.5	35.4	Lake Geneva Badger

Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

Player and Parent Conduct Policy

PLAYER POLICY

1. I understand that I am representing Jr. Dukes Basketball, and I will always do my best to positively represent the organization
2. I will attend every practice and game; and inform the coach or manager in advance if I am unable to attend
3. I will always be prepared to work hard at every practice and game and listen to my coach
4. I will always comply with the decisions of officials and never question them during or after a game
5. I will always treat my teammates and opponents with respect
6. I will always demonstrate good sportsmanship
7. I will always follow all building rules and regulations during practices and games



PARENT POLICY

1. I understand that I am representing Jr. Dukes Basketball, and I will always do my best to positively represent the organization
2. I will let the coaches instruct and will not coach my child or child's team from the bleachers during practices or games
3. I will let the referees officiate and will not address them or yell at them during or after the games
4. I will notify my child's coach as soon as possible of any issues or concerns which need to be addressed. **I will wait 24 hours to approach my child's coach if in-game strategy or practice approach is a concern; and will seek to do this away from others. I will escalate to the Board only after making a good faith effort to resolve the concern with the coach**
5. I understand that my son may be disciplined up to and including suspension or expulsion from the team if conduct detrimental to the team becomes an issue. This includes his treatment of coaches
6. I will never speak negatively about any coach or player, but rather positively encourage and support my child, my child's teammates, and coaches



A violation of these policies can result in action by the club, including loss of playing time, removal from practice and or games and termination from the program

Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

2025-2026 Whitefish Bay Junior Dukes Basketball Tryouts (Boys)

Schedule	Tryout 1 (9/14) Tryout 2 (9/21)
3 rd Grade	8:30-9:45am
4 th Grade	10:00-11:15am
5 th Grade	3:00-4:15pm
6 th Grade	4:30-5:45pm
7 th Grade	6:00-7:15pm
8 th Grade	11:30am-12:45pm

https://x.com/thehoopherald/status/1940760659761025318?s=46&t=uoHtUQdq_iQ6XZz6nfmNWg

Advice to players. Listen intently, stay focused and positive, avoid being disruptive, compete. At the younger ages, the margin between players can be narrow. Stand out for the right reasons, not the wrong ones.

Tryout Logistics

 **Two closed** tryouts: Sunday September 14th, and Sunday September 21st

 Parents register player(s) and drop them off in the film room. Players will then enter the gym alone – but no parents beyond the film room. \$10/session/player, paid at the door (two sessions)

 Location: The Warehouse, home of Jr. Dukes Basketball; 6619 North Sydney Place, Glendale

 Players will receive a numbered t-shirt to wear to maintain anonymity to evaluators

 Avoid Saturdays (Junior Dukes Football games, in-season sport)

 Evaluator availability better on weekends over weeknights

 Accommodate Chapman training and 3v3 to the extent possible (not absolute)

 Unable to accommodate conflicts with all other sports (e.g., Fall baseball, soccer, etc.)


 Roster decisions communicated to families by 9/26, with target date of 9/24

Whitefish Bay Junior Dukes Basketball – Create our Legacy


2025-2026 Whitefish Bay Junior Dukes Basketball Tryouts (Boys)

Frequently Asked Questions


1. My son has a conflict (e.g., fall baseball, soccer, personal travel). Does he need to attend both tryouts? What happens if he misses?

 Our strong recommendation is that your son attend both tryouts. With that said, there are no absolutes. For players with demonstrated, differentiated ability, one tryout could be enough. For others, for a variety of reasons, missing a tryout could make a roster placement difference. It is a family decision


2. My son is injured. How will you make a roster placement decision?

 If he is new to the program, it is unlikely that we can place him on a roster. If he was in the program previously, we will consider his performance last year based upon feedback from the head coach with any other data points that would be helpful


3. Can my son preference the B team over the A team?

 If your son would like to tryout for the B team, he (or you) must let me (Chris Miskel) know directly prior to day one of tryouts. Otherwise, we will assume everyone would accept an A offer if subsequently granted. We would not at that point allow a player to instead play on the B team or try to 'swap'

4. Would Jr. Dukes consider a third team at a given age group?

 We will have an A & B team at each grade. For a variety of reasons, including capacity for practice space, we will not add a 3rd team at any grade

5. My son is new to Whitefish Bay, or this is his first year. Does he have a realistic chance?

 Yes! Every year, the tryout is the most important data point. We expect players to improve. Each year, we tend to see some roster movement between A and B, as well as B and cut. Prior performance breaks ties/close races, but we expect players to bring it in tryouts

2025-2026 Coaches

Level	Coaching Plan
3A	Parent, pending tryouts
3B	Parent, pending tryouts
4A	Parent, pending tryouts (lead identified)
4B	Parent, pending tryouts
5A	Parent, pending tryouts (lead identified)
5B	Parent, pending tryouts
6A	TBD
6B	TBD
7A	Parent Coach (son previously not on the team)
7B	TBD
8A	Non-Parent, Paid Coach
8B	Non-Parent, Paid Coach

- 🏀 Our philosophy is no more than three coaches for any team
- 🏀 If you are interested in coaching, please email (cmiskel@gmail.com)



What to Expect this Season

- 🏀 Player fees will increase after remaining flat for the three previous years
 - 🏀 We pay for The Warehouse and don't have the benefit of free or discounted access to schools like some programs
 - 🏀 We've absorbed inflation and rent increases during the term of our lease (this is the last year of our initial lease)
 - 🏀 Current signaling is that we will take a significant rent increase upon lease renewal
 - 🏀 We have continued to increase value-added offerings on the skill development side for players
 - 🏀 2025-2026 fees: \$650 for 3rd-6th grades; \$750 for 7th-8th grades. Uniforms will be an additional cost
- 🏀 This year, the program will provide **reversible practice jerseys** for **all** players. No uniforms worn to practice! Disclaimer: this may be an additional charge in future years
- 🏀 The majority of our teams will play at least 18 league games (16 regular season plus 2 tournament), and 12-18 additional tournament games
- 🏀 Most teams will practice 30-40 times+. While the majority of our allocated practice time is at The Warehouse, we do also schedule practices at Jewish Day School and other local schools based upon availability
 - 🏀 4th-8th grade provided two practice times per week
 - 🏀 3rd grade provided one practice time during the week; and priority on additional time on weekends
 - 🏀 Based upon availability, teams can schedule practice time on the weekend
- 🏀 Each team will be allocated \$1,000 for tournaments (6th-8th will play in the WFB tournament in January as well for no additional fee). If there is player, parent, and coach interest in more tournaments, individual teams would need to pay for those
- 🏀 For players that make a team, our intent is to once again run our Fast Start program – details to follow
- 🏀 On Sunday, October 19th, we will host our program kickoff event



Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

It's our time, it's our legacy, and it starts now

Questions???



**Old Uniforms –
new design under
construction!**

Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

Break to Back-up

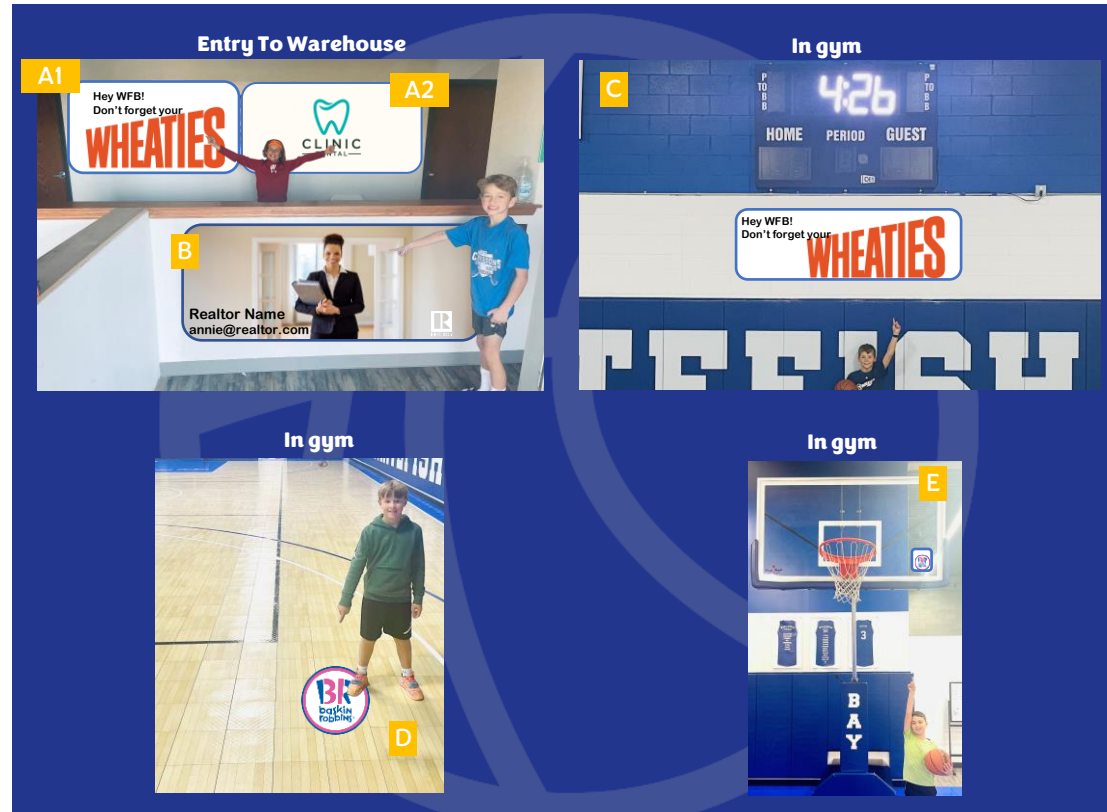


The Warehouse

jrukesbasketball.com



2025-2026 Sponsorship Opportunities



A ENTRYWAY WALL BANNER

\$3,000

2 spots available

- 4' x 4' wall banner
- Includes web banner on Jr. Dukes website
- Includes printing cost
- Includes web banner on Jr. Dukes website

B ENTRYWAY DESKFRONT

\$4,000

1 spot available

- Prominent placement at front of facility
- Includes printing cost
- Includes web banner on Jr. Dukes website

C SCOREBOARD BANNER

\$5,000

1 spot available

- Large 6' x 3' banner centered beneath scoreboard
- Includes printing cost
- Includes web banner on Jr. Dukes website

D FLOOR DECALS

\$750

4 spots available

- 2' x 2' floor decal in corner of main court
- Includes printing cost

E BACKBOARD DECAL

\$500

5 spots available

- 18" x 18" vinyl decal in lower corner of backboards
- Includes printing cost



The Warehouse

jrdukesbasketball.com



2025-2026 Sponsorship Opportunities



Player Scholarship



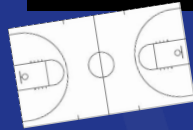
Take your brand on the road!

For the first time ever, the Junior Blue Dukes are offering this prominent logo placement on all player uniforms for the 2025-2027 seasons. Contact us directly to talk pricing!



Paid Coach Fees

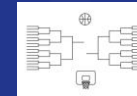
What does your sponsorship mean for 200+ WFB basketball players?



Court Rentals



Facility Upgrades



Tournaments

WFB Junior Blue Duke Basketball is a 501(c)(3) non-profit organization

Contact Nicole Miskel [nicolemiskel@gmail.com]

☐ **A ENTRYWAY WALL BANNER**

☐ **B ENTRYWAY DESKFRONT**

☐ **C SCOREBOARD BANNER**

☐ **D FLOOR DECALS**

☐ **E BACKBOARD DECAL**

☐ **Check \$**
Payable to: WFB Junior Dukes Basketball
Remit to: c/o Nicole Miskel, 5005 N Palisades Road, Whitefish Bay, WI 53217

☐ **Venmo** Jr. Dukes Basketball
@jrdukeshoops



venmo