## **WSLA Social Media Policy**

## Ways to Collaborate With Us:

- 1. Tag Us in Posts:
  - a. Tag @wa glax in your photo or reel.
  - b. We regularly review tags and may re-share your content to our story.
  - c. Great for: Game Day Posts; Content about Team WA, All-Conference, All-State, All-American or State Playoffs; Off-Season Club Team tournament results. *Content may be saved to Highlights.*
- 2. Collaborate on Posts (Co-Authoring):
  - a. Select 'Invite Collaborator' when posting.
  - b. Send the collab invite to @wa\_glax.
  - c. We'll review and accept if appropriate.
  - d. Great for: Off-Season opportunities a program puts on, such as Club Team tryouts, local tournaments, or TryLax clinics that are open to everyone.
- 3. Share Your Stories:
  - a. Mention @wa\_glax in your story for a re-share.
  - b. Great for: game day photo/videos, game results, community service, Washington State Alumni playing lacrosse at any level in college. *Content may be saved to Highlights*.
  - c. Please note: the @wa\_glax instagram may not be checked daily (especially in the off-season) so stories may get missed as they only last for 24 hours.

## Photo/Video Guidelines

- All content must be appropriate and league-relevant.
- Submit only media with parental/photo use approval.
- Do not tag individual minors unless approved.

What We Won't Share - WSLA reserves the right to share/repost/collab on what is deemed appropriate.

- Profanity, unsportsmanlike conduct or negative behavior.
- Unrelated promotions/private team content.
- Program/Team-specific awards/stats focused only on an individual.

We're here to celebrate **all teams and athletes** in our league—not just the wins, but the effort, teamwork, and community. Let's keep our social media fun, fair, and focused on what youth sports are all about.

Questions? DM us or email mk.benshoof@wslax.org

