

CHEYENNE CAPITALS YOUTH HOCKEY ASSOCIATION

JUNE 2025 MINUTES

DATE: 6/4/25 TIME: 6:04p MEETING LOCATION: Cheyenne Ice & Events Center

I. CALL TO ORDER

II. ROLL CALL

- a. Attendees include President J HESSER, Treasurer A MILDENBERGER, Secretary J GRONSKI, Registrar T SCHLAGEL, Scheduler J PARISH, Fundraising Chairs C HAMMACK and A TIGHE, Discipline Chair B MOORE, Equipment Manager C VAUGHAN
- b. QUORUM ESTABLISHED

III. APPROVAL OF PRIOR MEETING MINUTES

- a. MAY 7, 2025— approved, edits to costs in table on page 2 (Motion: B MOORE; 2nd T SCHLAGEL; passed unanimously)

IV. Presentations

- a. Fundraising Plan
 - a. C HAMMACK and A TIGHE presented a fundraising calendar and stated their intention to clarify any confusion about fundraising. All items in bold on the calendar count toward fundraising obligations. This document will be distributed at team meetings at the beginning of the season.
 - i. July Breeze Thru Car Wash
 - 1. No signs or players will be allowed on Breeze Thru property. The company recommends soliciting participants through social media and word of mouth. We discussed creating a sign that parents could print, indicating that you can donate directly to the organization at the kiosk.
 - 2. We will need players to join on the final day of the fundraiser with a Capitals sign. These kids can participate in the check presentation.
 - ii. The fundraising chairs have coordinated an online store for Capitals merchandise through Colour Graphics. The club will get a check **each time our store closes** with our share of the profit.
 - 1. J HESSER asked for a rough idea of prices and our profit. Additionally, he confirmed there will be no on hand stock—we will not have tubs of gear to store and track.
 - a. C HAMMACK clarified that we get the price list and ultimately decide what the final product cost is. Profit could be up to 10%.
 - 2. J GRONSKI asked for clarification on our decision to be in the merchandise business. She mentioned concerns about picking affiliates given that we have several local businesses, including some that are directly associated with the club doing the same thing. She asked that the board have a conversation with the 2 individuals we gave exclusive rights to merchandise at Alumni Night and the Mites Tournament.
 - a. Ultimately, J GRONSKI committed to having those conversations. We will inform them about the decision and ask that we meet

the same expectations as the Colour Graphics agreement—10% of sales and payment on a quarterly basis. We will also clarify that we do not intend to be in competition of their business, so if there is an item that would be a conflict, please come and speak to us.

3. T SCHLAGEL asked if we will include links to all three opportunities on our website. A TIGHE agreed to do so.
 4. A decision about contracting with Colour Graphics was tabled until the July meeting.
- iii. Board members shared thoughts about several of the proposed fundraisers:
1. T SCHLAGEL encouraged the fundraising chairs to look at the production dates for popcorn and move it accordingly (suggestion is October).
 2. Many board members suggested not hosting a super bowl calendar given the proximity to the end of the season and gun raffle.
 3. Wreath sales will be exclusively online and will be moved to October.
 4. B MOORE or J PARISH will talk to Alf about potential hosting a fundraiser at his establishment
 5. J GRONSKI asked the fundraising chairs to talk to Sportsman's Warehouse about hosting our gun raffle through them.
- iv. The board agreed that the benefit of having a Venmo/CashApp account outweighs the fees and A MILDENBERGER will get this set up.
- v. C HAMMACK highlighted that she and A TIGHE are also working on sponsorship updates. At this time, they are reviewing what we are obligated to do and are looking at the feasibility of replacing the advertisements on the Mites boards.

V. OPEN ISSUES (OLD BUSINESS)

- b. Confidentiality Policy—tabled
- c. Discipline Guide—tabled
- d. Photography Agreement
 - a. J GRONSKI shared that we have a couple of folks who are interested in photography and she will not be reaching out to the former photographer at this time to get on their schedule. This led to a conversation about Senior Banners. A TIGHE volunteered to take the photo, design the banner and coordinate getting things printed. We agreed to aim for August or early September. J PARISH may also participate in some elements of this. J GRONSKI suggested this task transition to the photo experts.
 - b. In the event that the board does not have to pay for a sitting fee for the senior banners, J GRONSKI suggested that we could hire a sports photographer to provide some game photos to parents. Lexie Grady is one name that may be interested. Several board members planned to follow up with their contacts on this.

VI. NEW BUSINESS

- a. Wreath Sales
 - a. C VAUGHAN moved to sell wreaths only online this year. B MOORE seconded the motion which passed unanimously

- b. Fundraising and Volunteer Policies
 - a. J HESSER presented language for each player to acknowledge the volunteer and fundraising participation requirements during registration.
 - i. The proposed volunteer language was updated to include music and team manager as eligible volunteer opportunities, to modify the fee to buy out to \$100 and adjust penalty deadline to April 1.
 - ii. The proposed fundraising language was modified to indicate that players will be billed for the difference between \$200 and the amount raised in trackable fundraisers and to adjust the penalty deadline to April 1.
 - iii. J GRONSKI moved to adopt the language as modified. B MOORE seconded the motion which passed unanimously.
 - b. In discussing music as a volunteer option, the board decided to purchase an Apple gift card to get music uploaded to the green iPad.
 - c. T SCHLAGEL expressed concern that our increased obligations, including fundraising and volunteer hours may be hard for some families and could cost us some players.
- c. Code of Conduct
 - a. J HESSER presented the Code of Conduct drafted by the policy committee and Coach in Chief. J GRONSKI motioned to approved the document with some minor grammatical edits. J PARISH seconded the motion which passed unanimously.

VII. REPORTS

- a. PRESIDENT'S REPORT
 - a. J HESSER highlighted the upcoming WAHA meeting on June 28.
 - i. Given the number of rule changes, J HESSER suggested moving the July meeting to the week before the WAHA meeting, allowing the board to share thoughts on rules.
 - ii. The board decided to host the July board meeting on June 24 at 6p at the Ice and Events Center.
 - b. He also highlighted that WAHA conflicts with Superday, so he'll need to give someone the tent, sticks, synthetic ice, etc. Upon further conversation, very few board members are available to man the booth and we decided to remove our application from Superday this year.
 - i. J GRONSKI suggested we offer 3 10% off drawings for those who send us their Breeze Thru receipts.
- b. REGISTRAR'S REPORT
 - a. T SCHLAGEL shared that the shell of registration is complete and full registration will be opened up ASAP. She could make it live without the email from J HESSER if we so desire.
 - b. Players will pay roughly \$100 when they register, with full payment plans complete by November.
 - i. J HESSER asked about the fees for renting gear—should this be a deposit or a fee? Historically we have treated it like a deposit, but that doesn't account for the cost to replace gear.

- ii. J HESSER asked if we have any indication what the impact of tariffs might be on jerseys. C VAUGHAN reports that she has been unable to connect with the manufacturer but will continue to try.
- c. She also expressed concern about people turning off their cards before we are able to bill for volunteer hours/fundraising requirements.
- c. TREASURER'S REPORT
 - a. A MILDENBERGER will meet with K KECHTER and J HESSER to get everything changed over next week.
- d. COMMITTEE REPORTS
 - a. J GRONSKI highlighted that we need to get the coaching committee together and actively recruit people to complete the coach registration on Crossbar.

VIII. ADJOURNED 7:56p