

CHEYENNE CAPITALS YOUTH HOCKEY ASSOCIATION

PO BOX 20975 | CHEYENNE, WY 82003



Dear Cheyenne Capitals Supporter;

The Cheyenne Capitals Youth Hockey Association is Cheyenne and Laramie County's youth hockey program developing character, sportsmanship, and physical fitness through playing the game of hockey. Our program supports approximately 200 players, ages 4-18, and that number is continuing to grow. The teams have represented Cheyenne in games and tournaments all across the country. We currently hold many state titles and recognitions, and are hoping to add to those this year!

Each year we reach out to local businesses to sponsor our program. By sponsoring our program you help us keep the registration fees reasonable. These fees include ice time for practice and games, operational costs, financial scholarships to athletes in need, and some paid coaching.

As our program grows, so do our responsibilities to our players. We not only need to teach them the high-level standards of hockey expected within our program, but also discipline, sportsmanship, timeliness, character, and respect. We feel this is a critically important responsibility for our board, coaches, and volunteers. We simply cannot do it without the support of local businesses and community members like you.

Running a program of our size is a tremendous undertaking—we rely on our generous sponsors to provide an excellent experience for our players. Our banner sponsors have their name read at every home game from Squirts level up. We also display your business logo on a banner hung all season at the Cheyenne Ice and Events Center and on our website.

As we continue to grow, our hope is that you will support that growth with us. We feel the lessons learned by our players as they move through our program are vital as they graduate to adulthood. For 2025-2026, we welcome new supporters and give many thanks to our continued supporters as we address this important and worthy effort.

Listed on the following page are various sponsorship levels we hope you consider for the 2025-2026 season.

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Hat Trick \$3,000 (3 Available) - Banner with logo hung all season at the rink, pre-game and in-game announcements recognizing sponsorship as "Hat-Trick Sponsor", business logo placed on Mites team boards, advertisement and link to website on Cheyenne Capitals website sponsor page, exclusive Cheyenne Capitals Hoodie and Hat.

Goal Sponsor \$2,000 (4 Available) - Banner with logo hung all season at the rink, in game announcement for every Capitals goal as "Goal Sponsor", business logo placed on Mites team boards, advertisement and link to website on Cheyenne Capitals website sponsor page, exclusive Cheyenne Capitals Hoodie and Hat.

Penalty Box Sponsor \$1,500 (4 Available) - Banner with logo hung all season at the rink, in game announcement for every Capitals penalty as "Penalty Box Sponsor", business logo placed on Mites team boards, advertisement and link to website on Cheyenne Capitals website sponsor page, exclusive Cheyenne Capitals Hoodie and Hat.

MVP Sponsor \$1,000 (40 Available) - Name on banner hung all season at the rink, pre-game announcement recognizing sponsorship, advertisement and link to website on Cheyenne Capitals website sponsor page, Capitals Hat.

Player of the Game Sponsor \$500 (no limit) - Advertisement and link to website on Cheyenne Capitals website sponsor page, Capitals Hat.

Capitals Sponsor \$250 (no limit) - Advertisement on Cheyenne Capitals website sponsor page.

We sincerely appreciate your generous support in helping us build our hockey program. We look forward to partnering with you again.

Thank you,

Chelsie Hammack

Amy Tighe

Fundraising Coordinators

ccyhafundraising@gmail.com

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Please return this page and payment to the above address with the following information (items with the * are required in order for us to credit the correct player):

*Player Name: _____

*Parent Name: _____

*Parent Email: _____

*Parent Cell: _____

*Sponsor Name: _____

*Sponsor Phone: _____

*Sponsor Address: _____

Sponsor Email: _____

ARTWORK FOR BANNERS NEEDS TO BE SEND BY OCTOBER 1, 2025 to be ready for the beginning of the season(after 10/1/25 banner display will be delayed) to: Banner Logo at ccyhafundraising@gmail.com
Capitals banner specs: artwork needs to be in an acceptable file format for enlarging without distortion:
JPEG (preferred), PNG, PSD, TIFF **BANNER RENEWAL USES EXISTING BANNER

Questions can be directed to: Sponsor Question at ccyhafundraising@gmail.com
The following information is needed for Hat Trick, Goal, Penalty Box, and MVP level sponsors.

Please indicate size for your Capitals jacket:

Small Medium Large X-Large XX-Large Other:_____

Sponsor hats are adjustable so no size is needed.