

\*\*\* NRYHA Board Meeting\*\*\*  
April 2, 2024  
6:30 pm Ready Randy's

MINUTES

Roll Call

Jesse Mary Joel, Alex, Natalie, Nicole, Steve

MOTION to approve Agenda Mary, Natalie

Approval of Meeting Minutes-MOTION to approve Steve, Joel

Financials

Reviewed by Annie Knutson

MOTION to approve Financials - Steve, Nicole

Agenda Items

1) Rink update – Shawn

Chiller - nothing to report, humidifier had a fuse went out

Key fobs have been installed- \$10/fob except for employees of the rink,  
doors have been rekeyed

Blaze tournament coming up in April- may have beverages available

2) Tournaments—Barry—Annual Recap

Waiting on Concession numbers, will have better info at next  
meeting

Tournaments went great overall, same scheduling for next year,  
may have an extra girl team in will incorporate them in the Feb  
tournament

Steve brought up options for a no Thursday game and  
consolidating into Friday-Sunday tournament. Barry is in discussion with  
Angela about options, potentially starting at 2PM on Friday

3) Fundraising—Serena

Plant Sales, wrapping up - will need people in May to sort and distribute

4) D2—Mike Berres 5 minutes

Not here, no updates, will get update at May meeting

5) Marketing—Steve

a. Steve to look at other association Dasher Board rates, etc. - Steve reached  
out to rinkside advertising,

b. Steve to negotiate with Bernicks—cancel, they are not fulfilling their part  
of the contract

- c. ACTION- Steve will reach out to Don Keely,
- d. New Vendor -only equipment is used, Menomonie, Baldwin,
- e. Work with Britta -
- f. Zam - not showing up - cost us a year of revenue for advertising- may need to reach out to Olympia, roughly \$3k from Drill, \$1500 from Healthpartners, may need to extend for a year,

ACTION - review dasher contracts before next meeting

6) Communications—Anna—5 minutes

5 Key things- need structure- 1) tab for role descriptions for everyone on website  
2- Monthly Newsletter - coaching corner, fun pics, 24 hr grace period, 3- going back to bylaws, we don't need a committee, but need a board rep to contact Anna for communication - Communications is more like public relations, and graphic ads

Looking to create a more curated look for donors, not having meeting agenda on there, a private fb group for parents and alumni for meetings, fundraisers, dibs, etc - pertains to more of the active members/families- surveys, equipment sell/lost, FB event pages- varsity games, men's tourney, open skate- more interaction with the community

ACTION- need to come up with a plan with Anna for improving Communication, Web, FB (Natalie, Anna, Angela)

7) Policies & Procedures—Natalie & Nicole

Next Meeting is Friday, hoping to vote at next meeting for new/updated handbook

New Bylaws have been approved and updated on website

8) PCDC—Natalie/Craig/Jeremy M. 15 minutes

- a. Survey - reviewed in meeting
- b. Procedure for new members of committees - postponing voting until May, waiting for more applicants

9) WAHA Annual meeting and rule changes—ALL 5 minutes

10) Long Range Plan—Angela/Mary—5 minutes

Currently in a silent phase- a lot of behind scenes, showers in locker rooms, there will be a walking track above

11) No April regular Board meeting, Meetings resume in May at 6:00 p.m.

12) Adjourn

MOTION to Adjourn - Joel, Nicole 7:50PM CST