



Central Mass Revolution Youth Hockey Social Media Policy

Purpose

This Social Media Policy is designed to guide the responsible and respectful use of social media by Central Mass Revs to share the accomplishments and experiences of our youth hockey teams. Our goal is to celebrate our players, promote team spirit, and keep our community informed — while protecting the privacy and well-being of all involved.

Photos, Names & Personal Information

- CM Revs may post team photos, videos, and limited player information (e.g., first name and jersey number) on its official social media accounts.
- Parents/guardians who **do not** want their child's image or information shared must submit a **written opt-out form**. This form is available on our website and at registration.
- Opt-out requests will be honored for all social media posts going forward from the date received.

What We Post

- **Team Accomplishments:** Game results, tournament wins, player milestones, and academic or sportsmanship awards.
- **Team Events:** Photos and updates from team outings, fundraisers, community events, and practices.
- **Positive Highlights:** Celebrations of effort, teamwork, and development — both on and off the ice.

What We Avoid

- **Controversial Topics:** No discussion or commentary on politics, religion, or other divisive subjects.

- **Negative Content:** No criticism of referees, players, coaches, teams, or league decisions.
- **Inappropriate Material:** No offensive language, images, or comments — including bullying or exclusionary behavior.

Who Can Post

- Only authorized individuals (e.g., team managers, board members, or designated media volunteers) may post on behalf of the organization's official accounts.
- Personal accounts of parents, coaches, or players are not governed by this policy, but we strongly encourage all community members to reflect our core values of **respect, inclusion, and positivity** when posting about our teams.

Privacy & Safety

- We will not tag or geolocate individual players in posts.
- Personal contact details (e.g., phone numbers, home addresses, emails) will never be shared.
- We respect all families' privacy preferences and will update records promptly if opt-out status changes.

Reporting Concerns

If you see content on any of our official platforms that you believe violates this policy, please contact contact.revshockey@gmail.com immediately. We will review and remove any inappropriate or mistakenly posted content as soon as possible.

Policy Acknowledgement

By participating in Central Mass Revolution Hockey, families acknowledge and agree to this social media policy unless an opt-out form is submitted.