

# **Sponsorship Fundraiser Explanation Form**

Epic, Illiana Jrs, Apex, & Inferno VB

## **What is this?**

An explanation to parents and players about the Sponsorship Fundraiser and how to utilize it.

Many businesses have extra money set aside to sponsor sports teams and other activities. This is an opportunity for these businesses to give back to the community by players while receiving an opportunity to advertise at the same time. Businesses may advertise through us in many ways, including but not limited to: t-shirts, website advertisements, and/or coupons to be given out at tournaments. Please let them know that they may contact the sponsorship director, Tracy Summers, with any questions at 708-703-1266 or devavolleyball@hotmail.com. We encourage you to go to your local eatery, grocery store, or restaurant to ask for sponsorship. Also, prom-dress stores, dentists, limousine services, flower boutiques and insurance companies have been eager sponsors in the past. Most family businesses (doctors, insurance salesman, etc.) will sponsor as well.

Some people find it effective to send a note to key businesses. Others find it effective to walk in. Still others go through friends and families who have businesses.

Use Forms Sp.25.01 and SP.25.02 to assist. One is for the sponsor to fill out and the other is to explain to the sponsor what their benefits are.

## **What are the benefits?**

Donations of at least \$75 - Player gets 60%

Donations of at least \$150 - Player gets 65%

Donations of \$300 – Player gets 70%

Donations in excess of \$300 – player receives \$210 plus 95% of donations in excess of \$300 up to the total club fees.

This fundraiser is a great way to cut the cost of your club dues. Make sure that you are dressed in a club shirt when you ask the business for sponsorship and that you are very friendly. This will increase your chances of sponsorship.

Good luck!