



MLAHA

June 2025

Meeting Minutes

DATE: 6/22/2025

TIME: 6pm

MEETING LOCATION:

Moose Lake Golf Course

MEETING CALLED BY: Jordan

APPROVAL OF:

Agenda: Mark V., Julie

Meeting Minutes: No feedback, approved

NOTE TAKER: Jordan Collins - Secretary

OPEN FORUM:

GAMBLING/FUNDRAISING (Tasha and Victoria)

Gambling:

- Waiting to hear from the accountant re: audit or findings
- Will attach income summary when received

Fundraising:

- Sponsorship letters have been emailed out to businesses

- for those who donated last year, we will reach out to them individually and mail/hand deliver.
- hand delivery for those who didn't have an email address
- Upcoming Fundraisers
 - 7/25 4pm-6pm Willow River Days Spaghetti feed
 - Sent request letter to school to use facility request was approved because we are a non-profit organization no charge
 - Working on price sheet to see where is the cheapest and easiest to order food through
 - Have sent volunteer needs to Maggie
 - Have a crew in place for making food day of
 - **2 adults** to serve food
 - **2 adults** to assist in the kitchen (filling the serving line and doing dishes)
 - **At least 2 older players (10U or above)** to wipe down tables (we can pair them with younger players)
 - **1 adult with a few younger players** to take money and greet guests
 - This is just the minimum—we can definitely add more spots if needed.
 - 7/26 Willow River days concession stand
 - Have a crew that can run it
 - Location is TBD
 - I have ordered ice cream mix and cotton candy supplies
 - 7/26 Willow River Days after parade games
 - Willow River Days committee reached out asking for 12-15 volunteers to run kids carnival games between 2-7 (this includes set up) in return they would make a donation of at least \$500 to MLAHA. Dawn Tasler is the one setting it up and when I told her we were also a Non-Profit she said she would request the WR days board to donate more, but the \$500 is for sure
 - If we do the games they said we can set our concession stand up at the school to be the only food stand close by
 - 8/9 ATV poker run
 - Facebook Event has been made and is being shared
 - 8/9 Steak Fry
 - Facebook event is made
 - Mike has created menu and will handle day of coordination
 - I have sent volunteer needs to Maggie to put on crossbar
 - **Set-Up (3pm–5pm):** 5 volunteers
 - **Serving Food (5pm–7pm):** 10 volunteers
 - **Clean-Up (7pm–9pm):** 5 volunteers
- Raffle tickets are in; Ashley has them. People want an opportunity to sell them

before they pay for them. Accommodations for hardships if people can't front the price of the tickets. Looking at October 1 deadline to sell by; if we have them buy half and sell half, it reduces that hardship. There were probably 15 families who didn't sell them last year....can manage with bookkeeping.

- Discussion re: game plan for these events, getting tickets out, etc.

Hockey Director, Committee (Ashley, Mark Vichorek)

- Chad Walsh wants to serve at Squirt coach; all other coaching positions are filled.
- Reviewed by-laws to ensure voting scope - Mark and team are good to assign coaches to teams.
 - Bantam (B1 team) - Jake Ketchmark
 - PeeWees (B2 team) - Dan Sandell
 - 12U (B1 team) - Pat Genereau
 - 10U - *going to ask Kyle and Jeff if we have a 10U team*
 - Squirt - Chad Walsh
 - Mite 2 (team 1) - Frank, Andy
 - Mite 1 - tons of help
 - Mini Mite - tons of help
- Discussion re: how players are assigned/organized (by birth date, how summer birthdays fall, playing with their grade, etc.)
- Pushing for early registration so we can start the process early
- Mark proposes a 14U/15U girls team
 - would get to play more
 - would get to practice more
 - would replace JV, unsure of numbers presently (maybe 15 or 16 girls)
 - is noted in Hermantown, other teams in our area who have that class of team
 - wouldn't be this year; looking at 2026 - 2027 season.
 - parents may prefer a JV team, as its cheaper than a 14U/15U team

Registration, Equipment (Bobbi and Stephanie)

Registration:

- 27 registrants to date
- Mark recommends we post in the Evergreen newspaper/offline to get the word out

Equipment:

- no update at this time

Scheduling (Maria)

- Reminder - PUT OUR OWN TEAMS IN THE TOURNAMENT (will send code to designated people to complete this task)
- Mike Eull recommends we go late ice until April 15, as ice consistency diminishes with warmer temps.
- As far as registering for tournaments, question re: when do the coaches register? Higher level team tournaments fill up faster of course, than younger teams. Looking at Superior, Hermantown; 2 away, and 2 closer tournaments. There is time to register still, we are way ahead of the curve.

Finance (Julie)

- Profit April 1 - present: (\$13,691 loss)
- Debits - \$14,320.98 (coach reimbursements)
- Credits - \$5,137.66 (tournaments and player registrations to date)
- Still sitting in a good spot despite the summer lull
- Discussion re: raffle and cash prizes, etc.

Rinks and Grounds (Mike)

- Has been meeting with businesses re: sponsorship ads, correcting business names, etc.
- Need to figure out, with the arena name change to the bank, can we have competing businesses advertising inside the arena, etc.
- Discussed sponsorship sizes/cost (center ice, outside the rink, etc)
- Auger is mostly done (was not working properly due to scraping up paint on accident), Mike can fix it up without a ton of cost
- will be fixing the kickboards in the arena

Volunteering (Maggie)

- Volunteer hours start with our volunteer events this summer (WR Days, spaghetti feed, etc.)

Recruitment, Retention and Webmaster (Amber)

- Amber to create Willow River Days events on FB to recruit volunteers
- She has also set up invoices and online payments for sponsorships (discussion with Mike Eull regarding receiving payments)
- We have a list of businesses that we need to invoice separately, splitting invoices for multiple businesses sponsoring one event
- Discussion re: sponsorships, receiving ads/logos/etc. for zamboni, score board, etc.
- Discussion re: 4th of July Parade

- do we want kids walking it? Truck/trailer? Banner the kids can carry?
- Mike will drive his truck and trailer
- Need to get candy
- Amber to order red/white/blue stuff to decorate trailer
- Amber will register us, may need to send a check to pay the fee.
- Amber has posted in tournament finders in FB

Concessions (Carlee)

- New POS system is here, installed tomorrow

Tournament Director (Brittini)

- Brittini working on posting tournaments on US Hockey website
- Need to complete USA Hockey and background check requirements before July 1 (submission that it's paid for, not that it needs to be back)
- Can't retake Safe Sport until it's officially "expired", so encouraged to keep an eye on it.

ALL COMMITTEE (including Grievances)

NEXT MEETING

July 13, 2025

TIME:

6p

MEETING LOCATION:

Golf Course

MOTION TO ADJOURN:

Mike, Laura - 1908 hrs