# Welcome to Hudl

## Your 2025-2026 Package Breakdown

### HUDL PLATFORM

Video review and sharing tools to help coaches and athletes improve performance.

### HUDL FOCUS FLEX

Automatic capture camera

### HUDL ASSIST

Stats & reports analyzed by us )

**Hudl.com**

### HUDL INSTAT

Advanced data

**Hockey.Instatscout.com**

## Next Steps

### SETTING UP YOUR ORGANIZATION

1. Forward this PDF to your coaches so everyone is on the same page.
2. Add your coaches to their team accounts.
3. Set up personalized training session(s) with your Customer Success Manager.

### SETTING UP FOCUS FLEX

1. **Download the Focus app** and **activate** your Flex camera.
2. Charge your camera and external batteries.
3. **Set up** your camera and tripod at practice to familiarize yourself with the setup. **Start a recording**.
4. **Set up livestreaming**

## Support

### HEAR FROM US

Call **(402) 674-0499** Monday-Friday from 8 am–5 pm CT

Email **support@hudl.com**

Tweet **@HudlSupport**

Phone support for Flex, Livestreaming and Tickets available when you need it most—seven days a week from 8 am-11 pm CT. Find the number in the Get Help section of the Hudl app.

### LEARN AT YOUR OWN PACE

Tutorials & how-to videos: **hudl.com/support**

Pre-recorded webinars: **hudl.com/classes**

Focus Flex: **Focus Flex User Guide**

### POINT OF CONTACT FOR YOUR CLUB

**Shane Bednard**
Account Executive II
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(586) 713-6682

**Matt Coffey**
Customer Success Manager
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# Extra Resources

Want to go a step further? Explore these resources to learn how every coach and athlete can make the most of their Hudl team.

## HUDL PLATFORM

### TEAM MANAGEMENT

- Add a Season
- Set Current Season
- Add Events
- Adding Coaches
- Removing Coaches
- Adding Players
- Removing Players

### VIDEO PLAYER

- Watching Video
- Filtering Hudl Assist Tags
- Add Comments/Drawings to Clips
- Creating Playlist of Clips
- Sharing Playlist of Clips
- Tagging Players in Playlist

### RECRUITING

- Creating Clips for Highlights
- Highlight Editor
- Opt-In to Recruiting
- College/Search & Contact

## HUDL FOCUS

### SET-UP

- Download Hudl Focus App
- Camera Activation
- Hudl Focus App Updates

### RECORDING

- Calibration
- Starting Recording
- Connect to Network
- Uploading to Hudl

### LIVESTREAMING

- Starting Livestream
- Promoting your Livestream

## HUDL INSTAT

### OVERVIEW

- Instat Glossary of Terms
- Update Profile
- Request a Database Change

### VIDEO + ANALYTICS

- Required Recording Workflow
- Upload Video
- View My Tags
- Report a Tagging Error

### PLAYLISTS

- Create a Playlist
- Share Playlists
- Download Episode List

## HUDL ASSIST

### OVERVIEW

- Hudl Assist FAQs
- Submitting to Hudl Assist
- Identify Unknown Player Tags

### REPORTS

- Stat Reports
- Box Score Report
- Shot Chart Report

## PARENT & ATHLETE RESOURCES

- Family Member Guide to Hudl
- Athlete's Guide to Hudl