



Parents, We Need Your Support!

Help Us Ensure 100% Participation!!

We're thrilled to announce that our fundraiser will launch on **Monday, September 1st @ 8pm**. Participation is essential to ensuring you have a successful campaign, and we need everyone's involvement to make it a success. Your goal should be to gather a total of **30-40 emails, phone numbers, or a combination of both**. 100% participation is crucial!

Thank you so much for your support!

Individual Participant Pre-Loading Contacts:

1. **Go to** VerticalRaise.com and log into your account.
2. **Click on** the Participant menu.
3. **Select** the **Invite Wizard**.
4. **Choose** whether to add emails and/or phone numbers, then click the blue icon.
5. **Import your contacts:**
 - **For emails:** Format as email address, returners also hit 'Reload Prior Donors' (e.g., test@gmail.com, test2@gmail.com).
 - **For phone numbers:** Format as phone number, phone number (e.g., 555-555-5555, 555-555-5555).
6. **Click Send**, then proceed by clicking **Next** or **Back** as needed

Still need to build your profile and connect to the fundraiser? **Go to VRaise.org, build your profile, then enter your **Join Code: 40556473**. Then continue with step 4 above**

POTENTIAL SUPPORTER IDEAS

Grandparents, Aunts & Uncles, Other Family, Parents' Co-Workers, Parents' Best Friends, Neighbors
Family Friends, Faith Community Friends, Former Coaches, Youth Activity Leaders, Wedding Guests

Parent & Guardian Info:

- **Safe & Protected:** Vertical Raise is the safest online donation platform available. All information & contacts are private, 100% secure, and will never be redistributed, sold, or traded. Information entered for this fundraiser is used for this campaign only. Vertical Raise DOES NOT SPAM your personal network with messages every day about the fundraiser. The messaging is on a cadence of launch day, 14, 7, and 2 days left for emails & launch day, 10, and 4 days left for text messages. IF someone supports your athlete, then they WILL NOT receive any of the additional waves of messaging that remain. Our goal is not to upset or annoy your personal network, only to help the program maximize the money it can raise. If they get the initial text or email, they do have the ability to unsubscribe. It is worth noting, though, that we don't do any further outreach to any potential supporters entered once the fundraiser has ended.

Questions? Contact our Vertical Raise Rep



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