



Partnership Opportunities

Partner with the St. Louis Blues Warrior Hockey program to strengthen our mission to heal local veterans through hockey.



About Us



St. Louis Blues Warriors is a 501c3 hockey organization in the Greater St. Louis Area, under USA Hockey's Warrior program. Our organization supports disabled veterans heal through the sport of hockey - whether they've played their whole life or never put on a pair of skates.

We provide opportunities for camaraderie, competition, support, and meaningful connections for veterans across Missouri and Illinois.

150+

Veterans

6

Full Teams

Meet Our Team



Greg Burian, President

Burian has been a part of BWH since it's founding in 2020 and has been a passionate supporter every day since. His 8 years of service as a Flight Medic in the U.S. Air Force has led him to a career as a Nurse Recruiter for the U.S. Department of Veterans Affairs.



Chris Nikonovich, Vice President

Chris Nikonovich served 22 years in the Air National Guard as a firefighter and KC-135 Boom Operator. He now serves as an International Aeronautical Representative, working on international agreements and the exchange of flight information for the U.S. government. With a strong coaching background, including leading Washington University's hockey program to national recognition, Chris joined the St. Louis Blues Warriors in 2022 to continue his passion for service and the game.



Why Partner?



-  Gain positive publicity
-  Build trust with a recognizable St. Louis icon
-  Tax deductions!
-  Show support for our nation's veterans
-  Make a socially responsible impact
-  Align your company to community values
-  Targeted marketing opportunities
-  Opportunities to network



What do your dollars support?

Your support helps us make impacts including:

- Supporting veterans adapting to civilian life after service
- Physical, emotional, and psychological veteran support needs
- Covering medical expenses for those in times of crisis
- Supplying toys and supplies for local children
- Funding local children's sports opportunities

Your support helps us cover operations and game costs like:

- Ice time at local rinks
- Equipment including jerseys, helmets, sticks, and bags
- Transportation to and from national tournaments

Our Hosted Events



Gateway Warrior Classic

We kick off each year welcoming over 500+ veterans from across the country from more than 20 teams for 3 days of hockey and competition!

Blues Warrior Golf Scramble

Each fall we welcome over 100+ players to join us with the St. Louis Blues Alumni foundation for our annual golf tournament. We are proud to partner with the St. Louis Blues Alumni Association for this event each year.

Annual Gala & Awards Banquet

We celebrate each year with 600+ guests for our Awards Banquet and Gala. This is a way for us to look back on the past year's success and thank all of our supporters.



Sponsorship Options



Thank you for your interest in supporting Blues Warrior Hockey! We can't make the impact we strive for without help from organizations like yours.

We have a few options for sponsoring:

- Multi-year partnerships
- One-time sponsorships

These partnerships and sponsorships typically show up in 3 different ways:

1. **Organization Sponsorship** - Your funds are at our discretion to put to our most pressing needs - could be equipment or ice time, operations cost, paying it forward, etc.
2. **Equipment Sponsorship** - Your support funds are directed to a specific needed item like being a Helmet Sponsor or Ice Time Sponsor.
3. **Event Sponsorship** - We organize and host multiple events each year that need your support like our annual Gateway Warrior Classic or the Awards Banquet and Gala. Help us keep these key events in the community moving forward.

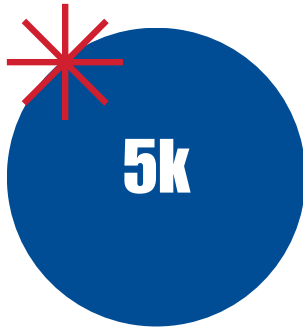
What size donations help?

Every dollar helps! We have sponsors and donors for as little as \$100 for specific events up to thousands for our organization wide, premier sponsorships. Below you'll see how far your donations can go!

- \$5000 covers **1 month of Practice ice for 150+ veterans**
- \$2500 covers up to **2 tournament registration fees**
- \$1000 covers **3 sets of game jerseys and socks for players**
- \$500 covers the cost of **1 game's ice time and referees**
- \$250 covers **3 practice jerseys for new veteran skaters**



Other Sponsorship Needs



Annual Helmet Sponsorship

Have your company's logo on our helmets! You'll get visibility every time we step on the ice including national coverage when travel for tournaments. Players, family members, friends, supporters, and fans at each game will see your name.



Annual Practice Jersey Sponsorship

Have your company's logo on our practice jerseys. We have 5 full teams and more than 150 players and growing each year. Your logo will be prominently displayed on our practice jerseys which are worn for every practice, multiple times per week.



Annual Ice Time Sponsorship

One of our organization's biggest costs is paying for time on the ice for practices, games, and tournaments. This is truly are greatest need to keep our organization focused on the "Hockey Heals" mission. With Ice Time sponsorship, we'll list your logo on our website home page, shout you out on social media multiple times a year, and proudly announce your support during our game and tournament broadcasts.



Annual Sponsorship Options



Organization Sponsorship

The highest level of sponsorship, including top-tier benefits for 1 year including prime logo placement on our website, opportunities to headline sponsor one of our annual events with the perks below, social promotion opportunities, and exclusive bragging rights.



Event Title Sponsorships

Mid-level sponsorship with significant benefits such as prominent logo placement, mentions in marketing materials, tickets to our events, in-game announcements during broadcasts, and VIP access. Maybe even a ceremonial puck drop!



Event Supporter Sponsorships

Entry-level sponsorship with benefits like logo placement on event materials, website mentions, and standard access to events. Lots of options here all year long!

Don't forget - you can get tax deductions for charitable contributions made to our org!





Thank You



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